

Deutsch Nikolett

Egyetemi tanár/Full Professor
Rektori szervezet / Vállalkozás és Innováció Intézet
Leader position: head of institute

Qualifications, scientific degrees

Higher education qualifications

- 2003 - 2006
  University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration (PhD/DLA képzés)
- 1998 - 2003
  University of Miskolc, Faculty of Economics, Organization Management (egyetemi)
- 2014 - 2014
  Eruditio Oktatási Zrt, Innovation manager (egyéb)

Scientific degrees and awards

- 2012, PhD
  University of Pécs
- 2020, Dr.Habil
  Corvinus University of Budapest

Career

Workplaces

- 2025 -
  Corvinus University of Budapest, Professor
- 2020 - 2025
  Corvinus University of Budapest, Associate professor with habilitation
- 2018 - 2020
  Corvinus University of Budapest, Associate professor
- 2015 - 2017
  Corvinus University of Budapest, senior lecturer
- 2013 - 2015
  University of Pécs, Faculty of Business and Economics, senior lecturer
- 2008 - 2013
  University of Pécs, Faculty of Business and Economics, assistant lecturer
- 2007 - 2009
  GreenSky Modeling Bt, Researcher
- 2006 - 2007
  ELCOTEQ Magyarország Kft, Production Planner

Colleague CV: Deutsch Nikolett

Public activities in the university (memberships in university bodies)

- 2023 - 2023
  Head of Business economics specialization, Doctoral School of Business and Management, Corvinus University of Budapest
- 2020 - 2022
  Business Development MSc, programme director
- 2020 - 2022
  Research and Innovation manager, programme director
- 2019 - 2019
  Corvinus University of Budapest, Renewal Project, Organizational Development Team, member
- 2019 - 2019
  Corvinus University of Budapest, Renewal Project, Education Development Team, member
- 2018 - 2020
  Business Development MSc, Programme coordinator
- 2018 - 2019
  Corvinus University of Budapest, AACSB ISER, Strategic team, member
- 2017 - 2019
  CBS: CRME member
- 2017 - 2018
  Corvinus University of Budapest, Strategic Planning for the Faculty of Business and Management, member
- 2013 - 2013
  Co-Executive of TICEBED, Simonyi BEDC, University of Pécs
- 2011 - 2015
  Administrator, French MBA Program

Important study tours, delegacies

- 2025, 3 days
  TU Berlin, Centre for Entrepreneurship
- 2019, 3 days
  8th EDAMBA-EIASM Consortium on Doctoral Supervision and the Global Research Landscape, Conference, Barcelona, Spain
- 2017, 2 days
  CEIBS Case Master Development Camp, Shanghai, China
- 2013, 2 days
  8th Blue Economy World Congress, Madrid, Spain
- 2006, 2 weeks
  II. International Summer School on European Peripheries, University of Cantabria, Santander, Spain
- 2005, 2 weeks
  I. International Summer School on European Peripheries, University of Tampere, Finland

Awards, titles, honors

- 2025, Certificate of distinction for the 2nd place in the voting for the lecturer of the semester of the International Project Management Executive degree programme
  Corvinus University of Budapest
- 2024, Certificate of distinction for the 3rd place in the voting for the lecturer of the semester of the International Project Management Executive degree programme
  Corvinus University of Budapest
- 2022, Certificate of recognition for the work in the renewal of the Business Development MSc Programme
  Corvinus University of Budapest

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- 2021, Corvinus Medal
  Corvinus University of Budapest
- 2021, Certificate of recognition for the work in the development of the International Project Management Executive degree programme
  Corvinus University of Budapest
- 2018, Outstanding International Publication Award 2017
  Corvinus University of Budapest
- 2010, Presentation III. Prize
  SZVT Research and Development Center
- 2003, Second Best, Section:Marketing
  National Scientific Students' Associations Conference
- 2002, Fellowship granted by the Republic
  Hungarian Republic

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
French	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Strategic Management Strategic Planning Strategic and Business Planning Business and Financial Planning Strategic Leadership Corporate Strategy Business Communication Innovation Management Corporate Social Responsibility Strategic Technology Management

Field of science and discipline:

organization science

Current fields of research:

Strategic management, Corporate Environmental Awareness, System innovation, Green banking, Renewable energy technologies, Strategic Technology Management

Major research projects

- 2006 - 2006, Changes in the corporate culture of Hungarian firms
  Form of participation: member of the research team
  Moneylender: EON-DÉDASZ Rt
  Further info about research:

- 2005 - 2006, PTE-KTK Biomass Research Project
  Form of participation: member of the research team
  Moneylender: NKFP 061

Further info about research:

- 2007 - 2009, Minigrids serving the aims of Sustainable Development
  Form of participation: member of the research team
  Moneylender: Laszlo Kozma Research Program
  Further info about research:

- 2009 - 2009, PTE Science Building Project
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

- 2009 - 2010, Competition and regulation in the electricity sector
  Form of participation: member of the research team
  Moneylender: Hungarian Competition Authority
  Further info about research:

- 2010 - 2011, IPA-CHEE, Energy efficiency in public Buildings
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

- 2011 - 2013, Economic Analysis of Modern Architectural and Energy Utilization Solutions
  Form of participation: member of the research team
  Moneylender: SROP
  Further info about research:

- 2013 - 2014, Complex Analysis and Modeling of the corporate competitiveness, urban, regional and macroeconomic impacts of energy generation, energy utilization and waste management technologies
  Form of participation: member of the research team
  Moneylender: SROP
  Further info about research:

- 2014 - 2014, Sustainable System Innovations and the Concept of Blue Economy
  Form of participation: leader of the research team
  Moneylender: NKP, SROP
  Further info about research:

- 2021 - , Management readiness level towards Strategic Technology Management Excellence - OTKA 139225
  Form of participation: member of the research team
  Moneylender: NKFIH
  Further info about research:

- 2024 - 2025, Mecenatura: ECIM2024
  Form of participation: leader of the research team
  Moneylender:
  Further info about research:

- 2025 - , Horizon-Widera
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

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Membership in scientific or professional bodies/organizations

- 2022 - , Magyar Közgazdasági Társaság, Innováció szakosztály,, országos, member
  , national
- 2019 - , Magyar Közgazdasági Társaság, Fintech és pénzügyi kultúra szakosztály,, országos, member
  , national
- 2024 - , AIB-CEE, member
  , international
- 2025 - , International Society for Professional Innovation Management , member
  , international

Contacts

Location at the university

- Building: E
  Room number: 387
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: nikolett.deutsch@uni-corvinus.hu

Other professional profiles

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10015777

Scholar: https://scholar.google.com/citations?user=vcW_IIgAAAAJ&hl=hu