

Dr. Faludi Julianna

Associate Professor
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet / Kommunikáció- és Médiatudomány Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2011 - 2016
  Corvinus University of Budapest, PhD in Sociology (egyetemi)
- 2011 - 2016
  Trento University, PhD in Local Development and Globalisation (egyetemi)

Scientific degrees and awards

- 2016, PhD
  Corvinus University of Budapest
- 2016, PhD
  Trento University

MTA membership

- , Regular member

Career

Workplaces

- 2004 - 2008
  Váti Hungarian Not-for-Profit Organization for Urban and Regional Development, strategic planner, analyst, programme manager. Regional Development
- 2001 - 2003
  Hungarian Ministry for Internal Affaires, EU Integration Office, project manager, border control and migration
- 2009 - 2011
  Freelancer, Consultant
- 2023 - 2024
  Swansea University, the Bevan Commission, Research and Development Lead/ Senior Researcher

Public activities in the university (memberships in university bodies)

- 2013 - 2018
  Managing Director, Master CoDe
- 2013 - 2016

Karl Polányi Research Institute, Phd Director
- 2020 - 2022
  International Lead, Doctoral School

Important study tours, delegacies

- 2020, 6 months
  Graz TU visiting research fellow

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Russian	Advanced	Advanced	Advanced	Yes
French	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Intermediate	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Business Research, Marketing Strategies, Branding, Economic Sociology, Organizational Sociology, Sociology of the Arts

Field of science and discipline:

social science

Current fields of research:

commodification, governance, sustainable transitions and circularity, consumer behaviour, human-nonhuman interaction

Previous fields of research:

Post-Soviet Region, migration studies, innovation and social innovation, creative and cultural industries, territorial development

Major research projects

- 2019 - 2022, Barriers to Ethical Consumption in Fashion
  Form of participation: leader of the research team
  Moneylender: Corvinus University, Faculty of Management
  Further info about research:

- 2018 - 2020, Digital Social Innovation - research strand within the fw of Social Innovation (...) research project
  Form of participation: leader of the research team
  Moneylender: Hungarian National Budget and the European Funds
  Further info about research:

- - , household pharmaceutical waste – consumer behaviour
  Form of participation: leader of the research team
  Moneylender: MASI
  Further info about research:

Expert consultancy activities

- 2023 -
  Journal of Consumer Behavior, reviewer
- -
  ,

Publications

- google scholar
- research gate
- ORCID 0000-0002-0993-2512

Contacts

Location at the university

- Building: E
  Room number: 329
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: julianna.faludi@uni-corvinus.hu
Postal address: Fővám tér 8. Budapest 1093

Consulting hours:

upon email request

Other professional profiles

LinkedIn: https://hu.linkedin.com/in/julianna-faludi-phd-95201a76

Scholar: https://scholar.google.hu/citations?user=3a32QJEAAAAJ&hl=en

Other professional profile 1: https://orcid.org/0000-0002-0993-2512