Colleague CV: Ónodi Annamária



Ónodi Annamária

Egyetemi docens / Associate Professor
Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti Gazdaságtan Tanszék
Year of birth: 1973

Qualifications, scientific degrees

Higher education qualifications

- 1991 - 1996
  Budapest University of Economic Sciences, Accounting, Business evaluation, Teacher in accounting (egyetemi)

Scientific degrees and awards

- 2009, PhD
  Corvinus University of Budapest

Career

Workplaces

- 1996 - 2002
  Pénzintézeti Bank Rt., head of unit
- 2002 - 2005
  Corvinus University of Budapest, PhD student
- 2005 - 2010
  Corvinus University of Budapest, Adjunct professor
- 2010 - 2015
  CUB, Department of Business Studies, assistant professor
- 2015 -
  CUB, Department of Business Studies, Associate professor

Public activities in the university (memberships in university bodies)

- 2016 - 2024
  Program director, Doctoral School of Business and Management

Important study tours, delegacies

- 2011, 3 weeks
  IESE Business School

Language skills

	Speaking	Writing	Reading	Media

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Language				appearance
English	Intermediate	Intermediate	Intermediate	
Russian	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Business Economics, Cases on Business Economics, International Business Economics, Company Performance Evaluation, Logisctics Controlling

Field of science and discipline:

organization science

Current fields of research:

Resilience, value creation, corporate competitiveness, export, teleworking, today's educational methodological challenges.

Previous fields of research:

Value based management, shareholder value approach - stakeholder theories, company performance evaluation, internationalisation, factors hindering innovation, merit-based compensation, performance measurement and evaluation in sports organizations.

Major research projects

- 2004 - 2005, Application possibilities of the business economics approach in police management
  Form of participation: member of the research team
  Moneylender:
  Further info about research: Joint research by the National Police Headquarters and the Institute of Business Economics. The research included: literature review, performance evaluation in police organizations, process analysis.

- 2013 - 2015, Business performance measurement in sports organizations
  Form of participation: member of the research team
  Moneylender:
  Further info about research: The aim of the research is to examine the application possibilities of performance measurement concepts (KPI, BSC) used in the business sphere through case studies.

- 2008 - 2010, Efficient market, efficient company
  Form of participation: member of the research team
  Moneylender: GVH, VKK
  Further info about research: Multi-aspect, integrated research on the relationship between market efficiency and corporate efficiency.

- 2012 - 2013, On the trail of export success

Form of participation: member of the research team
Moneylender:
Further info about research: The aim of the research is to characterize the constraints and opportunities for the internationalization of Hungarian small and medium-sized enterprises (SMEs).

- 2010 - 2012, International economic processes and the competitiveness of the domestic business sphere
  Form of participation: member of the research team
  Moneylender:
  Further info about research: The research project based on a questionnaire survey conducted by the Competitiveness Research Center at the Institute of Business Economics of Corvinus University of Budapest. Survey 5

- 2009 - 2011, Value choice, ethical dilemmas
  Form of participation: leader of the research team
  Moneylender:
  Further info about research: The research examined the relationship between owner value creation and moral values from a specific aspect.

- 2003 - 2007, Competitiveness on the threshold of EU accession
  Form of participation: member of the research team
  Moneylender:
  Further info about research: The research project based on a questionnaire survey conducted by the Competitiveness Research Center at the Institute of Business Economics of Corvinus University of Budapest. 3rd survey

- 2018 - 2023, Competitiveness at the dawn of the new industrial revolution
  Form of participation: member of the research team
  Moneylender: Competitiveness Research Center
  Further info about research: The research project based on a questionnaire survey conducted by the Competitiveness Research Center at the Institute of Business Economics of Corvinus University of Budapest. Survey 6

- 2024 - 2025, Corporate competitiveness research 2024-2027
  Form of participation: member of the research team
  Moneylender:
  Further info about research: The research project on the competitiveness of Hungarian companies, based on a questionnaire survey, conducted by the Competitiveness Research Center at the Institute of Business Economics of Corvinus University of Budapest. 7th survey

- 2022 - 2023, Return on Industry 4.0 investments
  Form of participation: member of the research team
  Moneylender: IPAMS 2 project
  Further info about research: The aim of the project is to develop and prototype a simulation model suitable for evaluating the return on investment of IPAMS (Industry Process Analyser, Monitoring and Simulation) software applications in small and medium-sized enterprises (SMEs).

- 2023 - 2024, Examining the resilience of the supply network with artificial intelligence-based simulation
  Form of participation: member of the research team
  Moneylender: IPAMS 3 project
  Further info about research: The aim of the research is to examine resilience in the context of supply networks. The research focuses on how these interconnected supply networks can cope with the ripple effects generated by partially interdependent disruptive events.

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Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

Contacts

Location at the university

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  Room number: E. 350.
  Extension: 5174
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Consulting hours:

Tuesday 8,00- 9,30 E. 350