



Faludi Julianna

Associate Professor
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /
Marketing- és Designkommunikáció Tanszék

Qualifications, scientific degrees

Scientific degrees and awards

- 2016, PhD
Corvinus University of Budapest
- 2016, PhD
Trento University

Career

Workplaces

- 2004 - 2008
Váti Hungarian Not-for-Profit Organization for Urban and Regional Development, strategic planner, analyst, programme manager. Regional Development
- 2001 - 2003
Hungarian Ministry for Internal Affairs, EU Integration Office, project manager, border control and migration
- 2009 - 2011
, Consultant
- 2023 - 2024
Swansea University, the Bevan Commission, Research and Development Lead/ Senior Researcher

Public activities in the university (memberships in university bodies)

- 2013 - 2018
Managing Director, Master CoDe
- 2013 - 2016
Karl Polányi Research Institute, Phd Director
- 2020 - 2022
International Lead, Doctoral School

Membership in board of supervision and directors

- 2018 -
, Juror

Important study tours, delegacies

Colleague CV: Faludi Julianna

- 2020, 6 months
Graz TU, STS

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Russian	Advanced	Advanced	Advanced	Yes
French	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Intermediate	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Branding, Marketing Strategies in Diverse Markets, Sociology of the Arts, Economic Sociology, Organizational Sociology,

Field of science and discipline:

sociology

Current fields of research:

social innovation and entrepreneurship, sustainable fashion systems, design, digital technologies, creative industries

Previous fields of research:

Post-Soviet Region, migration studies

Major research projects

- 2019 - 2020, Barriers to Ethical Consumption in Fashion
Form of participation: leader of the research team
Moneylender: Corvinus University, Faculty of Management
Further info about research:
- 2018 - 2020, Digital Social Innovation - research strand within the fw of Social Innovation (...) research project
Form of participation: leader of the research team
Moneylender: Hungarian National Budget and the European Funds
Further info about research:

Colleague CV: Faludi Julianna

Board memberships and positions

- 2018 - , invited co-editor, editor-in-chief, member of the editorial team Hungarian language

Expert consultancy activities

- 2017 -
Corvinus Journal for Sociology and Social Policy, reviewer

Publications

- [google scholar](#)
 - [research gate](#)
 - [ORCID 0000-0002-0993-2512](#)
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Contacts

E-mail address: julianna.faludi@uni-corvinus.hu

Other professional profiles

LinkedIn: <https://hu.linkedin.com/in/julianna-faludi-phd-95201a76>

Scholar: <https://scholar.google.hu/citations?user=3a32QJFAAAAJ&hl=en>

Other professional profile 1: <https://orcid.org/0000-0002-0993-2512>