



Dr. Huszák Loretta

ass. professor, DSG director
Rektori szervezet / Vállalkozás és Innováció Intézet /
Vállalkozásfejlesztés és -menedzsment Tanszék
Rektori szervezet / Német nyelvű Gazdálkodástudományi Képzési
Központ
Leader position: director

Qualifications, scientific degrees

Higher education qualifications

- 2003 - 2009
University of Leipzig, Faculty of Social Sciences, Germany, PhD studies in Economic Sociology (PhD/DLA képzés)
- 2013 -
Széchenyi István University, Doctoral School of Regional and Economic Sciences, Győr, PhD degree officially recognized in Hungary (PhD/DLA képzés)
- 2008 - 2010
National University of Public Service, Institute of Public Administration Continuing Education, Budapest, Public Administration Expert Examination (felsőfokú szakképzés)
- 2008 - 2010
Hungarian Intellectual Property Office, Budapest, Intellectual Property Rights & Management - Course and Expert Examination (felsőfokú szakképzés)
- 1999 - 2002
University of Leipzig, Germany, Master of European Studies (major: Economics and Sociology) (MSc/MA)
- 1994 - 1998
Eötvös Loránd University, Budapest, Teacher of History, German Language and Literature (BSc/BA)

Scientific degrees and awards

- 2009, PhD
University of Leipzig, Germany

Career

Workplaces

- 2017 -
Corvinus University of Budapest, Institute for the Development of Enterprises, Ass. professor
- 2022 -
DSG German Language Management Training Programs, Director
- 2023 -
Köz-gazdaság - Review of Economic Theory and Policy, Editor
- 2022 -
ACCELERATE - Entrepreneurship Education in Europe, launching data-based businesses, Project manager

Colleague CV: Dr. Huszák Loretta

- 2019 - Danube Cup, international conference on entrepreneurship education, Chief Research Officer
- 2019 - University of Leipzig, Faculty of Social Sciences and Philosophy, Germany, Guest Lecturer
- 2018 - 2021 ifempower female entrepreneurship, Erasmus + project manager
- 2015 - 2019 IBS International Business School, Budapest-Vienna, Ass. professor, Head of research programmes
- 2017 - 2019 EFOP 3.6.1-16-2016-00013 Institutional developments for smart specialization at the Székesfehérvár Campus of Corvinus University of Budapest, Researcher
- 2017 - 2019 EFOP 3.5.1-16-2017-00001 Development of dual and cooperative higher education programs, vocational training and specialized education programs, Curriculum Developer

- 2008 - 2014 Hungarian Intellectual Property Office, Industrial Property Education Department, Budapest, Head of Intellectual Property Training Unit
- 2012 - 2013 IPorta project (innovation management in the SME sector), Project manager
- 2009 - 2011 VIVACE+ Action Project for Building Competitiveness in Industrial Property Rights Protection for Entrepreneurs, Project manager
- 2003 - 2005 University of Leipzig, Centre of Competence on Eastern and Central Europe Leipzig, Germany, Founder and executive secretary
- 2003 - 2003 City of Leipzig, Germany, Project manager
- 2002 - 2003 European Parliament, Brussels, Belgium, Intern
- 2000 - 2002 WRC WORLD RESOURCES COMPANY GMBH, Wurzen, Germany, Sales assistant, responsible for CEE region
- 2000 - 2002 The Jagiellons project, Universität Leipzig, Germany, Project manager
- 2000 - 2000 Council of Europe, Strasbourg, France, Intern
- 1997 - 1998 Mechwart András Secondary School, Budapest, Teacher, German language and literature, History

Public activities in the university (memberships in university bodies)

- 2022 - Program director, DSG (Deutschsprachiger Studiengang)
- 2024 - 2025 International Strategic Group
- 2023 - 2025 Member of the Innovation Committee
- 2023 - 2024 Member of the Credit Transfer Committee, Faculty of Economics, Dean's Office
- 2020 - 2022 International Relations, Faculty of Economics, Dean's Office
- 2015 - 2019 IBS, Head of research programmes

Colleague CV: Dr. Huszák Loretta

Membership in board of supervision and directors

- 2021 -
Danube Cup, Member of the Supervisory Board

Important study tours, delegacies

- 2023, 1 month per year
University of Passau, Germany, academic research
- 2026, 1 week
WU Wirtschaftsuniversität Wien, Austria, Danube Cup startup competition
- 2024, 1 week
University of Regensburg & OTH, Germany, Danube Cup startup competition
- 2023, 1 week
WU Wirtschaftsuniversität Wien, Austria, Danube Cup startup competition
- 2022, 1 week
University of Kassel, Germany
- 2020, 1 week
Helsinki School of Economics, Finland, Blocked seminars for CEMS-MIM

