

Dr. Czakó Erzsébet

Egyetemi tanár / Professor

## **Qualifications, scientific degrees**

## **Higher education qualifications**

 1982 - 1986
 Karl Marx University of Economics (KMUE), Economics of Transportation and Sociology majors (egyetemi)

## Scientific degrees and awards

• 1991, dr. univ

University doctorate; Budapest University of Economics; BUE

• 2002, PhD

PhD, Budapest University of Economics and Public Administration; BUESPA

• 2011. Dr.Habil

Habilitation, Corvinus University of Budapest; CUB

## Career

## Workplaces

1986 - 1989

Business Economics Research Group of the Hungarian Academy of Sciences and KMUE, Research Assistant

• 1989 - 1991

Department of Business Economics, FBA, BUE, Junior Assistant Professor

1992 - 2002

Deptartment of Business Economics, FBA, BUESPA, Senior Assistant Professor;

• 2002 - 2013

Department of Business Studies, Institute of Business Economics, FBA, CUB, Associate Professor

• 2013 - 2022

Department of Business Studies, Institute of Business Economics, FBA, CUB, Full Professor

2005 - 2020

Institute of Business Economics, FBA, CUB, Founding Director

• 2005 - 2016

Department of Business Studies, Institute of Business Economics, FBA, CUB, Founding Chair

2001 - 2004

Department of Business Economics, FBA, BUESPA / CUB, Chair

• 2022 - 2023

Department of Business Studies, Institute of Enterpreneurship and Innovation, Full Professor

• 2023 - 2025

Deapartment of Management and Enterpreneurship, Faculty of Finance and Acountancy, Budapest Business School (BGE), Full Professor

• 2023 -

SGH Warsaw School of Economics, Warsaw, Poland, Adjunct Professor

### Public activities in the university (memberships in university bodies)

1986 - 1990

Administrative Secretary, National Research Program on the Hungarian Miro-sphere

• 1986 - 1991

Administrative Secretary of the KMUE-Sorors Foundation Faculty Development Program

• 1990 - 1991

Secretary, Curicculum Development Committee of the Rector of BUE

1995 - 1997

Secretary and Project Leader of the In Global Competition research program

• 1995 - 2002

Administrative Secretary of the Doctoral School of Business and Management

• 1997 - 2003

Member of the Curriculum Development Committee of the International Studies Center of BUE/BUESPA

1997 - 2006

Member of the Council of the Faculty of Business Administration (FBA)

1998 - 1998

Leader of the Strategic Committee of the Dean of the FBA

1999 -

Founder and Co-director of the Competitiveness Resarch Centre

• 1999 - 2000

Member of the Senate of the Budapest University of Economics and Public Administration

• 2000 - 2000

Chaiperson of the Public Procurement Committee of the Senate of the BUESPA

• 2000 - 2002

Leader of the Committee of the Postgraduate Studis of the Dean of the FBA

• 2002 - 2003

Leader of the Committee of Education Strategy of the Rector of the BUESPA

2002 - 2004

Administrative Director of the PhD Program in Business and Management

• 2003 - 2006

Member of the Financial and Budget Committee, Council of FBA

2016 -

Business and Management Doctoral School: member of its council; Specialization leader: Business economics and firm theories

## Membership in board of supervision and directors

2015 - 2020
 CIG Pannónia Nyrt., Supervisory Board Member

### Important study tours, delegacies

 1990, 1 week Harvard Business School, Boston, USA

• 1992, 10 months KU Leuven, Belgium

 1996, 1 month Indiana University, Bloomington - Indiana, USA

• 1999, 6 weeks KU Leuven, Belgium

• 1999, 6 weeks HEC Jouy-en-Josas, France

2012, 2 weeks

PDIB India: CIBER, Florida International University, USA

• 2013, 2 weeks

PDIB Mercosur: CIBER, Florida International University, USA

### Awards, titles, honors

1998, Award for the Hungarian Higher Education
 Ministry of Education

 2001, Award for mentoring students in their scientific work National Councilt of the Student Scientific Work

 2004, Award for the research work supported by the Bolyai Foundation of Hungarian Academy of Sciences (HAS)

Board of Trustees, Bolyai Foundation of Hungarian Academy of Sciences

 2013, Order of Merit of the Hungarian Republic, Knight Grade President of the Hungarian Republic

