Colleague CV: Dr. Galla Daniella Dominika



Dr. Galla Daniella Dominika

PhD Hallgató / PhD Student
Actual classification: Assistant lecturer
Year of birth: 1989

Qualifications, scientific degrees

Higher education qualifications

- 2009 - 2012
  Corvinus University of Budapest, Commerce and Marketing-Bsc (C)
- 2013 - 2015
  Metropolitan University of Budapest, Communication and Media Studies- Electronic Media Theory and Criticism-MA (D)
- 2017 -
  Corvinus University of Budapest, Business and Management PhD Programme (F)

Career

Workplaces

- 2009 - 2012
  Eu-Tech Informatika Ltd., Marketing executive
- 2012 - 2013
  TV2 Media Group Ltd., Advertiser Funded Productions coordinator
- 2013 - 2015
  TV2 Media Group Ltd., Business Development Executive
- 2015 - 2016
  TV2 Media Group Ltd., Talent Account Manager
- 2016 - 2017
  MITTE Communications Ltd., Senior Account Manager
- 2017 - 2017
  Trinity International Communications Ltd., PR manager

Awards, titles, honors

- 2013, The Economics section of the National Scientific Student Research Projects- 1st place

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes

Colleague CV: Dr. Galla Daniella Dominika

German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Marketing, Marketing communication, Online and Digital marketing

Field of science and discipline:

~~organization science~~

Current fields of research:

Creative Education System, Designcommunication, Design thinking

Major research projects

- 2017 - , EFOP-3.6.1-16-2016-00013, Intitutional Developments for Intelligent Specialization at the Székesfehérvár Campus of Corvinus University of Budapest
  Form of participation: member of the research team
  Moneylender: EFOP (Human Resources Operative Programme)
  Further info about research: Living Lab means that we establish a knowledge center which provides infrastructure and space for volunteer projects, who engaging in the designcommunication education program or series of workshops will facilitate the development of local innovative enterprise that solve special local issues.

- 2018 - , H2020-788047:
  Form of participation: member of the research team
  Moneylender: European Commission Horizon 2020 Programme
  Further info about research: https://cordis.europa.eu/project/rcn/214910_en.html

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT)

Contacts

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Personal webpage: oktato.uni-corvinus.hu/daniella.horvath/en

Other professional profiles

LinkedIn: https://www.linkedin.com/in/daniella-dominika-horvath-757b3554/

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10061531