



## Dr. Gelei Andrea

Professor  
Year of birth: 1966

### Qualifications, scientific degrees

#### Higher education qualifications

- 1985 - 1990  
Marx Károly University of Economics (predecessor of the Corvinus University of Budapest, CUB),  
Economics, Specialization in Foreign Trade (főiskolai)

#### Scientific degrees and awards

- 1996, dr. univ  
University of Economics in Budapest (predecessor of the Corvinus University of Budapest)
- 2007, PhD  
Corvinus University of Budapest, PhD in Business and Management
- 2014, Dr.Habil  
Corvinus University of Budapest

### Career

#### Workplaces

- 1990 - 1993  
CUB, Department of Business Economics, scientific assistant
- 1993 - 2007  
CUB, Department of Business Economics, junior associate professor
- 2007 - 2015  
CUB, Institute of Business Economics, Department of Logistics and Supply Chain Management,  
associate professor
- 2015 -  
CUB, Institute of Business Economics, Department of Logistics and Supply Chain Management,  
professor

#### Public activities in the university (memberships in university bodies)

# Colleague CV: Dr. Gelei Andrea

- 2005 - 2007  
assigned head of department; Department of Logistics and Supply Chain Management
- 2008 - 2012  
head of department; Department of Logistics and Supply Chain Management
- 2014 - 2020  
member of the Faculty Council; The Business School
- 2021 -  
Member of the Research Committee at CUB
- 2021 -  
Member of the Doctoral School Council, KGIDI

## Membership in board of supervision and directors

- 2011 - 2015  
Záhony-Port Zrt., Head of the Board

## Important study tours, delegacies

- 1990, 7 week  
Mannheim Universität, Germany
- 1991, 7 weeks  
Harvard Business School, Boston, USA
- 1992, 7 weeks  
Massachusetts Institute of Technology, Boston, USA

## Awards, titles, honors

- 2015, Pro Universitate Award  
Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Advanced	Advanced	Advanced	

## Research, professional activity

### Major taught courses or fields of education:

logistics management, logistics strategy, operations and service management, managing value creating processes, supply chain management, supply network research and management

### Field of science and discipline:

organization science

# Colleague CV: Dr. Gelei Andrea

## Current fields of research:

logistics management, supply chain management, supply network management, managing business relationships, trust, coopetition

## Previous fields of research:

logistics strategy, operations and service management, managing value creating processes

## Major research projects

- 2005 - 2006, Competences of supplier firms in the Hungarian automotive industry  
Form of participation: member of the research team  
Moneylender: OTKA  
Further info about research:
- 2007 - 2008, Supplier position of SMEs and their effect on competitiveness  
Form of participation: leader of the research team  
Moneylender: Competitiveness Research Center, CUB  
Further info about research:

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- 2010 - , Development of logistics capabilities of Hungarian firms  
Form of participation: leader of the research team  
Moneylender: Competitiveness Research Center, CUB  
Further info about research:
- 2010 - , Loginno\_ logistics inovations for SMEs  
Form of participation: leader of the research team  
Moneylender: Mecenatura  
Further info about research:
- 2012 - 2015, Sustainable supply chains  
Form of participation: member of the research team  
Moneylender: OTKA  
Further info about research:
- 2011 - 2012, Lean management and leadership  
Form of participation: leader of the research team  
Moneylender: Competitiveness Research Center, CUB  
Further info about research:
- 2011 - 2012, Trust as a governance mechanism in business relationships  
Form of participation: leader of the research team  
Moneylender: Competitiveness Research Center, CUB  
Further info about research:
- 2015 - 2019, Analyzing supply networks - a behavioral approach  
Form of participation: leader of the research team  
Moneylender: OTKA  
Further info about research:
- 2017 - 2020, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest  
Form of participation: leader of the research team

# Colleague CV: Dr. Gelei Andrea

Moneylender: Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project

Further info about research:

- 2017 - 2021, Dual teaching  
Form of participation: member of the research team  
Moneylender: HRDOP 3.5.1.  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 1991 - 1994, secretary general,  
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
  - 2008 - , member of the Board, leadership position (president, director etc)  
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
  - 2008 - , member,  
[Hungarian Academy of Science, Committee of Logistics](#), national
  - 2012 - 2017, Secretary ,  
[Hungarian Academy of Science, Committee of Business Economics](#), national
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- 2014 - , Vice-President for Education, leadership position (president, director etc)  
[Hungarian Association for Logistics, Purchasing and Inventory Management](#), national
  - 2016 - 2021, Member of the General Assembly , member  
[Hungarian Academy of Science](#), national
  - 2012 - , ungarian Academy of Science, Committee of Business Economics, member  
[Hungarian Academy of Science](#), national
  - 2018 - , member, member  
[Hungarian Association for Customs](#), national
  - 2018 - , Head of the Publication Award Committee, leadership position (president, director etc)  
Hungarian Academy of Science, Committee of Business Economics, Section Industry and Business Economics, national

## Board memberships and positions

- 2005 - 2007, member of the Editorial Board,
- 2006 - 2012, member of the Editorial Board,

## Expert consultancy activities

- 1994 -  
Hungarian Creditbank Ltd., Process development
- 2001 -  
Démász Ltd., Logistics strategy
- 2001 -  
Temic Ltd., Logistics Strategy
- 2006 -  
Porcelain Hollóháza Ltd., Developing production planning and processes
- 2007 -  
Coop Hungary Ltd., Developing logistics structure and management
- 2008 -  
BI - KA Logistics Service , Strategic management and organizational development
- 2010 -

# Colleague CV: Dr. Gelei Andrea

- Régens Ltd., Developing CRM systems
- 2012 -  
Hungaropharma Ltd., Developing sales forecast and inventory management

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

- Building: Fővám tér 8 Main building  
Room number: 131a  
Extension: 5557  
Main line: 482-5557  
Fax: 482-5567  
Internal fax: 5567
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E-mail address: [andrea.gelei@uni-corvinus.hu](mailto:andrea.gelei@uni-corvinus.hu)

## Other professional profiles

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10001305>

Scholar: <https://scholar.google.com/citations?hl=hu&user=qfw02agAAAAJ>