

Colleague CV: Dr. Keller Krisztina



Dr. Keller Krisztina

Egyetemi docens / Associate Professor
Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 1990 - 1993
Budapest Business School, Trade (főiskolai)
- 1993 - 1995
Budapest Business School, European Studies (egyetemi)
- 1993 - 1997
Corvinus University of Budapest, International Relations (egyetemi)

Scientific degrees and awards

- 2003, PhD
Corvinus University of Budapest

Career

Workplaces

- 2004 - 2019
University of Pannonia, associate professor
- 2019 -
Corvinus University of Budapest , associate professor

Important study tours, delegacies

- 2024,

Awards, titles, honors

- 2024, Corvinus Research Excellence
Corvinus University of Budapest
- 2020, Lecturer of the Year
Corvinus University of Budapest
- 2018, Lecturer of the Year
University of Pannonia

Language skills

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Language	Speaking	Writing	Reading	Media appearance
German	Advanced	Advanced	Advanced	Yes
English	Advanced	Advanced	Advanced	Yes
Spanish	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Tourism Economics, Principles of Tourism, Hotel Management, Event Management

Field of science and discipline:

multidisciplinary social sciences

Current fields of research:

Tourism security and safety, Active tourism, Event management, Sustainable tourism, Hotel management

Previous fields of research:

Cross-border cooperation in tourism

Major research projects

- 2020 - 2022, Security and safety in tourism
Form of participation: member of the research team
Moneylender: Bay Zoltán Nonprofit Ltd.
Further info about research:

Membership in scientific or professional bodies/organizations

- 2018 - , Member, member
[Association for Marketing Education and Research](#), national
- 2017 - 2022, Veszprém Regional Committee, Hungarian Academy of Sciences, leadership position (president, director etc)
[Communication Committee](#), regional/local
- 2004 - , Hungarian Economic Association , member
, national

Publications

- [Rethinking Tourism Sustainability Certification: a Circular Economy Approach - Analysis of the Circular Economy Criteria for Sustainability Certificates in Tourism](#)

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- [When rewards turn risky: the hidden dangers and risk reduction strategies in case of incentive travels](#)
- [A systematic literature review of slow tourism](#)
- [Smart positioning: how smart technologies can increase the attractiveness of heritage tourism destinations? : The case of a small-scale Hungarian heritage city](#)

Contacts

Location at the university

- Building: C
Room number: 303
Extension: 7214

Main line:

Fax:

Internal fax:

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Other professional profiles

LinkedIn: [linkedin.com/in/krisztina-keller-ab2b882a](https://www.linkedin.com/in/krisztina-keller-ab2b882a)

MTMT: <https://m2.mtmt.hu/api/author/10037986>

Scholar: <https://scholar.google.com/citations?user=grPwt6IAAAJ&hl=en>