Awards, titles, honors

- 2021, Lecturer of the Year
Corvinus University of Budapest
- 2005, Ph.D. fellow
Ryoichi Sasakawa Young Leaders Fellowship Foundation (SYLFF), Tokyo, Japan

Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Native	Native	Native	Yes
English	Advanced	Advanced	Advanced	Yes
Hungarian	Native	Native	Native	Yes
Spanish	Basic	Basic	Basic	No
Russian	Basic	Basic	Basic	No

Research, professional activity

Major taught courses or fields of education:

Allgemeine Betriebswirtschaftslehre, Strategisches Denken, Design Thinking az üzleti tervezésben, Vállalkozás és globális piac, Nemzetközi üzleti ismeretek, Business Internationalization, Vállalkozások nemzetközi növekedése, Start-up Navigator: The Entrepreneurial Perspective (CEMS), Vállalkozások a modern gazdaságban, Kisvállalkozásfejlesztési-politika, Business Growth and Internationalisation, Globale

Colleague CV: Dr. Huszák Loretta

Herausforderungen der Nachhaltigkeit, Betriebswirtschaftliche Entscheidungstheorie, Grundlagen des Marketing, Investition und Finanzierung

Field of science and discipline:

economics

Current fields of research:

entrepreneurial learning, international business, startup development, women entrepreneurs

Previous fields of research:

IP management, innovation management, SME development

Major research projects

- 2024 - 2025, Hova tovább KATA-s bt-k? A betéti társaságok lehetőségei az új KATA törvény után
Form of participation: leader of the research team
Moneylender: Budapest Chamber of Commerce and Industry
Further info about research: In connection with the new law that came into force in 2022, the research sought to answer the question of how the legislative change in the itemized tax applicable to small businesses has affected limited partnerships.
- 2022 - 2022, The response of Hungarian SMEs to the Covid-19 pandemic: a Resilience Adaption Model
Form of participation: leader of the research team
Moneylender:
Further info about research: The COVID-19 pandemic has caused unprecedented uncertainty for SMEs. The aim of this research was to explore the resilience-based responses adopted by Hungarian SMEs in a globally integrated, medium-sized economy.
- 2022 - 2022, Entrepreneurship Mentoring for Women at Universities
Form of participation: leader of the research team
Moneylender: Erasmus +
Further info about research: Universities can have a positive influence on students' entrepreneurial ambitions. The aim of the research was to examine whether formal mentoring can stimulate female students' entrepreneurial ambitions and, if so, in what way.
- 2022 - , Perspectives of Entrepreneurship Education in the Danube Region
Form of participation: leader of the research team
Moneylender: Danube Cup
Further info about research: The Danube Cup is an international, university-based entrepreneurship research initiative that promotes research activities focusing on SMEs, entrepreneurship, and the creation of early-stage startups across the Danube region.
- 2005 - 2007, Der Wettbewerb der Regionen. Regionale Unterschiede in der Absorption der EU-Fördermittel
Form of participation: leader of the research team
Moneylender: SYLFF, THE RYOICHI SASAKAWA YOUNG LEADERS FELLOWSHIP FUND
Further info about research: Ph.D. academic qualification

Colleague CV: Dr. Huszák Loretta

Membership in scientific or professional bodies/organizations

- 2020 - 2022, primary contact person representing Corvinus Business School, member [Global Business School Network \(GBSN\), founded in 2003 by the World Bank](#), international
- 2016 - , voting member, leadership position (president, director etc) [Association of Hungarian SYLFF fellows](#), international
- 2014 - , member, member [MRTT](#), regional/local
- 2013 - , member of the public body, member [MTA](#), national

Board memberships and positions

- 2023 - , Köz-Gazdaság, president or member of the editorial board [Hungarian language](#)
- 2023 - 2023, Society and Economy, guest editor, [Foreign language](#)
- 2022 - 2022, Információs Társadalom, guest editor, [Foreign language](#)

Expert consultancy activities

- 2022 -
IVE Ifjúsági Vállalkozásélénkítő Egyesület, management consulting

Publications

- [full list of publications on MTMT](#)

Contacts

Location at the university

- Building: E
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Extension: 5405
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Internal fax:

E-mail address: loretta.huszak@uni-corvinus.hu

Personal webpage: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

Additional contact details: DSG office: E116, www.uni-corvinus.hu/dsg

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10038337>

Scholar: <https://scholar.google.com/citations?user=cyFANlcAAAJ&hl=en>

Colleague CV: Dr. Huszák Loretta

Other professional profile 1: <https://www.researchgate.net/profile/Loretta-Huszak>
