

# Dr. Gelei Andrea

Professor Year of birth: 1966

### Qualifications, scientific degrees

### Higher education qualifications

 1985 - 1990 Marx Károly University of Economics (predecessor of the Corvinus University of Budapest, CUB), Economics, Specialization in Foreign Trade (főiskolai)

### Scientific degrees and awards

- 1996, dr. univ
- University of Economics in Budapest (predecessor of the Corvinus University of Budapest) • 2007, PhD
- Corvinus University of Budapest, PhD in Business and Management
- 2014, Dr.Habil Corvinus University of Budapest

### Career

### Workplaces

- 1990 1993
  - CUB, Department of Business Economics, scientific assistant
- 1993 2007
  - CUB, Department of Business Economics, junior associate professor
- 2007 2015

CUB, Institute of Business Economics, Department of Logistics and Supply Chain Management, assotiate professor

• 2015 -

CUB, Institute of Business Economics, Department of Logistics and Supply Chain Managemen, professor

### Public activities in the university (memberships in university bodies)

- 2005 2007
- assigned head of department; Department of Logistics and Supply Chain Management • 2008 - 2012
- head of department; Department of Logistics and Supply Chain Management
- 2014 2020 member of the Faculty Council; The Business School
- 2021 -
- Member of the Research Committee at CUB
- 2021 -Memeber of the Doctoral School Council, KGIDI

### Membership in board of supervision and directors

2011 - 2015
Záhony-Port Zrt., Head of the Board

#### Important study tours, delegacies

- 1990, 7 week
  - Mannheim Universität, Germany
- 1991, 7 weeks
  - Harvard Business School, Boston, USA
- 1992, 7 weeks Massachussetts Institute of Technology, Boston, USA

#### Awards, titles, honors

• 2015, Pro Universitate Award Corvinus University of Budapest

### Language skills

| Language | Speaking | Writing  | Reading  | Media<br>appearance |
|----------|----------|----------|----------|---------------------|
| English  | Advanced | Advanced | Advanced |                     |
| German   | Advanced | Advanced | Advanced |                     |

### Research, professional activity

### Major taught courses or fields of education:

logistics management, logistics strategy, operations and service management, managing value creating processes, supply chain management, supply network research and management

#### Field of science and discipline:

organization science

#### **Current fields of research:**

logistics management, supply chain management, supply network management, managing business relationships, trust, coopetition

#### **Previous fields of research:**

logistics strategy, operations and service management, managing value creating processes

#### Major research projects

- 2005 2006, Competences of supplier firms in the Hungarian automotive industry Form of participation: member of the research team Moneylender: OTKA Further info about research:
- 2007 2008, Supplier position of SMEs and their effect on competitiveness Form of participation: leader of the research team Moneylender: Competitiveness Research Center, CUB Further info about research:
- 2010 , Development of logistics capabilities of Hungarian firms Form of participation: leader of the research team Moneylender: Competitiveness Research Center, CUB Further info about research:
- 2010 , Loginno\_ logistics inovations for SMEs Form of participation: leader of the research team Moneylender: Mecenatura Further info about research:
- 2012 2015, Sustainable supply chains Form of participation: member of the research team Moneylender: OTKA Further info about research:
- 2011 2012, Lean management and leadership Form of participation: leader of the research team Moneylender: Competitiveness Research Center, CUB Further info about research:
- 2011 2012, Trust as a governance mechanism in business relationships Form of participation: leader of the research team Moneylender: Competitiveness Research Center, CUB Further info about research:
- 2015 2019, Analyzing supply networks a behavioral approach Form of participation: leader of the research team Moneylender: OTKA Further info about research:
- 2017 2020, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest Form of participation: leader of the research team

Moneylender: Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project Further info about research:

• 2017 - 2021, Dual teaching Form of participation: member of the research team Moneylender: HRDOP 3.5.1. Further info about research:

### Membership in scientific or professional bodies/organizations

- 1991 1994, secretary general, <u>Hungarian Association for Logistics, Purchasing and Inventory Management</u>, national
- 2008 , member of the Board, leadership position (president, director etc) <u>Hungarian Association for Logistics, Purchasing and Inventory Management</u>, national
- 2008 , member, <u>Hungarian Academy of Science, Committee of Logistics</u>, national
- 2012 2017, Secretary , <u>Hungarian Academy of Science, Committee of Business Economics</u>, national
  2014 Vice President for Education Jacdership peritien (president director of the sector)
- 2014 , Vice-President for Education, leadership position (president, director etc) <u>Hungarian Association for Logistics, Purchasing and Inventory Management</u>, national
- 2016 2021, Member of the General Assembly , member <u>Hungarian Academy of Science</u>, national
- 2012 , ungarian Academy of Science, Committee of Business Economics, member <u>Hungarian Academy of Science</u>, national
- 2018 , member, member <u>Hungarian Association for Customs</u>, national
- 2018 , Head of the Publication Award Committee, leadership position (president, director etc) Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics, national

### Board memberships and positions

- 2005 2007, member of the Editorial Board,
- 2006 2012, member of the Editorial Board,

### Expert consultancy activities

- 1994 -
- Hungarian Creditbank Ltd., Process development
- 2001 -Démász Ltd., Logistics strategy
- 2001 -
- Temic Ltd., Logistics Strategy
- 2006 -
  - Porcelain Hollóháza Ltd., Developing production planning and processes
- 2007 -
- Coop Hungary Ltd., Developing logistics structure and management
- 2008 -
- BI KA Logistics Service , Strategic management and organizational development
- 2010 -

Régens Ltd., Developing CRM systems

• 2012 -

Hungaropharma Ltd., Developing sales forecast and inventory management

### **Publications**

• <u>Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical</u> repository of the university.)

### Contacts

### Location at the university

 Building: Fővám tér 8 Main building Room number: 131a
Extension: 5557
Main line: 482-5557
Fax: 482-5567
Internal fax: 5567

E-mail address: andrea.gelei@uni-corvinus.hu

### **Other professional profiles**

MTMT: <u>https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10001305</u>

Scholar: https://scholar.google.com/citations?hl=hu&user=qfw02agAAAAJ