Dr. Kiss Kornélia

Head of Department, Associate Professor
Actual classification: Associate professor
Leader position: head of department
Year of birth: 1975

Qualifications, scientific degrees

Higher education qualifications

- 2014 - 2015
  Szent István University, Enyedi György Doctoral School of Regional Sciences (F)
- 1994 - 2000
  Budapest University of Economic Sciences and Public Administration, Specialization in Marketing and Tourism (D)

Scientific degrees and awards

- 2015, PhD
  Szent István University, Enyedi György Doctoral School of Regional Sciences

Career

Workplaces

- 2017 -
  Corvinus University of Budapest, Marketing Institute, Department of Tourism, associate professor, head of department
- 2015 - 2017
  Corvinus University of Budapest, Marketing and Media Institute, Department of Tourism, assistant professor
- 2013 - 2016
  Budapest Metropolitan University, senior research fellow
- 2004 - 2013
  Hungarian National Tourist Office, research director, head of research and product management
- 2001 - 2004
  Kodolányi János University of Applied Sciences, lecturer
- 2000 - 2004
  Hungarian National Tourist Office, senior researcher
- 2000 - 2000
  Horwath Consulting Budapest, junior consultant
- 2000 - 2004
  Budapest University of Economic Sciences and Public Administration, program administrator (tourism specialization)
- 1999 - 2000
  Budapest University of Economic Sciences and Public Administration, Department of Foreign Trade, Tourism Research Centre, professor's assistant
- 1998 - 2003
  LT Consorg Ltd., junior consultant

Public activities in the university (memberships in university bodies)

- 2020 -
  member, Marketing Institute, Council of the Institute
- 2018 - 2021
  program manager, tourism management MA
- 2018 -
  secretary, Conference of the Scientific Students' Associations, Section Tourism
- 2017 -
  head of department, Department of Tourism
- 2016 - 2017
  head of department, Tourism Centre

Important study tours, delegacies

- 2000, 4 weeks, April
  Hame Polytechnic, Mustiala, Finland
- 1999, 6 weeks, July-August
  Hame Polytechnic, Mustiala, Finland

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
German	Intermediate	Intermediate	Intermediate	
Italian	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Leisure and Tourism, System of Tourism, The Economics of Tourism, Tourism Marketing, Tourism Products, Planning and Developement of Tourism, Sport tourism

Field of science and discipline:

organization science

Current fields of research:

Consumer behavior in Leisure and Tourism, Well-being, Ageing societies

Previous fields of research:

Consumer behavior, Trends of Tourism

Major research projects

- 2019 - 2021, TKP2020-NKA-02 Tématerületi Kiválósági Program - Digitalization-driven innovations in tourism
  Form of participation: member of the research team
  Moneylender: National Research, Development and Innovation Fund of Hungary
  Further info about research:

- 2018 - 2019, DTP2-055-2.2 EcoVeloTour Sustainable planning of ecotourism in the EUROVELO cycle path network in the Danube region
  Form of participation: leader of the research team
  Moneylender: European Union - Széchenyi 2020 OP - Municipality of Zugló
  Further info about research:

- 2017 - 2020, EFOP-3-6-2-16-2017-00017 Sustainable and intelligent regional and city models
  Form of participation: member of the research team
  Moneylender: Széchenyi 2020 OP
  Further info about research:

- 2000 - 2010, The traveling habits of Hungary's most important tourism generating markets (consumer behavior, tourism potential, satisfaction, image)
  Form of participation: leader of the research team
  Moneylender: Hungarian National Tourist Office
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2019 - , , member
  Hungarian Accreditation Committee, national
- 2019 - , , member
  Committee for Hungarikums, Committee for Sport, Tourism and Hospitality, national
- 2018 - , , member
  Public Body of Hungarian Academy of Sciences, national
- 2018 - , , member
  Hungarian Society of Sport Science, national
- 2016 - , , member
  Association for Teaching and Research in Marketing, national
- 2015 - , , member
  Hungarian Geographical Society, national

Board memberships and positions

- 2019 - , associate editor, editor-in-chief, member of the editorial team
  Hungarian language
- 2004 - 2010, editor in chief, president or member of the editorial board
  Hungarian language

Expert consultancy activities

- 2017 - 2017
  Hungarian Tourism Agency, Product development concept for health tourism for
- 2000 - 2000
  Horwath Consulting, Development consultation, concepts, strategies, development plans, feasibility studies.
- 1998 - 2003

LT Consorg Ltd., Development consultation, concepts, strategies, development plans, feasibilty studies.

Contacts

Location at the university

- Building: E
  Room number: 312
  Extension: 5131
  Main line: +3614825000
  Fax:
  Internal fax:

E-mail address: kornelia.kiss@uni-corvinus.hu

Consulting hours:

Friday 09.00-09.45 and 11.30-12.15