• 2019, Gold Medal of Corvinus University of Budapest Senate of the Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
French	Basic	Basic	Intermediate	
Russian	Basic	Basic	Basic	
Spanish	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Internationa Business, International Strategies, Corporate and Business Strategies, Business Economics, in both Hungarian and English language BA, MA, PhD, and prostgraduate programs

## Field of science and discipline:

multidisciplinary social sciences

#### **Current fields of research:**

Fourth Industrial Revolution and CompetitivenessTheories in International BusinessMultinational Enterprises (MNEs) from Emerging CountriesInternational StrategiesCompetitiveness - its programs, research projects, and approachesTheories of Firm in Business Economics

#### Previous fields of research:

Higher education in the field of business and management in international comparison; content, organization and finances

### Major research projects

1995 - 1997, Competitiveness of Selected Hungarian Industries

Form of participation: leader of the research team

Moneylender: Center for International Private Enterprise (USA), Hungarian Scientific Research Fund (OTKA); Foundation for Business Economics Research and Education

Further info about research: Elaboration a case study guidline for preparation 10 Hungarian industry case studies on their competitiveness. Collaborating with 14 leading Hungarian researchers and a 16 member professional advisory committee.

• 1996 - 1996, State and Private Funding in the US Higher Education - the Case of the Indiana University

Form of participation: member of the research team

Moneylender: Ministry of Education, Hungary and US State Treasury

Further info about research:

• 1996 - 1999, MATCH Corporate Strategy modul

Form of participation: member of the research team

Moneylender: USAID, USA

Further info about research: Development of MBA Strategy course in collaboration with professors

of Indiana University, USA

• 1999 - 2000, Enterprise Competitiveness Survey of the Competitiveness Research Cemtre Form of participation: leader of the research team

Moneylender: Ministry of Economy and Transportation; BUESPA, Foundation for Business

**Economics Research and Education** 

Further info about research: 2nd round of the competiteveness sureys; managing the questinnair development and the data colletion; contributor for the fast report on the first results

• 2002 - 2003, Project for preparing an impact study on the EU integration of the automative industry in Czech Republic, Hungary, Poland and Slovak Republic

Form of participation: leader of the research team

Moneylender: UNIDO, Vienna

Further info about research: Coordinating case study development on the Czech, Hungarian,

Poland and Slovak automotive industries; contributor of the Hungarian one.

• 2004 - 2006, Competitiveness of the Hungarian Economy from the Viewpoints of Enterprises Form of participation: leader of the research team

Moneylender: OTP, MOL, MKB, National Development Office; Foundation for Business Economics

Research and Education

Further info about research: Based on the 3rd round of the enterprise competiteveness survey a

two year long research project. Its findings were published in a Hungarian language research book by 23 authors.

• 2005 - 2005, Business and Management Approaches and Practices in Police Management - an International Overview.

Form of participation: leader of the research team

Moneylender: ORFK / National Chief Office of the Hungarian Police

Further info about research: The research work focused on international and national literature review and Hungarian field research to study the viability of the international concepts and solutions.

- 2006 2009, The Public Sphere and the Competitiveness of the Economy
  Form of participation: member of the research team
  Moneylender: Research Institute of the Hungarian State Audit Office
  Further info about research: In the two phase project both theoretical and empirical research work
  was done on interreletedness of the public sphere and the competitiveness of the national
  economy.
- 2010 2014, Emergence of Southern Multinationals and their Impact on Europe
  Form of participation: member of the research team
  Moneylender: European Cooperation in Science and Technology, COST Action IS0905
  Further info about research: The aim was to build and work in a network of researchers in the field
  of Southern MNEs and especially their impact on Europe. I acted as Management Committee
  member. My professional involvement was in two working groups, one of them on data and the
  other is on policy implications.
- 2010 2017, CEMS Global Strategy Group
   Form of participation: member of the research team

Moneylender: CEMS

Further info about research: The aim is to facilitate the development of the Global Strategy course in CEMS programs with CEMS schools.

• 2010 - 2012, International Economic Processes and the Competitiveness of the Hungarian Enterprises

Form of participation: leader of the research team

Moneylender: EU funds through TÁMOP-4.2.1/B-09/1/KMR-2010-0005 project

Further info about research: A two year long project in the field of competitiveness with focus on research capacity building. The 1 m Euro research project included 85 junior and senior researchers. The research was built on the 5th Hungarian enterprise survey and related investigations ware done.

