



Kozma Miklós Attila

Egyetemi docens / Associate Professor

Qualifications, scientific degrees

Higher education qualifications

- 1994 - 2000
Corvinus University of Budapest, MSc of Business Administration (főiskolai)

Scientific degrees and awards

- 2012, PhD
Corvinus University of Budapest

Career

Workplaces

- 2013 - 2018
Corvinus University of Budapest, Senior Lecturer
- 2000 - 2013
KPMG Advisory Ltd., Advisor, Manager
- 2001 - 2006
University of Hertfordshire, Budapest, Guest lecturer, Head of course
- 1998 - 2000
IFUA Horváth & Partner Advisory Ltd., Advisor
- 2019 -
Corvinus University of Budapest, Associate Professor
- 2001 - 2012
Corvinus University of Budapest, Assistant Professor
- 2019 -
Corvinus University of Budapest (co-organizer: Case Solvers), Academic Director of Central European Case Competition @Corvinus
- 2019 -
Corvinus University of Budapest, Co-chair of organizing team, Cases on Business Economics - International Case Competition
- 2018 - 2019
Corvinus University of Budapest and the University of North-Carolina at Chapel Hill, USA, Head of organizing team, International Business Project - International Case Competition in cooperation with the University of North-Carolina at Chapel Hill
- 2017 -
Corvinus University of Budapest, Head of organizing team, Cases on International Business

Colleague CV: Kozma Miklós Attila

Strategy - International Case Competition

- 2020 -
Corvinus University of Budapest, Full-time MBA, Programme director

Public activities in the university (memberships in university bodies)

- 2002 -
Sport Business Research Centre, founding member, Head of International Relations
- 2005 - 2008
Business Economics Scientific Union, secretary
- 2016 -
Corporate Relations Committee of the Business School, member
- 2015 -
Coordinator of International Case Competitions, Business Economics Institute

- 2016 -
Editor of KIOSZK, the scientific newsletter of the Corvinus University of Budapest
- 2019 -
Leader of Standard 4 (student admissions, academic progression, and career development) in AACSB accreditation team of Corvinus Business School
- 2018 - 2018
Member of faculty team in EQUIS accreditation visit of Corvinus Business School

Important study tours, delegacies

- 1999, 6 months
University of Greenwich, London, UK
- 2017, 1 week
Heavener International Case Competition, Gainesville, Florida, USA
- 2016, 1 week
Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2015, 1 week
RSM STAR Case Competition, Rotterdam School of Business, Erasmus University, The Netherlands
- 2014, 1 week
Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2011, 1 week
CBS Case Competition, Copenhagen Business School, Denmark
- 2018, 1 week
Champions Trophy Case Competition, University of Auckland, New Zealand
- 2019, 1 week
Australian Undergraduate Business Case Competition, Queensland University of Technology
- 2019, 1 week
Heavener International Case Competition, Gainesville, Florida, USA
- 2018, 1 week
NUS-BOC Case Competition, National University of Singapore
- 2020, 1 week
BI International Case Competition, BI Norwegian Business School, Norway

Awards, titles, honors

- 2017, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the gold medalist team
University of Florida, Warrington School of Business
- 2018, Champions Trophy Case Competition, University of Auckland, New Zealand - team coach of the team reaching the Wild Card Round

Colleague CV: Kozma Miklós Attila

The University of Auckland

- 2016, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals
Ivey Business School, Western University, Canada
- 2015, RSM STAR Case Competition, Rotterdam School of Management, the Netherlands - team coach of the team reaching the semi finals
Erasmus University, Rotterdam School of Management, the Netherlands
- 2014, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals
Ivey Business School, Western University, Canada
- 2011, CBS Case Competition, Copenhagen Business School, Denmark - team coach of the team reaching the semi finals
Copenhagen Business School, Denmark
- ~~2018, NUS-BOC Case Competition, Singapore - team coach of the team winning Division A ahead of Marshall School of Business (USC), Wharton Business School (UPenn), University of Auckland National University of Singapore, Singapore~~
- 2019, Australian Undergraduate Business Case Competition, Queensland University of Technology - team coach of the team reaching overall position #6 ahead of HKUST, Thammasat, CBS, Auckland and BI Norwegian etc.
Queensland University of Technology
- 2019, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the division second team ahead of University of North Carolina at Chapel Hill, University of New South Wales and Maastricht University
University of Florida, Warrington School of Business
- 2020, BI International Case Competition - team coach of the team winning a gold and a bronze medal
BI Norwegian Business School
- 2021, ANPA External Case Competition, University of Alberta - team coach of the team reaching the semi finals
University of Alberta
- 2021, Award certificate of excellence for talent management
Corvinus University of Budapest
- 2021, Excellent mentor (for the Scientific Students' Associations Conference, "TDK")
Corvinus University of Budapest
- 2021, Lecturer of the semester
Corvinus University of Budapest
- 2022, Chulalongkorn International Business Case Competition, faculty advisor and mentor of the gold winning team
Chulalongkorn University, Thailand

