



Dr. Hoffer Ilona

Egyetemi docens / Associate Professor
Actual classification: Associate professor

Qualifications, scientific degrees

Higher education qualifications

- 1979 - 1984
University of Horticulture and Food Industry, Certified food preservation industry engineer (B)

Scientific degrees and awards

- 1989, dr. univ
University of Horticulture and Food Industry
- 1993, kandidátus
MTA

Career

Workplaces

- 1984 - 1990
University of Horticulture and Food Industry, assistant
- 1990 - 1993
MKKE, assistant
- 1993 -
Corvinus University of Budapest, associate professor
- 1990 - 2008
, senior consultant
- 2005 -
INNOMETRIC LP - INNOMETRICUS2 LTD, manager

Public activities in the university (memberships in university bodies)

- 2009 -
Member of the doctor's committee

Awards, titles, honors

Colleague CV: Dr. Hoffer Ilona

- 2007, Best Value Analysis Method Special Award in 2007
Society of Hungarian Value Analysts (SHVA)
- 2012, Dr Lenkey Miklós Award
Society of Hungarian Value Analysts (SHVA)
- 2015, Best Value Analysis Award in 2015
Society of Hungarian Value Analysts (SHVA)
- 2017, Best Value Analysis Special Award in 2017
Society of Hungarian Value Analysts (SHVA)

Language skills

| Language | Speaking | Writing | Reading | Media appearance |
|----------|--------------|--------------|--------------|------------------|
| English | Basic | Basic | Basic | |
| German | Intermediate | Intermediate | Intermediate | |

Research, professional activity

Major taught courses or fields of education:

Innovation in enterprises
Innovation Methodology
Value Analysis, Value Methodology

Field of science and discipline:

economics

Current fields of research:

In the field of Value Methodology
CVS-Life (Certified Value Specialist),
PVM (Professional in Value Management),
TVM (Trainer in Value Management)

Theory and practice of innovation

Previous fields of research:

Theory and practice of innovation
Value Analysis

Major research projects

- 2011 - 2012,
Form of participation: member of the research team

Colleague CV: Dr. Hoffer Ilona

Moneylender:

Further info about research:

- 2011 - 2012,
Form of participation: member of the research team
Moneylender: TÁMOP
Further info about research:
 - 1988 - ,
Form of participation: leader of the research team
Moneylender:
Further info about research:
 - 1987 - ,
Form of participation: leader of the research team
Moneylender:
Further info about research:
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Membership in scientific or professional bodies/organizations

- 2000 - 2006, , leadership position (president, director etc)
Society of Hungarian Value Analysts (SHVA), national
- 2000 - , vice president, leadership position (president, director etc)
Society of Hungarian Value Analysts (SHVA), national
- 2006 - , Member of the Certification Board, member
Society of Hungarian Value Analysts (SHVA), national
- 2014 - , member, member
National Certification Board (NCO), national

Board memberships and positions

- 2005 - , , president or member of the editorial board
Hungarian language

Expert consultancy activities

- 1990 - 2008
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- 2005 -
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- 2005 -
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- 2005 -
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Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

E-mail address: ilona.hoffer@uni-corvinus.hu
