



Dr. Czakó Erzsébet

Egyetemi tanár / Professor

Qualifications, scientific degrees

Higher education qualifications

- 1982 - 1986
Karl Marx University of Economics (KMUE), Economics of Transportation and Sociology majors (egyetemi)

Scientific degrees and awards

- 1991, dr. univ
University doctorate; Budapest University of Economics; BUE
- 2002, PhD
PhD, Budapest University of Economics and Public Administration; BUESPA
- 2011, Dr.Habil
Habilitation, Corvinus University of Budapest; CUB

Career

Workplaces

- 1986 - 1989
Business Economics Research Group of the Hungarian Academy of Sciences and KMUE, Research Assistant
- 1989 - 1991
Department of Business Economics, FBA, BUE, Junior Assistant Professor
- 1992 - 2002
Department of Business Economics, FBA, BUESPA, Senior Assistant Professor;
- 2002 - 2013
Department of Business Studies, Institute of Business Economics, FBA, CUB, Associate Professor
- 2013 - 2022
Department of Business Studies, Institute of Business Economics, FBA, CUB, Full Professor
- 2005 - 2020
Institute of Business Economics, FBA, CUB, Founding Director
- 2005 - 2016
Department of Business Studies, Institute of Business Economics, FBA, CUB, Founding Chair
- 2001 - 2004
Department of Business Economics, FBA, BUESPA / CUB, Chair

Colleague CV: Dr. Czako Erzsébet

- 2022 -
Department of Business Studies, Institute of Entrepreneurship and Innovation, Full Professor

Public activities in the university (memberships in university bodies)

- 1986 - 1990
Administrative Secretary, National Research Program on the Hungarian Miro-sphere
- 1986 - 1991
Administrative Secretary of the KMUE-Sorors Foundation Faculty Development Program
- 1990 - 1991
Secretary, Curriculum Development Committee of the Rector of BUE
- 1995 - 1997
Secretary and Project Leader of the In Global Competition research program
- 1995 - 2002
Administrative Secretary of the Doctoral School of Business and Management

- 1997 - 2003
Member of the Curriculum Development Committee of the International Studies Center of BUE/BUESPA
- 1997 - 2006
Member of the Council of the Faculty of Business Administration (FBA)
- 1998 - 1998
Leader of the Strategic Committee of the Dean of the FBA
- 1999 -
Founder and Co-director of the Competitiveness Research Centre
- 1999 - 2000
Member of the Senate of the Budapest University of Economics and Public Administration
- 2000 - 2000
Chairperson of the Public Procurement Committee of the Senate of the BUESPA
- 2000 - 2002
Leader of the Committee of the Postgraduate Studis of the Dean of the FBA
- 2002 - 2003
Leader of the Committee of Education Strategy of the Rector of the BUESPA
- 2002 - 2004
Administrative Director of the PhD Program in Business and Management
- 2003 - 2006
Member of the Financial and Budget Committee, Council of FBA
- 2016 -
Business and Management Doctoral School: member of its council; Specialization leader: Business economics and firm theories

Membership in board of supervision and directors

- 2015 - 2020
CIG Pannónia Nyrt., Supervisory Board Member

Important study tours, delegacies

- 1990, 1 week
Harvard Business School, Boston, USA
- 1992, 10 months
KU Leuven, Belgium
- 1996, 1 month
Indiana University, Bloomington - Indiana, USA
- 1999, 6 weeks

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KU Leuven, Belgium

- 1999, 6 weeks
HEC Jouy-en-Josas, France
- 2012, 2 weeks
PDIB India: CIBER, Florida International University, USA
- 2013, 2 weeks
PDIB Mercosur: CIBER, Florida International University, USA

Awards, titles, honors

- 1998, Award for the Hungarian Higher Education
Ministry of Education
- 2001, Award for mentoring students in their scientific work
National Council of the Student Scientific Work
- 2004, Award for the research work supported by the Bolyai Foundation of Hungarian Academy of Sciences (HAS)
Board of Trustees, Bolyai Foundation of Hungarian Academy of Sciences
- 2013, Order of Merit of the Hungarian Republic, Knight Grade
President of the Hungarian Republic
- 2019, Gold Medal of Corvinus University of Budapest
Senate of the Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
French	Basic	Basic	Intermediate	
Russian	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

International Business, International Strategies, Corporate and Business Strategies, Business Economics, in both Hungarian and English language BA, MA, PhD, and postgraduate programs

Field of science and discipline:

multidisciplinary social sciences

Current fields of research:

