

Dr. Kiss Éva Mariann

Assistant Professor

Rektori szervezet / Vállalatgazdaságtan Intézet / Üzleti Gazdaságtan
Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2018 - 2022
University of Buckingham, PhD in Business and Management (PhD/DLA képzés)
- 2015 - 2016
University College Dublin , Professional Certificate in University and Teaching and Learning (MSc/MA)
- 2012 - 2014
Dublin Institute of Technology , MSc. In Strategic Management (MSc/MA)
- 2008 - 2012
University College Dublin , Bachelor of Business Studies (BBS) honours (BSc/BA)

Scientific degrees and awards

- 2023, PhD
University of Buckingham

Career

Workplaces

- 2012 - 2013
University College Dublin , Lecturer & Programme Manager
- 2013 -
University College Dublin & Institute of Banking Ireland , Lecturer

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Native	Native	Native	Yes
Hungarian	Native	Native	Native	No

Research, professional activity

Major taught courses or fields of education:

Business Economics, Internationalisation Strategies of SMEs, Entrepreneurship

Colleague CV: Dr. Kiss Éva Mariann

Field of science and discipline:

economics

Current fields of research:

Innovation in Regulated Industries, Dynamic Capabilities, Innovation and Digital Transformation in Banking

Publications

- [Unpacking the micro-foundations of dynamic capabilities in retail banking: the roles of strategic alignment, leadership, and organisational structure](#)

Contacts

Location at the university

- Building: E
Room number: 346
Extension:
Main line:
Fax:
Internal fax:

E-mail address: eva.kiss2@uni-corvinus.hu

Consulting hours:

Thursday: 9.00-11.00

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/eva-kiss-2b903760/>