



## Dr. Hoffer Ilona

Egyetemi docens / Associate Professor  
Institute for the Development of Enterprises  
Actual classification: Associate professor

## Qualifications, scientific degrees

### Higher education qualifications

- 1979 - 1984  
University of Horticulture and Food Industry, Certified food preservation industry engineer (B)

### Scientific degrees and awards

- 1989, dr. univ  
University of Horticulture and Food Industry
- 1993, kandidátus  
MTA

## Career

### Workplaces

- 1984 - 1990  
University of Horticulture and Food Industry, assistant
- 1990 - 1993  
MKKE, assistant
- 1993 -  
Corvinus University of Budapest, associate professor
- 1990 - 2008  
, senior consultant
- 2005 -  
INNOMETRIC LP - INNOMETRICUS2 LTD, manager

### Public activities in the university (memberships in university bodies)

- 2009 -  
Member of the doctor's committee

### Awards, titles, honors

# Colleague CV: Dr. Hoffer Ilona

- 2007, Best Value Analysis Method Special Award in 2007  
Society of Hungarian Value Analysts (SHVA)
- 2012, Dr Lenkey Miklós Award  
Society of Hungarian Value Analysts (SHVA)
- 2015, Best Value Analysis Award in 2015  
Society of Hungarian Value Analysts (SHVA)
- 2017, Best Value Analysis Special Award in 2017  
Society of Hungarian Value Analysts (SHVA)

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Basic	Basic	Basic	
German	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Innovation in enterprises  
Innovation Methodology  
Value Analysis, Value Methodology

### Field of science and discipline:

economics

### Current fields of research:

In the field of Value Methodology  
CVS-Life (Certified Value Specialist),  
PVM (Professional in Value Management),  
TVM (Trainer in Value Management)

Theory and practice of innovation

### Previous fields of research:

Theory and practice of innovation  
Value Analysis

### Major research projects

- 2011 - 2012,  
Form of participation: member of the research team

# Colleague CV: Dr. Hoffer Ilona

Moneylender:

Further info about research:

- 2011 - 2012,  
Form of participation: member of the research team  
Moneylender: TÁMOP  
Further info about research:
  - 1988 - ,  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
  - 1987 - ,  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
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## Membership in scientific or professional bodies/organizations

- 2000 - 2006, , leadership position (president, director etc)  
Society of Hungarian Value Analysts (SHVA), national
- 2000 - , vice president, leadership position (president, director etc)  
Society of Hungarian Value Analysts (SHVA), national
- 2006 - , Member of the Certification Board, member  
Society of Hungarian Value Analysts (SHVA), national
- 2014 - , member, member  
National Certification Board (NCO), national

## Board memberships and positions

- 2005 - , , president or member of the editorial board  
Hungarian language

## Expert consultancy activities

- 1990 - 2008  
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- 2005 -  
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- 2005 -  
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- 2005 -  
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## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

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