

Dr. Kacsirek László

Egyetemi docens / Associate Professor
Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti Gazdaságtan Tanszék
Year of birth: 1964

Qualifications, scientific degrees

Higher education qualifications

- 2002 - 2002
  Budapest University of Economics, Management (szakirányú továbbképzés)
- 1984 - 1989
  Karl Marx University of Economics (predecessor of Corvinus University) , MA in International Business (MSc/MA)
- 2019 - 2019
  AACSB , Assurance of Learning 1 seminar (egyéb)
- 1999 - 1999
  Technical University of Budapest Distance Education Center, Systematic Distance Learning Textbook development course (egyéb)
- 1998 - 1998
  University of Gödölőő Distance Learning Center , Distance learning tutor (egyéb)

Scientific degrees and awards

- 1996, kandidátus
  PhD - Hungarian Academy of Sciences

Career

Workplaces

- 1997 -
  Corvinus University of Budapest, associate professor, Programme Director, BA in International Business
- 2002 - 2019
  College of Szolnok, later John von Neumann University, professor (part-time), earlier Vice Rector for Strategy; Vice Rector for International Relations, Head of Department Responsibilities: strategic development, internationalisation, study programme development, faculty training
- 2000 - 2002

University of Veszprém, associate professor (part-time)
- 1999 - 2000
  KUTATOK Training and Research Ltd, Managing Director
- 1996 - 1999
  Trade and Tourism Training Ltd, Director of Studies and Research Responsibilities: study programme development, establishment of a business college, strategy development
- 1989 - 1996
  College for Foreign Trade, Budapest, assistant professor

Public activities in the university (memberships in university bodies)

- 2006 -
  Programme Director, BA in International Business
- 2010 - 2018
  Head of International Business Centre (earlier: International Business Research Centre)

Membership in board of supervision and directors

- 2010 - 2016
  Businet - Global Business Education Network, Member of the Board
- 2003 - 2011
  International Relations Managers Working Group, Businet - Global Business Education Network, International , Chairperson

Awards, titles, honors

- 2002, Economist Award
  Hungarian Economic Association
- 2020, University Memorial Medal
  Corvinus University of Budapest
- 2023, Corvinus University of Budapest Golden Medal
  Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
French	Advanced	Advanced	Advanced	
English	Advanced	Advanced	Advanced	Yes
German	Advanced	Advanced	Advanced	Yes
Dutch	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Colleague CV: Dr. Kacsirek László

Global Economy and International Trade, International Trade Policy, International Economics, Presentation Skills, Developing Professional Skills

Field of science and discipline:

organization science

Current fields of research:

International trade policy, global economic system, US trade policy, trade war, WTO, internationalisation presentation skills

Previous fields of research:

WTO, international trade policy

Major research projects

- 2018 - 2019, Trade and investment opportunities for Chinese companies in the CEE region – A systematic global trade and economy approach
  Form of participation: leader of the research team
  Moneylender: China Europe International Business School (CEIBS)
  Further info about research: The research project gives a detailed analysis of the possible role of Central and Eastern European countries in China's and Chinese compaies global expansion, in respect of the global production and trading system and global trends.

Membership in scientific or professional bodies/organizations

- 1996 - 2002, Earlier Head of the Youth Association of HEA, Vice-Secretary General, leadership position (president, director etc)
  Hungarian Economic Association, national
- 2003 - 2011, Head of International Relations Managers' Working Group , leadership position (president, director etc)
  China Europe International Business School, international
- 2010 - 2016, Member of the Board,
  Businet - Global Business Education Network, international

Expert consultancy activities

- 2006 -
  Hungarian Accreditation Committee, accreditation
- 2009 -
  Tempus Foundation , Higher education, internationalisation of higher education
- 2019 -
  Institute for Foreign Affairs and Trade , Trade war and impacts, GVCs, WTO, Global Trade

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

Colleague CV: Dr. Kacsirek László

Contacts

Location at the university

- Building: Main building
  Room number: E242
  Extension: 5617
  Main line: + 36 1 482 5617
  Fax:
  Internal fax:

E-mail address: laszlo.kacsirek@uni-corvinus.hu

Consulting hours:

to be specified at the end of January 2020