



Dr. Endrődi-Kovács Viktória

Associate professor

Rektori szervezet / Globális Tanulmányok Intézet / Világgazdasági Tanszék

Year of birth: 1986

Qualifications, scientific degrees

Higher education qualifications

- 2014 - 2009
Corvinus University of Budapest, International Relations Doctoral School (PhD/DLA képzés)
- 2004 - 2009
Corvinus University of Budapest, Degree in economics; International economy and business (egyetemi)

Scientific degrees and awards

- 2014, PhD
Corvinus University of Budapest

Career

Workplaces

- 2024 -
Corvinus University of Budapest, Department of World Economy, Associate professor
- 2024 -
Hungarian Economic Development Agency, Senior policy advisor
- 2015 - 2024
Corvinus University of Budapest, Department of World Economy, Assistant professor
- 2022 - 2023
IFKA Public Benefit Nonprofit Ltd.: Budapest, HU, Senior policy advisor
- 2014 - 2015
Battersea Ltd., Researcher
- 2009 - 2014
Corvinus University of Budapest, Lecturer, researcher

Public activities in the university (memberships in university bodies)

- 2022 -
Member of credit transfer committee (master programmes)
- 2022 -
Specialisation leader of Global Economy and Business specialisation in International Business Economics bachelor programme
- 2022 -

Colleague CV: Dr. Endrődi-Kovács Viktória

- Elected member of Institutional Council
- 2020 - Secretary; Scientific Students' Associations Conference (TDK) - Social Sciences field of science
- 2019 - National Council of Student Research Societies - member of Economic Science Section
- 2018 - 2019 Member of Faculty Council (Faculty of Social Sciences and International Relations)
- 2018 - 2021 SCRIBE 21 academic coordinator
- 2018 - 2023 Assistant program coordinator of International Economy and Business MSc
- 2015 - 2023 Student Research Societies - head of World Economy section

Important study tours, delegacies

- 2022, 20th-24th June International University of Sarajevo
- 2019, 9th-11th 8TH EDAMBA-EIASM Consortium on Doctoral Supervision and the New Global Research Landscape seminar.
- 2018, 2-6 July University of Hohenheim, Stuttgart (Erasmus+)
- 2017, 23-31 October University of Western Australia, Perth
- 2017, 18-21 April Ca Foscari University, Venice

Awards, titles, honors

- 2025, Corvinus medal Corvinus University of Budapest
- 2023, Mentor of National Council of Student Research Societies competition winner and special award in Economics National Council of Student Research Societies
- 2023, Outstanding performance award Corvinus University of Budapest
- 2020, Winner of lecturer of the year 2020 award Corvinus University of Budapest
- 2019, Corvinus Excellent Mentor Award Corvinus University of Budapest
- 2019, Best Paper Mentor Award Corvinus University of Budapest
- 2019, Mentor of National Council of Student Research Societies competition winner and special award in Economics National Council of Student Research Societies
- 2012, Pre-doctoral scholarship Corvinus University of Budapest, International Relations Multidisciplinary Doctoral School
- 2009, Excellent Student Award Corvinus University of Budapest, Faculty of Economics

Language skills

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Colleague CV: Dr. Endrődi-Kovács Viktória

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
French	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Economics of Transnational Corporations, International Business Studies, International Corporate Strategy, Regional and World Economy, International Economics.

Field of science and discipline:

economics

Current fields of research:

Foreign Direct Investments, Economic maturity of the Western Balkans

Previous fields of research:

Relationship between Foreign Direct Investment and corruption, Internationalization of the Hungarian higher education

Major research projects

- 2017 - 2018, Competitor analysis - France
Form of participation: member of the research team
Moneylender: Ministry of Foreign Affairs and Trade
Further info about research:
- 2017 - 2018, Determining factors of household savings in V4 + 3 countries
Form of participation: member of the research team
Moneylender: MKB Bank
Further info about research:
- 2017 - 2017, Europeanization of Balkan countries - the economic integration maturity of the Western Balkan countries
Form of participation: member of the research team
Moneylender: National University of Public Service
Further info about research:
- 2017 - 2018, Methodological improvements in the course of International Economics
Form of participation: member of the research team
Moneylender: Corvinus University of Budapest
Further info about research:

Colleague CV: Dr. Endrődi-Kovács Viktória

- 2019 - 2019, Integration maturity of Central and Eastern Europe
Form of participation: leader of the research team
Moneylender: Corvinus University of Budapest.
Further info about research: Programme of „From Talent to Young Researcher project aimed at activities supporting the research career model in higher education”, identifier EFOP-3.6.3-VEKOP-16-2017-00007 co-supported by the European Union, Hungary and the European Social Fund.
- 2018 - 2018, Behavior and analysis of multinational companies
Form of participation: member of the research team
Moneylender: Ministry of Foreign Affairs and Trade
Further info about research:

Membership in scientific or professional bodies/organizations

- 2017 - 2019, Representative of Consortium Management Committee of Corvinus University of Budapest in SCRIBE21 programme, member
- 2015 - , Secretary of World economy section at Student Research Societies,

Expert consultancy activities

- 2015 -
European Commission - EASME - PWC Consortium, SME expert, participating in preparing report of Hungarian SME Performance Review for the European Commission

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)
- [ORCID](#)
- [Scopus ID](#)

Contacts

Location at the university

- Building: C building
Room number: Room 420
Extension: 7408
Main line:
Fax:
Internal fax:

E-mail address: viktoriam.kovacs3@uni-corvinus.hu

Consulting hours:

In 2025/2026 Spring semester: on Thursdays from 1.40 PM to 3.10 PM (appointment via email) online or in-person.

Colleague CV: Dr. Endrődi-Kovács Viktória

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/vikt%C3%B3ria-endr%C5%91di-kov%C3%A1cs-36267384/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033915>

Scholar: <https://scholar.google.com/citations?user=mFEewE0AAAAJ&hl=hu>

Other professional profile 1: https://www.researchgate.net/profile/Viktoria_Endrodi-Kovacs

Other professional profile 2: <https://publons.com/wos-op/researcher/4209463/endrodi-kovacs-viktoria/>
