

Faludi Julianna

Associate Professor

Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /
Marketing- és Designkommunikáció Tanszék

Qualifications, scientific degrees

Scientific degrees and awards

- 2016, PhD
Corvinus University of Budapest/ Trento University
- 2016, PhD
Trento University

Career

Workplaces

- 2004 - 2008
Váti Hungarian Not-for-Profit Organization for Urban and Regional Development, strategic planner, analyst, programme manager
- 2001 - 2003
Hungarian Ministry for Internal Affairs, EU Integration Office, project manager
- 2009 - 2011
, Consultant

Public activities in the university (memberships in university bodies)

- 2013 - 2018
Managing Director, Master CoDe
- 2013 - 2016
Karl Polányi Research Institute, Phd Director

Membership in board of supervision and directors

- 2018 -
, Juror

Important study tours, delegacies

- 2020, 6 months
Graz TU, STS

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Russian	Advanced	Advanced	Advanced	Yes

Colleague CV: Faludi Julianna

French	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Intermediate	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Branding, Marketing Strategies in Diverse Markets, Sociology of the Arts, Economic Sociology, Organizational Sociology,

Field of science and discipline:

sociology

Current fields of research:

social innovation and entrepreneurship, sustainable fashion systems, design, digital technologies, creative industries

Previous fields of research:

Post-Soviet Region, migration studies

Major research projects

- 2019 - 2020, Barriers to Ethical Consumption in Fashion
Form of participation: leader of the research team
Moneylender: Corvinus University, Faculty of Management
Further info about research:
- 2018 - 2020, Digital Social Innovation - research strand within the fw of Social Innovation (...) research project
Form of participation: leader of the research team
Moneylender: Hungarian National Budget and the European Funds
Further info about research:

Board memberships and positions

- 2018 - , invited co-editor, editor-in-chief, member of the editorial team
Hungarian language

Expert consultancy activities

- 2017 -
Corvinus Journal for Sociology and Social Policy, reviewer

Publications

Colleague CV: Faludi Julianna

- [google scholar](#)
- [research gate](#)

Contacts

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Other professional profiles

LinkedIn: <https://hu.linkedin.com/in/julianna-faludi-phd-95201a76>