



Dr. Huszák Loretta

ass. professor, DSG director
Rektori szervezet / Vállalkozás és Innováció Intézet /
Vállalkozásfejlesztés és -menedzsment Tanszék
Rektori szervezet / Német nyelvű Gazdálkodástudományi Képzési
Központ
Leader position: director

Qualifications, scientific degrees

Higher education qualifications

- 2003 - 2009
University of Leipzig, Faculty of Social Sciences, PhD studies in Economic Sociology (PhD/DLA képzés)
- - 2013
Széchenyi István University, Győr, Doctoral School of Regional and Economic Sciences, PhD degree officially recognized in Hungary (PhD/DLA képzés)
- 1999 - 2002
University of Leipzig, Master of European Studies (major: Economics and Sociology) (MSc/MA)
- 1994 - 1998
Eötvös Loránd University Budapest, Teacher of History, German Language and Literature (BSc/BA)

Scientific degrees and awards

- 2009, PhD
University of Leipzig

Career

Workplaces

- 2017 -
Corvinus University of Budapest, Institute for the Development of Enterprises, Ass. professor
- 2023 -
Köz-gazdaság - Review of Economic Theory and Policy, Editor
- 2019 -
Danube Cup, Chief Research Officer
- 2019 -
University of Leipzig, Faculty of Social Sciences and Philosophy, Germany, Guest Lecturer
- 2015 - 2019
IBS -International Business School Budapest-Vienna, Ass. professor, Head of research programmes
- 2008 - 2014
Hungarian Intellectual Property Office, Budapest, Head of Unit, Intellectual Property Training Unit
- 2003 - 2005
University of Leipzig, Germany, Centre of Competence on Eastern and Central Europe Leipzig,
Founder and executive secretary
- 2003 - 2003

Colleague CV: Dr. Huszák Loretta

City of Leipzig, Germany, Project manager

- 2002 - 2003
European Parliament, Brussels, Belgium, Intern
- 2000 - 2002
WRC WORLD RESOURCES COMPANY GMBH, Wurzen, Germany, Sales assistant, responsible for CEE region
- 1997 - 1998
Mechwart András Secondary School, Budapest, Teacher, German language and literature, History

Membership in board of supervision and directors

- 2022 -
DSG German Language Centre for Economic Studies, Director
- 2021 -
Danube Cup, Supervisory Board Member

Awards, titles, honors

- 2021, Lecturer of the Year
Corvinus University of Budapest
- 2005, Ph.D. fellow
Ryoichi Sasakawa Young Leaders Fellowship Fundation (SYLFF), Tokyo, Japan

Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Native	Native	Native	Yes
English	Advanced	Advanced	Advanced	Yes
Hungarian	Native	Native	Native	Yes

Research, professional activity

Major taught courses or fields of education:

Allgemeine Betriebswirtschaftslehre, Strategisches Denken, Vállalkozás és globális piac, Nemzetközi üzleti ismeretek, Business Internationalization, Vállalkozások nemzetközi növekedése, Start-up Navigator: The Entrepreneurial Perspective, Business Growth and Internationalisation, Globale Herausforderungen der Nachhaltigkeit, Betriebswirtschaftliche Entscheidungstheorie, Grundlagen des Marketing, Investition und Finanzierung

Field of science and discipline:

economics

Current fields of research:

Colleague CV: Dr. Huszák Loretta

entrepreneurial learning, international business, startup development, women entrepreneurs

Previous fields of research:

IP management, innovation management, SME development

Major research projects

- 2025 - , Hova tovább KATA-s bt-k? A betéti társaságok lehetőségei az új KATA törvény után
Form of participation: leader of the research team
Moneylender: Budapest Chamber of Commerce and Industry
Further info about research: In connection with the new law that came into force in 2022, the study seeks to answer the question of how the legislative change in the itemized tax applicable to small businesses has affected limited partnerships.
- 2022 - , The response of Hungarian SMEs to the Covid-19 pandemic: a Resilience Adaption Model
Form of participation: leader of the research team
Moneylender:
Further info about research: The COVID-19 pandemic has caused unprecedented uncertainty for SMEs. The aim of this study is to explore the resilience-based responses adopted by Hungarian SMEs in a globally integrated, medium-sized economy.
- 2022 - , Entrepreneurship Mentoring for Women at Universities
Form of participation: leader of the research team
Moneylender: Erasmus +
Further info about research: Universities can have a positive influence on students' entrepreneurial ambitions. The aim of the research was to examine whether formal mentoring can stimulate female students' entrepreneurial ambitions and, if so, in what way.
- 2022 - , Perspectives of Entrepreneurship Education in the Danube Region
Form of participation: leader of the research team
Moneylender: Danube Cup
Further info about research: Foreword to the 2022 Special Issue of Review of Economic Theory and Policy
- 2005 - 2007, Der Wettbewerb der Regionen. Regionale Unterschiede in der Absorption der EU-Fördermittel
Form of participation: leader of the research team
Moneylender: SYLFF, THE RYOICHI SASAKAWA YOUNG LEADERS FELLOWSHIP FUND
Further info about research: Ph.D. academic qualification

Membership in scientific or professional bodies/organizations

- 2016 - , voting member, leadership position (president, director etc)
[Association of Hungarian SYLFF fellows](#), international
- 2020 - , member of the public body, member
[MTA](#), national
- 2024 - , member, member
[MRTI](#), regional/local

Board memberships and positions

- 2023 - , Köz-Gazdaság, president or member of the editorial board

Colleague CV: Dr. Huszák Loretta

[Hungarian language](#)

Publications

- [full list of publications on MTMT](#)

Contacts

Location at the university

- Building: E
Room number: 246
Extension:

Main line:
Fax:
Internal fax:

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Personal webpage: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

Additional contact details: DSG office: E116, www.uni-corvinus.hu/dsg

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/loretta-husz%C3%A1k-phd-38800152/>

MTMT:

<https://m2.mtmt.hu/api/publication?format=html&labelLang=hun&sort=publishedYear.desc&cond=authors:eq;10038337>

Other professional profile 1: <https://www.researchgate.net/profile/Loretta-Huszak>