



## Dr. Huszák Loretta

ass. professor, DSG director  
Rektori szervezet / Vállalkozás és Innováció Intézet /  
Vállalkozásfejlesztés és -menedzsment Tanszék  
Rektori szervezet / Német nyelvű Gazdálkodástudományi Képzési  
Központ  
Leader position: director

## Qualifications, scientific degrees

### Higher education qualifications

- 2003 - 2009  
University of Leipzig, Faculty of Social Sciences, PhD studies in Economic Sociology (PhD/DLA képzés)
- - 2013  
Széchenyi István University, Győr, Doctoral School of Regional and Economic Sciences, PhD degree officially recognized in Hungary (PhD/DLA képzés)
- 1999 - 2002  
University of Leipzig, Master of European Studies (major: Economics and Sociology) (MSc/MA)
- 1994 - 1998  
Eötvös Loránd University Budapest, Teacher of History, German Language and Literature (BSc/BA)

### Scientific degrees and awards

- 2009, PhD  
University of Leipzig

## Career

### Workplaces

- 2017 -  
Corvinus University of Budapest, Institute for the Development of Enterprises, Ass. professor
- 2023 -  
Köz-gazdaság - Review of Economic Theory and Policy, Editor
- 2019 -  
Danube Cup, Chief Research Officer
- 2019 -  
University of Leipzig, Faculty of Social Sciences and Philosophy, Germany, Guest Lecturer
- 2015 - 2019  
IBS -International Business School Budapest-Vienna, Ass. professor, Head of research programmes
- 2008 - 2014  
Hungarian Intellectual Property Office, Budapest, Head of Unit, Intellectual Property Training Unit
- 2003 - 2005  
University of Leipzig, Germany, Centre of Competence on Eastern and Central Europe Leipzig, Founder and executive secretary
- 2003 - 2003

# Colleague CV: Dr. Huszák Loretta

- City of Leipzig, Germany, Project manager
- 2002 - 2003  
European Parliament, Brussels, Belgium, Intern
- 2000 - 2002  
WRC WORLD RESOURCES COMPANY GMBH, Wurzen, Germany, Sales assistant, responsible for CEE region
- 1997 - 1998  
Mechwart András Secondary School, Budapest, Teacher, German language and literature, History

## Membership in board of supervision and directors

- 2022 -  
DSG German Language Centre for Economic Studies, Director
- 2021 -  
Danube Cup, Supervisory Board Member

## Awards, titles, honors

- 2021, Lecturer of the Year  
Corvinus University of Budapest
- 2005, Ph.D. fellow  
Ryoichi Sasakawa Young Leaders Fellowship Foundation (SYLFF), Tokyo, Japan

## Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Native	Native	Native	Yes
English	Advanced	Advanced	Advanced	Yes
Hungarian	Native	Native	Native	Yes

## Research, professional activity

### Major taught courses or fields of education:

Allgemeine Betriebswirtschaftslehre, Strategisches Denken, Vállalkozás és globális piac, Nemzetközi üzleti ismeretek, Business Internationalization, Vállalkozások nemzetközi növekedése, Start-up Navigator: The Entrepreneurial Perspective, Business Growth and Internationalisation, Globale Herausforderungen der Nachhaltigkeit, Betriebswirtschaftliche Entscheidungstheorie, Grundlagen des Marketing, Investition und Finanzierung

### Field of science and discipline:

economics

### Current fields of research:

# Colleague CV: Dr. Huszák Loretta

entrepreneurial learning, international business, startup development, women entrepreneurs

## Previous fields of research:

IP management, innovation management, SME development

## Major research projects

- 2025 - , Hova tovább KATA-s bt-k? A betéti társaságok lehetőségei az új KATA törvény után  
Form of participation: leader of the research team  
Moneylender: Budapest Chamber of Commerce and Industry  
Further info about research: In connection with the new law that came into force in 2022, the study seeks to answer the question of how the legislative change in the itemized tax applicable to small businesses has affected limited partnerships.
- 2022 - , The response of Hungarian SMEs to the Covid-19 pandemic: a Resilience Adaption Model  
Form of participation: leader of the research team  
Moneylender:  
Further info about research: The COVID-19 pandemic has caused unprecedented uncertainty for SMEs. The aim of this study is to explore the resilience-based responses adopted by Hungarian SMEs in a globally integrated, medium-sized economy.
- 2022 - , Entrepreneurship Mentoring for Women at Universities  
Form of participation: leader of the research team  
Moneylender: Erasmus +  
Further info about research: Universities can have a positive influence on students' entrepreneurial ambitions. The aim of the research was to examine whether formal mentoring can stimulate female students' entrepreneurial ambitions and, if so, in what way.
- 2022 - , Perspectives of Entrepreneurship Education in the Danube Region  
Form of participation: leader of the research team  
Moneylender: Danube Cup  
Further info about research: Foreword to the 2022 Special Issue of Review of Economic Theory and Policy
- 2005 - 2007, Der Wettbewerb der Regionen. Regionale Unterschiede in der Absorption der EU-Fördermittel  
Form of participation: leader of the research team  
Moneylender: SYLFF, THE RYOICHI SASAKAWA YOUNG LEADERS FELLOWSHIP FUND  
Further info about research: Ph.D. academic qualification

## Membership in scientific or professional bodies/organizations

- 2016 - , voting member, leadership position (president, director etc)  
[Association of Hungarian SYLFF fellows](#), international
- 2020 - , member of the public body, member  
[MTA](#), national
- 2024 - , member, member  
[MRTI](#), regional/local

## Board memberships and positions

- 2023 - , Köz-Gazdaság, president or member of the editorial board

# Colleague CV: Dr. Huszák Loretta

[Hungarian language](#)

## Publications

- [full list of publications on MTMT](#)

## Contacts

### Location at the university

- Building: E  
Room number: 246  
Extension:  
Main line:  
Fax:  
Internal fax:
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E-mail address: [loretta.huszak@uni-corvinus.hu](mailto:loretta.huszak@uni-corvinus.hu)

Personal webpage: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

Additional contact details: DSG office: E116, [www.uni-corvinus.hu/dsg](http://www.uni-corvinus.hu/dsg)

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

MTMT:

<https://m2.mtmt.hu/api/publication?format=html&labelLang=hun&sort=publishedYear.desc&conds:eq;10038337>

Other professional profile 1: <https://www.researchgate.net/profile/Loretta-Huszk>