



Dr. Faludi Julianna

Associate Professor
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /
Kommunikáció- és Médiatudomány Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2011 - 2016
Corvinus University of Budapest, PhD in Sociology (egyetemi)
- 2011 - 2016
Trento University, PhD in Local Development and Globalisation (egyetemi)

Scientific degrees and awards

- 2016, PhD
Corvinus University of Budapest
- 2016, PhD
Trento University

MTA membership

- , Regular member

Career

Workplaces

- 2004 - 2008
Váti Hungarian Not-for-Profit Organization for Urban and Regional Development, strategic planner, analyst, programme manager. Regional Development
- 2001 - 2003
Hungarian Ministry for Internal Affairs, EU Integration Office, project manager, border control and migration
- 2009 - 2011
Freelancer, Consultant
- 2023 - 2024
Swansea University, the Bevan Commission, Research and Development Lead/ Senior Researcher

Public activities in the university (memberships in university bodies)

- 2013 - 2018
Managing Director, Master CoDe
- 2013 - 2016

Colleague CV: Dr. Faludi Julianna

Karl Polányi Research Institute, Phd Director

- 2020 - 2022
International Lead, Doctoral School

Important study tours, delegacies

- 2020, 6 months
Graz TU visiting research fellow

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Russian	Advanced	Advanced	Advanced	Yes
French	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Intermediate	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Business Research, Marketing Strategies, Branding, Economic Sociology, Organizational Sociology, Sociology of the Arts

Field of science and discipline:

social science

Current fields of research:

commodification, governance, sustainable transitions and circularity, consumer behaviour, human-nonhuman interaction

Previous fields of research:

Post-Soviet Region, migration studies, innovation and social innovation, creative and cultural industries, territorial development

Major research projects

- 2019 - 2022, Barriers to Ethical Consumption in Fashion
Form of participation: leader of the research team
Moneylender: Corvinus University, Faculty of Management
Further info about research:

Colleague CV: Dr. Faludi Julianna

- 2018 - 2020, Digital Social Innovation - research strand within the fw of Social Innovation (...) research project
Form of participation: leader of the research team
Moneylender: Hungarian National Budget and the European Funds
Further info about research:
- - , household pharmaceutical waste – consumer behaviour
Form of participation: leader of the research team
Moneylender: MASI
Further info about research:

Expert consultancy activities

- 2023 -
Journal of Consumer Behavior, reviewer
- -
,

Publications

- [google scholar](#)
- [research gate](#)
- [ORCID 0000-0002-0993-2512](#)

Contacts

Location at the university

- Building: E
Room number: 329
Extension:
Main line:
Fax:
Internal fax:

E-mail address: julianna.faludi@uni-corvinus.hu

Postal address: Fővám tér 8. Budapest 1093

Consulting hours:

upon email request

Other professional profiles

LinkedIn: <https://hu.linkedin.com/in/julianna-faludi-phd-95201a76>

Scholar: <https://scholar.google.hu/citations?user=3a32QJEAAA&hl=en>

Other professional profile 1: <https://orcid.org/0000-0002-0993-2512>