Dr. Endrődi-Kovács Viktória

Assiociate professor
Rektori szervezet / Globális Tanulmányok Intézet / Világgazdasági Tanszék
Year of birth: 1986

Qualifications, scientific degrees

Higher education qualifications

- 2014 - 2009
  Corvinus University of Budapest, International Relations Doctoral School (PhD/DLA képzés)
- 2004 - 2009
  Corvinus University of Budapest, Degree in economics; International economy and business (egyetemi)

Scientific degrees and awards

- 2014, PhD
  Corvinus University of Budapest

Career

Workplaces

- 2024 -
  Corvinus University of Budapest, Department of World Economy, Associate professor
- 2024 -
  Hungarian Economic Development Agency, Senior policy advisor
- 2015 - 2024
  Corvinus University of Budapest, Department of World Economy, Assistant professor
- 2022 - 2023
  IFKA Public Benefit Nonprofit Ltd.: Budapest, HU, Senior policy advisor
- 2014 - 2015
  Battersea Ltd., Researcher
- 2009 - 2014
  Corvinus University of Budapest, Lecturer, researcher

Public activities in the university (memberships in university bodies)

- 2022 -
  Member of credit transfer committee (master programmes)
- 2022 -
  Specialisation leader of Global Economy and Business specialisation in International Businesss Economics bachelor programme
- 2022 -

Elected member of Institutional Council
- 2020 -
Secretary; Scientific Students' Associations Conference (TDK) - Social Sciences field of science
- 2019 -
National Council of Student Research Societies - member of Economic Science Section
- 2018 - 2019
Member of Faculty Council (Faculty of Social Sciences and International Relations)
- 2018 - 2021
SCRIBE 21 academic coordinator
- 2018 - 2023
Assistant program coordinator of International Economy and Business MSc
- 2015 - 2023
Student Research Societies - head of World Economy section

Important study tours, delegacies

- 2022, 20th-24th June
International University of Sarajevo
- 2019, 9th-11th
8TH EDAMBA-EIASM Consortium on Doctoral Supervision and the New Global Research Landscape seminar.
- 2018, 2-6 July
University of Hohenheim, Stuttgart (Erasmus+)
- 2017, 23-31 October
University of Western Australia, Perth
- 2017, 18-21 April
Ca Foscari University, Venice

Awards, titles, honors

- 2025, Corvinus medal
Corvinus University of Budapest
- 2023, Mentor of National Council of Student Research Societies competition winner and special award in Economics
National Council of Student Research Societies
- 2023, Outstanding performance award
Corvinus University of Budapest
- 2020, Winner of lecturer of the year 2020 award
Corvinus University of Budapest
- 2019, Corvinus Excellent Mentor Award
Corvinus University of Budapest
- 2019, Best Paper Mentor Award
Corvinus University of Budapest
- 2019, Mentor of National Council of Student Research Societies competition winner and special award in Economics
National Council of Student Research Societies
- 2012, Pre-doctoral scholarship
Corvinus University of Budapest, International Relations Multidisciplinary Doctoral School
- 2009, Excellent Student Award
Corvinus University of Budapest, Faculty of Economics

Language skills

Colleague CV: Dr. Endrődi-Kovács Viktória

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
French	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Economics of Transnational Corporations, International Business Studies, International Corporate Strategy, Regional and World Economy, International Economics.

Field of science and discipline:

economics

Current fields of research:

Foreign Direct Investments, Economic maturity of the Western Balkans

Previous fields of research:

Relationship between Foreign Direct Investment and corruption, Internationalization of the Hungarian higher education

Major research projects

- 2017 - 2018, Competitor analysis - France
  Form of participation: member of the research team
  Moneylender: Ministry of Foreign Affairs and Trade
  Further info about research:

- 2017 - 2018, Determining factors of household savings in V4 + 3 countries
  Form of participation: member of the research team
  Moneylender: MKB Bank
  Further info about research:

- 2017 - 2017, Europeanization of Balkan countries - the economic integration maturity of the Western Balkan countries
  Form of participation: member of the research team
  Moneylender: National University of Public Service
  Further info about research:

- 2017 - 2018, Methodological improvements in the course of International Economics
  Form of participation: member of the research team
  Moneylender: Corvinus University of Budapest
  Further info about research:

- 2019 - 2019, Integration maturity of Central and Eastern Europe
  Form of participation: leader of the research team
  Moneylender: Corvinus University of Budapest.
  Further info about research: Programme of „From Talent to Young Researcher project aimed at activities supporting the research career model in higher education”, identifier EFOP-3.6.3-VEKOP-16-2017-00007 co-supported by the European Union, Hungary and the European Social Fund.

- 2018 - 2018, Behavior and analysis of multinational companies
  Form of participation: member of the research team
  Moneylender: Ministry of Foreign Affairs and Trade
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2017 - 2019, Representative of Consortium Management Committee of Corvinus University of Budapest in SCRIBE21 programme, member
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- 2015 - , Secretary of World economy section at Student Research Societies,
  ,

Expert consultancy activities

- 2015 -
  European Commission - EASME - PWC Consortium, SME expert, participating in preparing report of Hungarian SME Performance Review for the European Commission

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)
- ORCID
- Scopus ID

Contacts

Location at the university

- Building: C building
  Room number: Room 420
  Extension: 7408
  Main line:
  Fax:
  Internal fax:

E-mail address: viktoria.kovacs3@uni-corvinus.hu

Consulting hours:

In 2025/2026 Spring semester: on Thursdays from 1.40 PM to 3.10 PM (appointment via email) online or in -person.

Other professional profiles

LinkedIn: https://www.linkedin.com/in/vikt%C3%B3ria-endr%C5%91di-kov%C3%A1cs-36267384/

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033915

Scholar: https://scholar.google.com/citations?user=mFEewE0AAAAJ&hl=hu

Other professional profile 1: https://www.researchgate.net/profile/Viktoria_Endrodi-Kovacs

Other professional profile 2: https://publons.com/wos-op/researcher/4209463/endrodi-kovacs-viktoria/