

# Colleague CV: Dmitrii Kucherov

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## Dmitrii Kucherov

Associate Professor

Rektori szervezet / Vezetéstudományi / Vezetés és Szervezés

Year of birth: 1985

## Qualifications, scientific degrees

### Higher education qualifications

- 2002 - 2007  
, Graduate School of Management, Saint-Petersburg State University. Major in 'Human Resource Management'. (főiskolai)

### Scientific degrees and awards

- 2012, PhD  
Graduate School of Management, Saint-Petersburg State University

## Career

### Workplaces

- 2013 - 2025  
Department of Organizational Behavior and Human Resource Management, Graduate School of Management, Saint-Petersburg State University, Associate Professor
- 2025 -  
Department of Management and Organization, Associate Professor, Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Advanced	Advanced	
German	Basic	Basic	Basic	
Russian	Native	Native	Native	

## Research, professional activity

### Major taught courses or fields of education:

Management and Organization; Human Resource Management

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## Field of science and discipline:

organization science

## Current fields of research:

Sustainable organizational changes; employer branding; sustainable HRM

## Membership in scientific or professional bodies/organizations

- 2025 - , European International Business Academy, member
- 2025 - , Turkish Academy of Management, member

## Board memberships and positions

- 2022 - , Associate editor, Russian Management Journal, editor-in-chief, member of the editorial team  
Foreign language

## Publications

- [Kucherov, D. G., Lisovskaia, A. Yu., & Tsybova, V. S. \(2025\). Fostering innovative performance in SMEs: role of HRD practices, teamwork and supervisor support. Human Resource Development International, 1-26. https://doi.org/10.1080/13678868.2025.2595920](https://doi.org/10.1080/13678868.2025.2595920)
- [Lisovskaia A, Kucherov D \(2025\). Enhancing the professional identity of master's students: "knowing why," "knowing how" and "knowing whom". Education + Training, Vol. 67 No. 2 pp. 184-205, doi: https://doi.org/10.1108/ET-03-2024-0123](https://doi.org/10.1108/ET-03-2024-0123)
- [Kucherov, D., & Tsybova, V. \(2023\). Are they really better? Employer branding in companies from the employer ranking. International Journal of Organizational Analysis, accepted for publication on October 29, 2023.](#)
- [Kucherov, D., Alkanova O., Lisovskaia, A., & Tsybova, V. \(2023\). Employer branding orientation: effects on recruitment performance under COVID-19. International Journal of Human Resource Management, 34\(10\), 2107-2135.](#)
- [Kucherov, D., Tsybova, V., Lisovskaia, A., & Alkanova O. \(2022\). Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic? Journal of Business Research, 151, 126-137.](#)
- [Kucherov, D., & Tsybova, V. \(2022\). The contribution of e-recruitment practices to e-recruitment outcomes in Russian companies. Measuring Business Excellence, 26\(3\), 366-377.](#)
- [Kucherov, D., & Zhiltsova, E. \(2021\). Social media in employer branding in FMCG in Russia: Millennials' perspective. Journal of East-West Business, 27\(2\), 160-183.](#)
- [Kucherov D., Zavyalova, E., & Tsybova, V. \(2018\). Approaches to HRD in Russian IT-companies in the period of economic crisis. Human Resource Development International, 21\(4\), 319-339.](#)
- [Kucherov D., & Manokhina, D. \(2017\). Evaluation of training programs in Russian manufacturing companies. European Journal of Training and Development, 41\(2\), 119-143.](#)
- [Kucherov, D., & Zamulin, A. \(2016\). Employer branding practices for young talents in IT companies \(Russian experience\). Human Resource Development International, 19\(2\), 178-188.](#)
- [Kucherov, D. & Samokish, V. \(2016\). Employer brand equity measurement. Strategic HR Review, 15\(1\), 29-33.](#)
- [Kucherov D., & Zavyalova, E. \(2012\). HRD practices and Talent Management in the Companies with the Employer Brand. European Journal of Training and Development, 36\(1\), 86-104.](#)
- [Kucherov D., & Zavyalova, E. \(2010\). Relationship between organizational culture and job satisfaction in Russian business enterprises. Human Resource Development International, 13\(2\),](#)

[225-235.](#)

## Contacts

### Location at the university

- Building: E  
Room number: 363  
Extension:  
Main line:  
Fax:  
Internal fax:

E-mail address: [Dmitrii.Kucherov@uni-corvinus.hu](mailto:Dmitrii.Kucherov@uni-corvinus.hu)

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/dmitry-kucherov-36ba6360/>

Scholar: <https://scholar.google.com/citations?user=pJy0iIAAAJ&hl=eng>