Kozma Miklós Attila

Egyetemi docens / Associate Professor
Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti Gazdaságtan Tanszék
Rektori szervezet / Corvinus MBA Center

Qualifications, scientific degrees

Higher education qualifications

- 1994 - 2000
  Corvinus University of Budapest, MSc of Business Administration (egyetemi)

Scientific degrees and awards

- 2012, PhD
  Corvinus University of Budapest

Career

Workplaces

- 2020 -
  Corvinus University of Budapest, Full-time MBA, Programme director
- 2023 -
  European International Business Academ,y (EIBA), Board member
- 2019 -
  Corvinus University of Budapest, Associate Professor
- 2019 -
  Corvinus University of Budapest (co-organizer: Case Solvers), Academic Director of Central European Case Competition @Corvinus
- 2018 -
  Corvinus University of Budapest and the University of North-Carolina at Chapel Hill, USA, Course leader, Head of organizing team, International Business Project - International Case Competition in cooperation with the University of North-Carolina at Chapel Hill
- 2019 -
  Corvinus University of Budapest, Co-chair of organizing team, Cases on Business Economics - International Case Competition
- 2017 -
  Corvinus University of Budapest, Head of organizing team, Cases on International Business Strategy - International Case Competition
- 2013 - 2018
  Corvinus University of Budapest, Senior Lecturer
- 2000 - 2013
  KPMG Advisory Ltd., Advisor, Manager
- 2001 - 2006

University of Hertfordshire, Budapest, Guest lecturer, Course leader
- 1998 - 2000
  IFUA Horváth & Partner Advisory Ltd., Advisor
- 2001 - 2012
  Corvinus University of Budapest, Assistant Professor
- 2025 -
  European International Business Academy, President-Elect of European International Business Academy
- 2024 -
  Corvinus University of Budapest, Academic Director of Corvinus Undergraduate Business Experience

Public activities in the university (memberships in university bodies)

- 2002 -
  Sport Business Research Centre, founding member, Head of International Relations
- 2020 - 2020
  Programme director in AMBA accreditation process
- 2022 - 2023
  Programme director in AMBA accreditation process
- 2005 - 2008
  Business Economics Scientific Union, secretary
- 2016 - 2019
  Corporate Relations Committee of the Business School, member
- 2015 - 2022
  Coordinator of International Case Competitions, Business Economics Institute
- 2016 - 2019
  Editor of KIOSZK, the scientific newsletter of the Corvinus University of Budapest
- 2019 - 2021
  Leader of Standard 4 (student admissions, academic progression, and career development) in AACSB accreditation team of Corvinus Business School
- 2018 - 2018
  Member of faculty team in EQUIS accreditation visit of Corvinus Business School

Membership in board of supervision and directors

- 2023 -
  Business Economics Scientific Foundation, Chair of supervisory board
- 2023 -
  Corvinus Case Track Community Foundation, Supervisory board member

Important study tours, delegacies

- 2018, 1 week
  Champions Trophy Case Competition, University of Auckland, New Zealand
- 2020, 1 week
  BI International Case Competition, BI Norwegian Business School, Norway
- 2019, 1 week
  Australian Undergraduate Business Case Competition, Queensland University of Technology
- 2019, 1 week
  Heavener International Case Competition, Gainesville, Florida, USA
- 2018, 1 week
  NUS-BOC Case Competition, National University of Singapore
- 1999, 6 months

University of Greenwich, London, UK
- 2017, 1 week
  Heavener International Case Competition, Gainesville, Florida, USA
- 2016, 1 week
  Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2015, 1 week
  RSM STAR Case Competition, Rotterdam School of Business, Erasmus University, The Netherlands
- 2014, 1 week
  Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2011, 1 week
  CBS Case Competition, Copenhagen Business School, Denmark

Awards, titles, honors

- 2018, NUS-BOC Case Competition, Singapore – team coach of the team winning Division A ahead of Marshall School of Business (USC), Wharton Business School (UPenn), University of Auckland National University of Singapore, Singapore
- 2022, Chulalongkorn International Business Case Competition, faculty advisor and mentor of the gold winning team
  Chulalongkorn University, Thailand
- 2021, Award certificate of excellence for talent management
  Corvinus University of Budapest
- 2021, Lecturer of the semester (Budapest Campus)
  Corvinus University of Budapest
- 2021, ANPA External Case Competition, University of Alberta - team coach of the team reaching the semi finals
  University of Alberta
- 2021, Excellent mentor award (for the Scientific Students' Associations Conference, "TDK")
  Corvinus University of Budapest
- 2020, BI International Case Competition - team coach of the team winning a gold and a bronze medal
  BI Norwegian Business School
- 2019, Australian Undergraduate Business Case Competition, Queensland University of Technology - team coach of the team reaching overall position #6 ahead of HKUST, Thammasat, CBS, Auckland and BI Norwegian etc.
  Queensland University of Technology
- 2019, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the division second team ahead of University of North Carolina at Chapel Hill, University of New South Wales and Maastricht University
  University of Florida, Warrington School of Business
- 2018, Champions Trophy Case Competition, University of Auckland, New Zealand - team coach of the team reaching the Wild Card Round
  The University of Auckland
- 2017, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the gold medalist team
  University of Florida, Warrington School of Business
- 2016, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals
  Ivey Business School, Western University, Canada
- 2015, RSM STAR Case Competition, Rotterdam School of Management, the Netherlands - team coach of the team reaching the semi finals
  Erasmus University, Rotterdam School of Management, the Netherlands
- 2014, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals

Ivey Business School, Western University, Canada
- 2011, CBS Case Competition, Copenhagen Business School, Denmark - team coach of the team reaching the semi finals
  Copenhagen Business School, Denmark
- 2024, Sydney Business International Competition, Faculty Advisor of the Winning Team (6h case)
  University of Sydney
- 2024, Heavener International Case Competition, Faculty Advisor of the Bronze Medalist team
  University of Florida
- 2025, Modul Business Championship, Faculty Advisor of the Gold Medalist team
  Modul Uinversity Vienna

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	No
French	Basic	Basic	Basic	No

Research, professional activity

Major taught courses or fields of education:

Business Economics and Law (CUB & FUDAN double degree MBA, English)Business Economics (BA, English)Business Economics (Full-time MBA, English)Corporate Strategy (English)Cases on Business Economics (English)Cases on International Business Strategy (English)International Case Competitions Seminar (English)International Business Project (University of North-Carolina at Chapel Hill & CUB, English)Cases in Sport Business (BCE-TE Sport management MA, full time)Cases in Sport Business (BCE-TE Sport management MA, executive)Cases in Sport Business (Sport economics MA, Székesfehérvár Campus, full time)Business Policy and Strategy (English)Applied Business Economics (Hungarian)Business Economics (BA, Hungarian)Principles of Corporate Finance (English)Business Finance (English)International Business 2. (MA, Hungarian)

Field of science and discipline:

organization science

Current fields of research:

Business model innovation, Internationalisation of firms, International operation of firms, Born digital firms, Sport business, Innovations in sport

Previous fields of research:

Human Resource Management, Public-Private Partnership

Colleague CV: Kozma Miklós Attila

Major research projects

- 2010 - 2012, Analysing export success of Hungarian firms
  Form of participation: member of the research team
  Moneylender: TÁMOP
  Further info about research:

- 1999 - 2000, Business elements in sports
  Form of participation: member of the research team
  Moneylender: Ministry for Youth and Sports
  Further info about research:

- 2012 - 2016, Hungarian management history
  Form of participation: member of the research team
  Moneylender: Hungarian Scientific Research Fund - OTKA
  Further info about research:

- 2017 - 2020, The internationalization of family firms
  Form of participation: leader of the research team
  Moneylender:
  Further info about research:

- 2016 - 2020, The early internationalization of Hungarian International New Ventures
  Form of participation: leader of the research team
  Moneylender:
  Further info about research:

- 2021 - 2022, Business model innovations in international sports
  Form of participation: leader of the research team
  Moneylender:
  Further info about research:

- 2020 - , Competitiveness of born digital firms
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

- 2021 - , Re-thinking the internationalization framework for digital firms
  Form of participation: leader of the research team
  Moneylender:
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2023 - , Board member, leadership position (president, director etc)
  European International Business Academy (EIBA), international
- 2020 - , Chairman, leadership position (president, director etc)
  Hungarian Economic Association, Section of Industry and Entrepreneurship, national
- 2008 - 2020, Member of the board, secretary general, leadership position (president, director etc)
  Hungarian Economic Association, Section of Industry and Entrepreneurship, national
- 2002 - , Founding member, Head of International Relations, leadership position (president, director etc)
  Sport Business Research Centre, regional/local

- 2016 - , Member, member
  European International Business Academy, international
- 2014 - , Member, member
  Academy of International Business, international
- 2013 - , Member, member
  Hungarian Society of Sport Sciences, Sport management section, national
- 2025 - , President-Elect, leadership position (president, director etc)
  European International Business Academy, international

Board memberships and positions

- 2016 - 2019, Editor, president or member of the editorial board
  Foreign language

Expert consultancy activities

- 2000 - 2013
  KPMG Advisory Ltd., Business planning, feasibility studies, financial advisory, strategy development
- 1998 - 2000
  IFUA Horváth & Partners Advisory Ltd., Advisor

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

Contacts

Location at the university

- Building: Main building, Fovam ter 8.
  Room number: 358
  Extension: 5422
  Main line: +36 1 482 54 22
  Fax:
  Internal fax:

E-mail address: miklos.kozma@uni-corvinus.hu

Other professional profiles

LinkedIn: www.linkedin.com/in/mikloskozmaphd

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033501

Scholar: https://scholar.google.com/citations?user=oBvUYssAAAAJ&hl=hu&oi=ao