



## Dr. Endrődi-Kovács Viktória

Associate professor  
Rektori szervezet / Globális Tanulmányok Intézet / Világgazdasági  
Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 2014 - 2009  
Corvinus University of Budapest, International Relations Doctoral School (PhD/DLA képzés)
- 2004 - 2009  
Corvinus University of Budapest, Degree in economics; International economy and business (egyetemi)

### Scientific degrees and awards

- 2014, PhD  
Corvinus University of Budapest

## Career

### Workplaces

- 2015 -  
Corvinus University of Budapest, Department of World Economy, assistant professor
- 2014 - 2015  
Battersea Ltd., researcher
- 2009 - 2014  
Corvinus University of Budapest, lecturer, researcher

### Public activities in the university (memberships in university bodies)

- 2015 -  
Student Research Societies - head of World Economy section
- 2018 -  
SCRIBE 21 academic coordinator
- 2018 -  
Assistant program coordinator of International Economy and Business MSc
- 2018 - 2019  
Member of Faculty Council (Faculty of Social Sciences and International Relations)
- 2019 -  
National Council of Student Research Societies - member of Economic Science Section
- 2020 -  
Secretary; Scientific Students' Associations Conference (TDK) - Social Sciences field of science

# Colleague CV: Dr. Endrődi-Kovács Viktória

## Important study tours, delegacies

- 2017, 18-21 April  
Ca Foscari University, Venice
- 2017, 23-31 October  
University of Western Australia, Perth
- 2018, 2-6 July  
University of Hohenheim, Stuttgart (Erasmus+)
- 2019, 9th-11th  
8TH EDAMBA-EIASM Consortium on Doctoral Supervision and the New Global Research Landscape seminar.
- 2022, 20th-24th June  
International University of Sarajevo

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## Awards, titles, honors

- 2009, Excellent Student Award  
Corvinus University of Budapest, Faculty of Economics
- 2012, Pre-doctoral scholarship  
Corvinus University of Budapest, International Relations Multidisciplinary Doctoral School
- 2020, Winner of lecturer of the year 2020 award  
Corvinus University of Budapest
- 2019, Corvinus Excellent Mentor Award  
Corvinus University of Budapest
- 2019, Best Paper Mentor Award  
Corvinus University of Budapest
- 2019, Mentor of National Council of Student Research Societies competition winner and special award in Economics  
National Council of Student Research Societies

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
French	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Economics of Transnational Corporations, International Business Studies, International Corporate Strategy, Regional and World Economy, International Economics.

### Field of science and discipline:

economics

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## Current fields of research:

Foreign Direct Investments, Economic maturity of the Western Balkans

## Previous fields of research:

Relationship between Foreign Direct Investment and corruption, Internationalization of the Hungarian higher education

## Major research projects

- 2017 - 2018, Competitor analysis - France  
Form of participation: member of the research team  
Moneylender: Ministry of Foreign Affairs and Trade  
Further info about research:
- 2017 - 2018, Determining factors of household savings in V4 + 3 countries  
Form of participation: member of the research team  
Moneylender: MKB Bank  
Further info about research:
- 2017 - 2017, Europeanization of Balkan countries - the economic integration maturity of the Western Balkan countries  
Form of participation: member of the research team  
Moneylender: National University of Public Service  
Further info about research:
- 2017 - 2018, Methodological improvements in the course of International Economics  
Form of participation: member of the research team  
Moneylender: Corvinus University of Budapest  
Further info about research:
- 2019 - 2019, Integration maturity of Central and Eastern Europe  
Form of participation: leader of the research team  
Moneylender: Corvinus University of Budapest.  
Further info about research: Programme of „From Talent to Young Researcher project aimed at activities supporting the research career model in higher education”, identifier EFOP-3.6.3-VEKOP-16-2017-00007 co-supported by the European Union, Hungary and the European Social Fund.
- 2018 - 2018, Behavior and analysis of multinational companies  
Form of participation: member of the research team  
Moneylender: Ministry of Foreign Affairs and Trade  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2017 - 2019, Representative of Consortium Management Committee of Corvinus University of Budapest in SCRIBE21 programme, member
- 2015 - , Secretary of World economy section at Student Research Societies,

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## Expert consultancy activities

- 2015 -  
European Commission - EASME - PWC Consortium, SME expert, participating in preparing report of Hungarian SME Performance Review for the European Commission

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

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### Location at the university

- Building: C building  
Room number: Room 420  
Extension: 7408  
Main line:  
Fax:  
Internal fax:

E-mail address: viktoriam.kovacs3@uni-corvinus.hu

### Consulting hours:

In 2024/2025 Spring semester: on Tuesdays from 9.50 AM to 11.20 AM (appointment via email) online or in -person.

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/vikt%C3%B3ria-endr%C5%91di-kov%C3%A1cs-36267384/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033915>

Scholar: <https://scholar.google.com/citations?user=mFEwE0AAAAJ&hl=hu>

Other professional profile 1: [https://www.researchgate.net/profile/Viktoria\\_Endrodi-Kovacs](https://www.researchgate.net/profile/Viktoria_Endrodi-Kovacs)

Other professional profile 2: <https://publons.com/wos-op/researcher/4209463/endrodi-kovacs-viktoria/>