

# Colleague CV: Horváth Evelin

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## Horváth Evelin

Assistant Lecturer

Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /  
Kommunikáció- és Médiatudomány Tanszék

Year of birth: 1995.05.20.

## Qualifications, scientific degrees

### Higher education qualifications

- 2015 - 2018  
Corvinus University of Budapest, , BA in Communication and Media Studies, specialisation in Public Communication: Expert in Communication (BSc/BA)
- 2018 - 2020  
Corvinus University of Budapest, MA in Communication and Media Studies, specialisation in Developmental Communication in Organizations: Communication and Media Studies Expert (MSc/MA)
- 2020 - 2025  
Corvinus University of Budapest, Communication Science Doctoral Program (PhD/DLA képzés)

### Scientific degrees and awards

- 2025, PhD  
Corvinus University of Budapest, Doctoral School of Sociology and Communication Science

## Career

### Workplaces

- 2020 - 2024  
Corvinus University of Budapest, Department of Communication and Media Science, External Lecturer
- 2024 -  
Corvinus University of Budapest, Department of Communication and Media Science, Assistant Lecturer

### Awards, titles, honors

- 2020, Best Paper Award  
Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance

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English	Advanced	Advanced	Advanced	Yes
Italian	Intermediate	Intermediate	Advanced	No

## Research, professional activity

### Major taught courses or fields of education:

Visual communication; Human-nonhuman relationships; Persuasive communication

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### Field of science and discipline:

media and communication sciences

### Current fields of research:

Human-nonhuman relationships; Generative AI technology

### Previous fields of research:

CGI-technology

### Major research projects

- 2021 - 2022, Camouflage - Exploring the artificial intelligence-based ideal of beauty  
Form of participation: leader of the research team  
Moneylender: New National Excellence Programme  
Further info about research:
- 2020 - 2023, Acting on the Margins: Arts as Social Sculpture  
Form of participation: member of the research team  
Moneylender: EU HORIZON 2020-SC6 Framework Program  
Further info about research:
- 2020 - 2020, From talent to young researcher - Activities to support research careers in higher education  
Form of participation: member of the research team  
Moneylender: EFOP-3.6.3-VEKOP-16-2017-00007  
Further info about research:

### Membership in scientific or professional bodies/organizations

- 2024 - , International Communication Association membership, member , international

### Publications

- [MTMT publication list](#)

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## Contacts

### Location at the university

- Building: E  
Room number: 329.  
Extension:  
Main line:  
Fax:  
Internal fax:

E-mail address: [evelin.horvath@uni-corvinus.hu](mailto:evelin.horvath@uni-corvinus.hu)

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## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/evelin-horvath-phd>

MTMT: <https://m2.mtmt.hu/api/author/10074329>