

Deutsch Nikolett

Egyetemi docens / Associate Professor
Rektori szervezet / Vállalkozás és Innováció Intézet
Leader position: head of institute

Qualifications, scientific degrees

Higher education qualifications

- 2003 - 2006
University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration (főiskolai)
- 1998 - 2003
University of Miskolc, Faculty of Economics, Organization Management (főiskolai)
- 2014 - 2014
Eruditio Oktatási Zrt, Innovation manager (főiskolai)

Scientific degrees and awards

- 2012, PhD
University of Pécs
- 2020, Dr.Habil
Corvinus University of Budapest

Career

Workplaces

- 2006 - 2007
ELCOTEQ Magyarország Kft, Production Planner
- 2007 - 2009
GreenSky Modeling Bt, Researcher
- 2008 - 2013
University of Pécs, Faculty of Business and Economics, assistant lecturer
- 2013 - 2015
University of Pécs, Faculty of Business and Economics, senior lecturer
- 2015 - 2017
Corvinus University of Budapest, senior lecturer
- 2018 - 2020
Corvinus University of Budapest, Associate professor
- 2020 -
Corvinus University of Budapest, Associate professor with habilitation

Public activities in the university (memberships in university bodies)

- 2011 - 2015
Administrator, French MBA Program
- 2013 - 2013
Co-Executive of TICEBED, Simonyi BEDC, University of Pécs
- 2020 - 2022
Business Development MSc, programme director

Colleague CV: Deutsch Nikolett

- 2020 - 2022
Research and Innovation manager, programme director
- 2018 - 2020
Business Development MSc, Programme coordinator
- 2017 - 2019
CBS: CRME member

Important study tours, delegacies

- 2006, 2 weeks
II. International Summer School on European Peripheries, University of Cantabria, Santander, Spain
- 2005, 2 weeks
I. International Summer School on European Peripheries, University of Tampere, Finland
- 2013, 2 days
8th Blue Economy World Congress, Madrid, Spain
- 2017, 2 days
CEIBS Case Master Development Camp, Shanghai, China
- 2019, 3 days
8th EDAMBA-EIASM Consortium on Doctoral Supervision and the Global Research Landscape, Conference, Barcelona, Spain

Awards, titles, honors

- 2002, Fellowship granted by the Republic Hungarian Republic
- 2003, Second Best, Section:Marketing
National Scientific Students' Associations Conference
- 2010, Presentation III. Prize
SZVT Research and Development Center
- 2021, Corvinus Medal
Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
French	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Strategic Management Strategic Planning Strategic and Business Planning Business and Financial Planning Strategic Leadership Corporate Strategy Business Communication Innovation Management Corporate Social Responsibility Strategic Technology Management

Field of science and discipline:

organization science

Current fields of research:

Strategic management Corporate Environmental Awareness System innovation Green banking Renewable energy technologies Strategic Technology Management

Major research projects

- 2006 - 2006, Changes in the corporate culture of Hungarian firms
Form of participation: member of the research team
Moneylender: EON-DÉDASZ Rt
Further info about research:
- 2005 - 2006, PTE-KTK Biomass Research Project
Form of participation: member of the research team
Moneylender: NKFP 061
Further info about research:
- 2007 - 2009, Minigrids serving the aims of Sustainable Development
Form of participation: member of the research team
Moneylender: Laszlo Kozma Research Program
Further info about research:
- 2009 - 2009, PTE Science Building Project
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2009 - 2010, Competition and regulation in the electricity sector
Form of participation: member of the research team
Moneylender: Hungarian Competition Authority
Further info about research:
- 2010 - 2011, IPA-CHEE, Energy efficiency in public Buildings
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2011 - 2013, Economic Analysis of Modern Architectural and Energy Utilization Solutions
Form of participation: member of the research team
Moneylender: SROP
Further info about research:
- 2013 - 2014, Complex Analysis and Modeling of the corporate competitiveness, urban, regional and macroeconomic impacts of energy generation, energy utilization and waste management technologies
Form of participation: member of the research team
Moneylender: SROP
Further info about research:
- 2014 - 2014, Sustainable System Innovations and the Concept of Blue Economy
Form of participation: leader of the research team
Moneylender: NKP, SROP

Colleague CV: Deutsch Nikolett

Further info about research:

- 2021 - , Management readiness level towards Strategic Technology Management Excellence - OTKA 139225
Form of participation: member of the research team
Moneylender: NKFIH
Further info about research:
- 2024 - 2025, Mecenatura: ECIM2024
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 2025 - , Horizon-Widera
Form of participation: member of the research team
Moneylender:
Further info about research:

Membership in scientific or professional bodies/organizations

- 2022 - , Magyar Közgazdasági Társaság, Innovációa szakosztály,, országos, member
, national
- 2019 - , Magyar Közgazdasági Társaság, Fintech és pénzügyi kultúra szakosztály,, országos, member
, national
- 2024 - , AIB-CEE, member
, international
- 2025 - , International Society for Professional Innovation Management , member
, international

Contacts

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