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Intermediate	Intermediate	Intermediate	
French	Basic	Basic	Basic	

Colleague CV: Kozma Miklós Attila

Research, professional activity

Major taught courses or fields of education:

Business Economics and Law (CUB & FUDAN double degree MBA, English)Business Economics (BA, English)Business Economics (Full-time MBA, English)Corporate Strategy (English)Cases on Business Economics (English)Cases on International Business Strategy (English)International Case Competitions Seminar (English)International Business Project (University of North-Carolina at Chapel Hill & CUB, English)Cases in Sport Business (BCE-TE Sport management MA, full time)Cases in Sport Business (BCE-TE Sport management MA, executive)Cases in Sport Business (Sport economics MA, Székesfehérvár Campus, full time)Business Policy and Strategy (English)Applied Business Economics (Hungarian)Business Economics (BA, Hungarian)Principles of Corporate Finance (English)Business Finance (English)International Business 2. (MA, Hungarian)

Field of science and discipline:

organization science

Current fields of research:

Business model innovation, Internationalisation of firms, International operation of firms, Born digital firms, Sport business, Innovations in sport

Previous fields of research:

Human Resource Management, Public-Private Partnership

Major research projects

- 2010 - 2012, Analysing export success of Hungarian firms
Form of participation: member of the research team
Moneylender: TÁMOP
Further info about research:
 - 1999 - 2000, Business elements in sports
Form of participation: member of the research team
Moneylender: Ministry for Youth and Sports
Further info about research:
 - 2012 - 2016, Hungarian management history
Form of participation: member of the research team
Moneylender: Hungarian Scientific Research Fund - OTKA
Further info about research:
 - 2017 - 2020, The internationalization of family firms
Form of participation: leader of the research team
Moneylender:
Further info about research:
 - 2016 - 2020, The early internationalization of Hungarian International New Ventures
Form of participation: leader of the research team
Moneylender:
Further info about research:
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Colleague CV: Kozma Miklós Attila

- 2021 - , Business model innovations in international sports
Form of participation: leader of the research team
Moneylender:
Further info about research:
 - 2020 - , Competitiveness of born digital firms
Form of participation: member of the research team
Moneylender:
Further info about research:
 - 2021 - , Re-thinking the internationalization framework for digital firms
Form of participation: leader of the research team
Moneylender:
Further info about research:
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Membership in scientific or professional bodies/organizations

- 2008 - 2020, Member of the board, secretary general, leadership position (president, director etc)
[Hungarian Economic Association, Section of Industry and Entrepreneurship](#), national
- 2002 - , Founding member, Head of International Relations, leadership position (president, director etc)
[Sport Business Research Centre](#), regional/local
- 2014 - , Member, member
[Academy of International Business](#), international
- 2013 - , Member, member
[Hungarian Society of Sport Sciences, Sport management section](#), national
- 2016 - , Member, member
[European International Business Academy](#), international
- 2020 - , Chairman, leadership position (president, director etc)
[Hungarian Economic Association, Section of Industry and Entrepreneurship](#), national

Board memberships and positions

- 2016 - 2019, Editor, president or member of the editorial board
[Foreign language](#)

Expert consultancy activities

- 2000 - 2013
KPMG Advisory Ltd., Business planning, feasibility studies, financial advisory, strategy development
- 1998 - 2000
IFUA Horváth & Partners Advisory Ltd., Advisor

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

Colleague CV: Kozma Miklós Attila

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Internal fax:

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