



Dr. Gelei Andrea

Program Director, Operations and Decision Sciences Doctoral Program
Rektori szervezet / Operáció és Döntés Intézet / Ellátásilánc-
menedzsment Tanszék
Year of birth: 1966

Qualifications, scientific degrees

Higher education qualifications

- 1985 - 1990
Marx Károly University of Economics (predecessor of the Corvinus University of Budapest, CUB),
Economics, Specialization in Foreign Trade (főiskolai)

Scientific degrees and awards

- 1996, dr. univ
University of Economics in Budapest (predecessor of the Corvinus University of Budapest)
- 2007, PhD
Corvinus University of Budapest, PhD in Business and Management
- 2014, Dr.Habil
Corvinus University of Budapest

Career

Workplaces

- 1990 - 1993
CUB, Department of Business Economics, scientific assistant
- 1993 - 2007
CUB, Department of Business Economics, junior associate professor
- 2007 - 2015
CUB, Institute of Business Economics, Department of Logistics and Supply Chain Management,
associate professor
- 2015 -
CUB, Institute of Operations and Decision Sciences, Department of Supply Chain Management,
professor

Public activities in the university (memberships in university bodies)

- 2005 - 2007
assigned head of department; Department of Logistics and Supply Chain Management
- 2008 - 2012
head of department; Department of Logistics and Supply Chain Management
- 2014 - 2020
member of the Faculty Council; The Business School

Colleague CV: Dr. Gelei Andrea

- 2021 -
Member of the Research Committee at CUB
- 2021 -
Member of the Doctoral School Council, KGIDI
- 2023 -
Program Director, Operations and Decision Sciences Doctoral Program

Membership in board of supervision and directors

- 2011 - 2015
Záhony-Port Zrt., Head of the Board

Important study tours, delegacies

- 1990, 7 week
Mannheim Universität, Germany
- 1991, 7 weeks
Harvard Business School, Boston, USA
- 1992, 7 weeks
Massachusetts Institute of Technology, Boston, USA

Awards, titles, honors

- 2015, Pro Universitate Award
Corvinus University of Budapest
- 2021, Pro Universitate Award
Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Advanced	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

logistics management, logistics strategy, operations and service management, managing value creating processes, supply chain management, supply network research and management, complex systems

Field of science and discipline:

organization science

Current fields of research:

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Industry 4.0, supply chain resiliency, hydrogen supply chains, supply network

Previous fields of research:

logistics strategy, operations and service management, trust in business relationships, coopetition in supply chains

Major research projects

- 2005 - 2006, Competences of supplier firms in the Hungarian automotive industry
Form of participation: member of the research team
Moneylender: OTKA
Further info about research:

- 2007 - 2008, Supplier position of SMEs and their effect on competitiveness
Form of participation: leader of the research team
Moneylender: Competitiveness Research Center, CUB
Further info about research:
- 2010 - , Development of logistics capabilities of Hungarian firms
Form of participation: leader of the research team
Moneylender: Competitiveness Research Center, CUB
Further info about research:
- 2010 - , Loginno_ logistics inovations for SMEs
Form of participation: leader of the research team
Moneylender: Mecenatura
Further info about research:
- 2012 - 2015, Sustainable supply chains
Form of participation: member of the research team
Moneylender: OTKA
Further info about research:
- 2011 - 2012, Lean management and leadership
Form of participation: leader of the research team
Moneylender: Competitiveness Research Center, CUB
Further info about research:
- 2011 - 2012, Trust as a governance mechanism in business relationships
Form of participation: leader of the research team
Moneylender: Competitiveness Research Center, CUB
Further info about research:
- 2015 - 2019, Analyzing supply networks - a behavioral approach
Form of participation: leader of the research team
Moneylender: OTKA
Further info about research:
- 2017 - 2020, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest
Form of participation: leader of the research team
Moneylender: Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project

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Further info about research:

- 2017 - 2021, Dual teaching
Form of participation: member of the research team
Moneylender: HRDOP 3.5.1.
Further info about research:
 - 2021 - 2024, IPAMS - Industrial Process Analysis and Monitoring System Development of a production monitoring and analytical system based on I4.0 solutions aimed at promoting domestic industrial digitalization
Form of participation: leader of the research team
Moneylender: 2020-1.1.2-PIACI-KFI-2020-00213
Further info about research:
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- 2023 - , Competition, cooperation, and co-opetition in building the hydrogen supply network
Form of participation: member of the research team
Moneylender: NKFI
Further info about research:
 - 2024 - , Competitive firms in the era of twin transition - challenges of the manufacturing sector in the Central European region
Form of participation: member of the research team
Moneylender: NKFI
Further info about research:

Membership in scientific or professional bodies/organizations

- 1991 - 1994, secretary general,
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
- 2008 - , member of the Board, leadership position (president, director etc)
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
- 2008 - , member,
[Hungarian Academy of Science, Committee of Logistics](#), national
- 2012 - 2017, Secretary ,
[Hungarian Academy of Science, Committee of Business Economics](#), national
- 2014 - , Vice-President for Education, leadership position (president, director etc)
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
- 2016 - 2021, Member of the General Assembly , member
[Hungarian Academy of Science](#), national
- 2012 - , ungarian Academy of Science, Committee of Business Economics, member
[Hungarian Academy of Science](#), national
- 2018 - , member,
[Hungarian Association for Customs](#), national
- 2018 - 2023, Head of the Publication Award Committee, leadership position (president, director etc)
Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics, national
- 2021 - , Vice president, leadership position (president, director etc)
[Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics](#),

Board memberships and positions

Colleague CV: Dr. Gelei Andrea

- 2005 - 2007, member of the Editorial Board,
- 2006 - 2012, member of the Editorial Board,

Expert consultancy activities

- 1994 -
Hungarian Creditbank Ltd., Process development
- 2001 -
Démász Ltd., Logistics strategy
- 2001 -
Temic Ltd., Logistics Strategy

- 2006 -
Porcelain Hollóháza Ltd., Developing production planning and processes
- 2007 -
Coop Hungary Ltd., Developing logistics structure and management
- 2008 -
BI - KA Logistics Service , Strategic management and organizational development
- 2010 -
Régens Ltd., Developing CRM systems
- 2012 -
Hungaropharma Ltd., Developing sales forecast and inventory management

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

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Room number: 131a
Extension: 5557
Main line: 482-5557
Fax:
Internal fax:

E-mail address: andrea.gelei@uni-corvinus.hu

Other professional profiles

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10001305>

Scholar: <https://scholar.google.com/citations?hl=hu&user=qfw02agAAAAJ>