• 2012 - 2013, In Search of the Hungarian Export Excellence

Form of participation: leader of the research team

Moneylender: Hungarian National Bank, UniCredit Hungary, Bisnode Hungary, Foundation for Business Economics Research and Education

Further info about research: Preparing case studies on export intesive SMEs to gain insights on their internationalization. A Hungarian language book with 10 case studies and related literature reviews was published.

• 2012 - 2014, 5ht Enterprise Competitiveness Survey of the Competitiveness Research Centre Form of participation: leader of the research team

Moneylender: Foundation for Business Economics Research and Education

Further info about research: 5th round of the competiteveness surveys; managing the questionnair development and the data colletion; contributor for the fast report on the first results

• 2018 - , Competitiveness at the advent of concurrent industrial revolution - the 6th enterprise competitiveness survey

Form of participation: leader of the research team

Moneylender: OTP Bank, and Foundation for Business Economics Research and Education Further info about research: The 6th round of competitiveness survey on Hungarian enterprises and connected reseach on concurrenct technological, social, and policitical changes and their impacts on firm-level competitiveness. The reseach project is managed by the Cometitiveness Research Center, and investigators are form the institutes of the Corvinus Business School.

### Membership in scientific or professional bodies/organizations

• 1987 - , Founding Member,

Association of the Alumni of the Rajk College, national

• 1987 - 2009, Board Member,

Association of the Alumni of the Rajk College, national

• 1990 - , Founding Member,

Harvard Club of Hungary, international

• 2001 - . President.

Association for Business Economics Research, national

2003 - 2008, Member and Secretary,

Committe of Industry and Business Economics, Department IX of the HAS (MTA), national

• 2004 - 2004, Member,

Committee on Professional Traning at Higher Level, Hungarian Accreditation Committee (MAB), national

• 2005 - 2008, Member and Member of the Board.

Division of Industry and Entreprises; Assosiciation of the Hungarian Economists, national

• 2006 - , Member,

Strategic Management Society (SMS), international

• 2006 - 2008, Member,

Economics and Statistics Review Panel, Hungarian Research Fund (OTKA), national

• 2007 - , Member,

Academy of International Business (AIB), international

• 2008 - , President,

Division of Industry and Entreprises; Association of the Hungarian Economists (MKT), national

• 2008 - , Member,

European International Business Academy (EIBA), international

• 2008 - 2011, Vice-president,

Committe of Industry and Business Economics, Department IX of the HAS (MTA), national

• 2011 - 2013, Vice-president,

Committee of Business and Management, Department IX, HAS (MTA), national

• 2012 - 2014, Member,

Economics and Statistics Review Panel, Hungarian Research Fund (OTKA), national

• 2012 - 2018, Founding Member,

LATIMO Hungarian - Latin-American Association, international

- 2013 2019, Representative of non-HAS doctor members in the HAS General Assembly, Hungarian Academy of Sciences (MTA), national
- 2013 , Executive Board Member, Vice Chair for Program,

Academy of International Business Central and Eastern European (AIB-CEE) Chapter, international

• 2013 - 2014, Program Chair,

AIB-CEE Chapter, international

• 2014 - 2020, Executive Board Member,

CEMS Global Alliance, international

- 2015 , Elected Member,
   Committee on Business and Management; Department IX of the Hungarian Academy of Sciences,
   national
- 2015 2019, Member,

Council of Social Sciences and Humanities; Hungarian Scientific Research Fund (OTKA), national

• 2017 - , Country representative; Board, European International Business Academy (EIBA), international

### **Board memberships and positions**

- 2006 2007, Editorial Board Member,
- 2007 2010, Editorial Board Member,
- 2010 2016, Editorial Board Member,
- 2011 , Editorial Board Member,
- 2014 , Editorial Board Member,
- 2014 , Scienific Council Member,
- 2015 , Editorial Board Member,

## **Publications**

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)
- Google Scholar

### **Contacts**

## Location at the university

• Building: Maind Building - Fovam ter 8.

Room number: 133 Extension: 5568

Main line: 36-1-482-5568 Fax: 36-1-482-5567 Internal fax: 5567

E-mail address: erzsebet.czako@uni-corvinus.hu

### **Consulting hours:**

Announced at the beginning of every semester

## Other professional profiles

LinkedIn: https://hu.linkedin.com/in/erzsebet-czako-a9a18b21

Scholar:	https://scholar.google.com/citations?pagesize=100&user=JABCs2EAAAAJ&hl=hu