

Dr. Keller Krisztina

Egyetemi docens / Associate Professor
Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 1990 - 1993
  Budapest Business Scool, Trade (főiskolai)
- 1993 - 1995
  Budapest Business Scool, European Studies (egyetemi)
- 1993 - 1997
  Corvinus University of Budapest, International Relations (egyetemi)

Scientific degrees and awards

- 2003, PhD
  Corvinus University of Budapest

Career

Workplaces

- 2004 - 2019
  University of Pannonia, associate professor
- 2019 -
  Corvinus University of Budapest , associate professor

Important study tours, delegacies

- 2024,

Awards, titles, honors

- 2024, Corvinus Research Excellence
  Corvinus University of Budapest
- 2020, Lecturer of the Year
  Corvinus University of Budapest
- 2018, Lecturer of the Year
  University of Pannonia

Language skills

Colleague CV: Dr. Keller Krisztina

Language	Speaking	Writing	Reading	Media appearance
German	Advanced	Advanced	Advanced	Yes
English	Advanced	Advanced	Advanced	Yes
Spanish	Basic	Basic	Basic	

~~Research, professional activity~~

Major taught courses or fields of education:

Tourism Economics, Principles of Tourism, Hotel Management, Event Management

Field of science and discipline:

multidisciplinary social sciences

Current fields of research:

Tourism security and safety, Active tourism, Event management, Sustainable tourism, Hotel management

Previous fields of research:

Cross-border cooperation in tourism

Major research projects

- 2020 - 2022, Security and safety in tourism
  Form of participation: member of the research team
  Moneylender: Bay Zoltán Nonprofit Ltd.
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2018 - , Member, member
  Association for Marketing Education and Research, national
- 2017 - 2022, Veszprém Regional Committee, Hungarian Academy of Sciences, leadership position (president, director etc)
  Communication Committee, regional/local
- 2004 - , Hungarian Economic Association , member
  , national

Publications

- Rethinking Tourism Sustainability Certification: a Circular Economy Approach - Analysis of the Circular Economy Criteria for Sustainability Certificates in Tourism

Colleague CV: Dr. Keller Krisztina

- When rewards turn risky: the hidden dangers and risk reduction strategies in case of incentive travels
- A systematic literature review of slow tourism
- Smart positioning: how smart technologies can increase the attractiveness of heritage tourism destinations? : The case of a small-scale Hungarian heritage city

Contacts

Location at the university

- Building: C
  Room number: 303
  Extension: 7214
  Main line:
  Fax:
  Internal fax:

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Other professional profiles

LinkedIn: linkedin.com/in/krisztina-keller-ab2b882a

MTMT: https://m2.mtmt.hu/api/author/10037986

Scholar: https://scholar.google.com/citations?user=grPwt6IAAAAJ&hl=en