

Dr. Gelei Andrea

Program Director, Operations and Decision Sciences Doctoral Program
Rektori szervezet / Operáció és Döntés Intézet / Ellátásilánc-menedzsment Tanszék
Year of birth: 1966

Qualifications, scientific degrees

Higher education qualifications

- 1985 - 1990
  Marx Károly University of Economics (predecessor of the Corvinus University of Budapest, CUB), Economics, Specialization in Foreign Trade (főiskolai)

Scientific degrees and awards

- 1996, dr. univ
  University of Economics in Budapest (predecessor of the Corvinus University of Budapest)
- 2007, PhD
  Corvinus University of Budapest, PhD in Business and Management
- 2014, Dr.Habil
  Corvinus University of Budapest

Career

Workplaces

- 1990 - 1993
  CUB, Department of Business Economics, scientific assistant
- 1993 - 2007
  CUB, Department of Business Economics, junior associate professor
- 2007 - 2015
  CUB, Institute of Business Economics, Department of Logistics and Supply Chain Management, assotiate professor
- 2015 -
  CUB, Institute of Operations and Decision Sciences, Department of Supply Chain Management, professor

Public activities in the university (memberships in university bodies)

- 2005 - 2007
  assigned head of department; Department of Logistics and Supply Chain Management
- 2008 - 2012
  head of department; Department of Logistics and Supply Chain Management
- 2014 - 2020
  member of the Faculty Council; The Business School

- 2021 -
  Member of the Research Committee at CUB
- 2021 -
  Memeber of the Doctoral School Council, KGIDI
- 2023 -
  Program Director, Operations and Decision Sciences Doctoral Program

Membership in board of supervision and directors

- 2011 - 2015
  Záhony-Port Zrt., Head of the Board

Important study tours, delegacies

- 1990, 7 week
  Mannheim Universität, Germany
- 1991, 7 weeks
  Harvard Business School, Boston, USA
- 1992, 7 weeks
  Massachussetts Institute of Technology, Boston, USA

Awards, titles, honors

- 2015, Pro Universitate Award
  Corvinus University of Budapest
- 2021, Pro Universitate Award
  Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Advanced	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

logistics management, logistics strategy, operations and service management, managing value creating processes, supply chain management, supply network research and management, complex systems, supply chain strategy

Field of science and discipline:

organization science

Current fields of research:

Colleague CV: Dr. Gelei Andrea

Industry 4.0, supply chain resiliency, hydrogen supply chains, supply network

Previous fields of research:

logistics strategy, operations and service management, trust in business relationships, coopetition in supply chains

Major research projects

- 2005 - 2006, Competences of supplier firms in the Hungarian automotive industry
  Form of participation: member of the research team
  Moneylender: OTKA
  Further info about research:

- 2007 - 2008, Supplier position of SMEs and their effect on competitiveness
  Form of participation: leader of the research team
  Moneylender: Competitiveness Research Center, CUB
  Further info about research:

- 2010 - , Development of logistics capabilities of Hungarian firms
  Form of participation: leader of the research team
  Moneylender: Competitiveness Research Center, CUB
  Further info about research:

- 2010 - , Loginno_ logistics inovations for SMEs
  Form of participation: leader of the research team
  Moneylender: Mecenatura
  Further info about research:

- 2012 - 2015, Sustainable supply chains
  Form of participation: member of the research team
  Moneylender: OTKA
  Further info about research:

- 2011 - 2012, Lean management and leadership
  Form of participation: leader of the research team
  Moneylender: Competitiveness Research Center, CUB
  Further info about research:

- 2011 - 2012, Trust as a governance mechanism in business relationships
  Form of participation: leader of the research team
  Moneylender: Competitiveness Research Center, CUB
  Further info about research:

- 2015 - 2019, Analyzing supply networks - a behavioral approach
  Form of participation: leader of the research team
  Moneylender: OTKA
  Further info about research:

- 2017 - 2020, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest
  Form of participation: leader of the research team
  Moneylender: Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project

Further info about research:

- 2017 - 2021, Dual teaching
  Form of participation: member of the research team
  Moneylender: HRDOP 3.5.1.
  Further info about research:

- 2021 - 2024, IPAMS - Industrial Process Analysis and Monitoring System Development of a production monitoring and analytical system based on I4.0 solutions aimed at promoting domestic industrial digitalization
  Form of participation: leader of the research team
  Moneylender: 2020-1.1.2-PIACI-KFI-2020-00213
  Further info about research:

- 2023 - , Competition, cooperation, and co-opetition in building the hydrogen supply network
  Form of participation: member of the research team
  Moneylender: NKFI
  Further info about research:

- 2024 - , Competitive firms in the era of twin transition – challenges of the manufacturing sector in the Central European region
  Form of participation: member of the research team
  Moneylender: NKFI
  Further info about research:

Membership in scientific or professional bodies/organizations

- 1991 - 1994, secretary general,
  Hungarian Association for Logistics, Purchasing and Inventory Management, national
- 2008 - , member of the Board, leadership position (president, director etc)
  Hungarian Association for Logistics, Purchasing and Inventory Management, national
- 2008 - , member,
  Hungarian Academy of Science, Committee of Logistics, national
- 2012 - 2017, Secretary ,
  Hungarian Academy of Science, Committee of Business Economics, national
- 2014 - , Vice-President for Education, leadership position (president, director etc)
  Hungarian Association for Logistics, Purchasing and Inventory Management, national
- 2016 - 2021, Member of the General Assembly , member
  Hungarian Academy of Science, national
- 2012 - , ungarian Academy of Science, Committee of Business Economics, member
  Hungarian Academy of Science, national
- 2018 - , member,
  Hungarian Association for Customs, national
- 2018 - 2023, Head of the Publication Award Committee, leadership position (president, director etc)
  Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics, national
- 2021 - , Vice president, leadership position (president, director etc)
  Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics,

Board memberships and positions

- 2005 - 2007, member of the Editorial Board,
- 2006 - 2012, member of the Editorial Board,

Expert consultancy activities

- 1994 -
  Hungarian Creditbank Ltd., Process development
- 2001 -
  Démász Ltd., Logistics strategy
- 2001 -
  Temic Ltd., Logistics Strategy
- 2006 -
  Porcelain Hollóháza Ltd., Developing production planning and processes
- 2007 -
  Coop Hungary Ltd., Developing logistics structure and management
- 2008 -
  BI - KA Logistics Service , Strategic management and organizational development
- 2010 -
  Régens Ltd., Developing CRM systems
- 2012 -
  Hungaropharma Ltd., Developing sales forecast and inventory management

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

Contacts

Location at the university

- Building: Fővám tér 8 Main building
  Room number: 131a
  Extension: 5557
  Main line: 482-5557
  Fax:
  Internal fax:

E-mail address: andrea.gelei@uni-corvinus.hu

Other professional profiles

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10001305

Scholar: https://scholar.google.com/citations?hl=hu&user=qfw02agAAAAJ