



## Dr. Freund Anna

PhD Hallgató / PhD Student

### Qualifications, scientific degrees

#### Higher education qualifications

- 2013 - 2017  
University of Pannonia, Technical Manager (BSc/BA)
- 2017 - 2019  
Corvinus University of Budapest, Supply chain manager (MSc/MA)
- 2019 - 2025  
Corvinus University of Budapest, Corvinus Doctoral School, Doctoral School of Business Administration, PhD student (PhD/DLA képzés)

#### Scientific degrees and awards

- 2025, PhD  
Corvinus University of Budapest

### Career

#### Workplaces

- 2020 -  
Corvinus University of Budapest, assistant lecturer

#### Public activities in the university (memberships in university bodies)

- 2021 - 2023  
Member of the Supply Chain Management Programme Development Committee

#### Important study tours, delegacies

- 2023, 2 month  
Universität Passau
- 2024, 2 month  
Universität Passau
- 2025, 1,5 month  
Universität Passau

#### Awards, titles, honors

# Colleague CV: Dr. Freund Anna

- 2024, The best PhD presenter  
University of Pannonia , I. Gaál Zoltán Conference

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Advanced	Advanced	Advanced	

## Research, professional activity

### Major taught courses or fields of education:

Business Economics (BSc, HUN), Allgemeine Betriebswirtschaftslehre (BSc, GER), Operationsmanagement (BSc, HUN), Value Creation Process Management (MSc, HUN), Serving International Customers (BSc, EN), Fundamentals of International Distribution (BSc, EN), Developing Professional Skills (BSc, EN), Logistics and Distribution Management (MSc, EN), Supply Chain Design and Planning (MSc, EN)

### Field of science and discipline:

organization science

### Current fields of research:

Agri-food supply chain, , digitalisation, resilience, sustainable school food systems

### Previous fields of research:

Industry 4.0, critical infrastructures

### Major research projects

- 2018 - 2020, EFOP 362-16-2017-00007: "Aspects on the development of intelligent, sustainable and inclusive society: social, technological, innovation networks in employment and digital economy  
Form of participation: member of the research team  
Moneylender: European Union  
Further info about research:
- 2020 - , Comprehensive food supply chain analysis  
Form of participation: member of the research team  
Moneylender:  
Further info about research: The Food Supply Chain Research Group was established in September 2020 at the Department of Logistics and Supply Chain Management.
- 2021 - 2022, A comprehensive review of digitalization in the food industry supply chain—with a

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particular focus on food safety issues

Form of participation:

Moneylender: The Ministry of Innovation and Technology's New National Excellence Program (UNKP-21-3-II)

Further info about research: Further information about the research: As part of the ÚNKP grant, I examined the wine sector, a key segment of one of Hungary's leading industries (the food industry). The research question focused on analyzing the calls for proposals issued in resp

## Membership in scientific or professional bodies/organizations

- 2025 - , CEEMAN individual membership, member  
CEEMAN, international

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## Publications

- [MTMT database](#)

## Contacts

### Location at the university

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Extension: 5226  
Main line:  
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Internal fax:

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## Other professional profiles

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10070876>