



## Dr. Hortoványi Lilla

Egyetemi docens / Associate Professor  
Actual classification: Associate professor

### Qualifications, scientific degrees

#### Higher education qualifications

- 2000 - 2002  
Budapesti Közgazdaságtudományi és Államigazgatási Egyetem , Master of Science in Business Administration (D)
- 2002 - 2010  
Corvinus University of Budapest, Ph.D. program (F)
- 1996 - 2000  
Budapesti Közgazdaságtudományi és Államigazgatási Egyetem , Bachelor of Arts in Business Administration (C)

#### Scientific degrees and awards

- 2010, PhD  
Corvinus University of Budapest
- 2017, Dr.Habil  
Corvinus University of Budapest

#### MTA membership

- , Regular member

### Career

#### Workplaces

- 2015 - 2018  
Corvinus University of Budapest, Strategic Management Department, head of department
- 2014 - 2015  
Corvinus University of Budapest, Strategic Management Department, deputy in charge

#### Awards, titles, honors

# Colleague CV: Dr. Hortoványi Lilla

- 2007, "Revising Barringer & Bluedorn Strategic Framework", awarded research paper, PhD track National Scientific Student Conference, Miskolc

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes

## Research, professional activity

### Major taught courses or fields of education:

Management, Change Management, Strategic Management, Entrepreneurship

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### Major research projects

- 2017 - ,  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:

### Membership in scientific or professional bodies/organizations

- 2016 - , Track chair, leadership position (president, director etc)  
[European Academy of Management Annual Conference](#), international
- 2018 - , National Representative, Board member, member  
[European Academy of Management](#), international

### Board memberships and positions

- 2017 - , Member of the editorial board, president or member of the editorial board  
[Foreign language](#)

### Expert consultancy activities

- 2013 - 2016  
Cisco Systems, Business Development Manager, EMEAR South region
- 2007 - 2012  
Cisco Systems, Territory Manager, Cisco Entrepreneur Institute
- 2006 - 2006  
SABMiller, Project Manager, training and development
- 2005 - 2005  
British American Tobacco, Project Manager, introduction of new IT system

## Publications

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# Colleague CV: Dr. Hortoványi Lilla

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\).](#) (MTMT is the official repository of the university.)

## Contacts

E-mail address: [lilla.hortovanyi@uni-corvinus.hu](mailto:lilla.hortovanyi@uni-corvinus.hu)

### Consulting hours:

On the weeks between 2020.02.10-05.16. every Tuesday between 1:30 PM and 3:00 PM. Please book an appointment here:

<https://docs.google.com/document/d/1Z19sWGWOtRvjHNCptXbe0LbiupdermUZLEpqDGCMfl/edit?usp=sharing>

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