Fourth Industrial Revolution and Competitiveness Theories in International Business Multinational Enterprises (MNEs) from Emerging Countries International Strategies Competitiveness - its programs, research projects, and approaches Theories of Firm in Business Economics

Colleague CV: Dr. Czakó Erzsébet

Previous fields of research:

Higher education in the field of business and management in international comparison; content, organization and finances

Major research projects

- 1995 - 1997, Competitiveness of Selected Hungarian Industries
Form of participation: leader of the research team
Moneylender: Center for International Private Enterprise (USA), Hungarian Scientific Research Fund (OTKA); Foundation for Business Economics Research and Education
Further info about research: Elaboration a case study guideline for preparation 10 Hungarian industry case studies on their competitiveness. Collaborating with 14 leading Hungarian researchers and a 16 member professional advisory committee.

- 1996 - 1996, State and Private Funding in the US Higher Education - the Case of the Indiana University
Form of participation: member of the research team
Moneylender: Ministry of Education, Hungary and US State Treasury
Further info about research:
- 1996 - 1999, MATCH Corporate Strategy modul
Form of participation: member of the research team
Moneylender: USAID, USA
Further info about research: Development of MBA Strategy course in collaboration with professors of Indiana University, USA
- 1999 - 2000, Enterprise Competitiveness Survey of the Competitiveness Research Centre
Form of participation: leader of the research team
Moneylender: Ministry of Economy and Transportation; BUESPA, Foundation for Business Economics Research and Education
Further info about research: 2nd round of the competitiveness surveys; managing the questionnaire development and the data collection; contributor for the fast report on the first results
- 2002 - 2003, Project for preparing an impact study on the EU integration of the automotive industry in Czech Republic, Hungary, Poland and Slovak Republic
Form of participation: leader of the research team
Moneylender: UNIDO, Vienna
Further info about research: Coordinating case study development on the Czech, Hungarian, Poland and Slovak automotive industries; contributor of the Hungarian one.
- 2004 - 2006, Competitiveness of the Hungarian Economy from the Viewpoints of Enterprises
Form of participation: leader of the research team
Moneylender: OTP, MOL, MKB, National Development Office; Foundation for Business Economics Research and Education
Further info about research: Based on the 3rd round of the enterprise competitiveness survey a two year long research project. Its findings were published in a Hungarian language research book by 23 authors.
- 2005 - 2005, Business and Management Approaches and Practices in Police Management - an International Overview.
Form of participation: leader of the research team
Moneylender: ORFK / National Chief Office of the Hungarian Police
Further info about research: The research work focused on international and national literature

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review and Hungarian field research to study the viability of the international concepts and solutions.

- 2006 - 2009, The Public Sphere and the Competitiveness of the Economy
Form of participation: member of the research team
Moneylender: Research Institute of the Hungarian State Audit Office
Further info about research: In the two phase project both theoretical and empirical research work was done on interrelatedness of the public sphere and the competitiveness of the national economy.
- 2010 - 2014, Emergence of Southern Multinationals and their Impact on Europe
Form of participation: member of the research team
Moneylender: European Cooperation in Science and Technology, COST Action IS0905
Further info about research: The aim was to build and work in a network of researchers in the field of Southern MNEs and especially their impact on Europe. I acted as Management Committee member. My professional involvement was in two working groups, one of them on data and the other is on policy implications.

- 2010 - 2017, CEMS Global Strategy Group
Form of participation: member of the research team
Moneylender: CEMS
Further info about research: The aim is to facilitate the development of the Global Strategy course in CEMS programs with CEMS schools.
- 2010 - 2012, International Economic Processes and the Competitiveness of the Hungarian Enterprises
Form of participation: leader of the research team
Moneylender: EU funds through TÁMOP-4.2.1/B-09/1/KMR-2010-0005 project
Further info about research: A two year long project in the field of competitiveness with focus on research capacity building. The 1 m Euro research project included 85 junior and senior researchers. The research was built on the 5th Hungarian enterprise survey and related investigations were done.
- 2012 - 2013, In Search of the Hungarian Export Excellence
Form of participation: leader of the research team
Moneylender: Hungarian National Bank, UniCredit Hungary, Bisnode Hungary, Foundation for Business Economics Research and Education
Further info about research: Preparing case studies on export intensive SMEs to gain insights on their internationalization. A Hungarian language book with 10 case studies and related literature reviews was published.
- 2012 - 2014, 5th Enterprise Competitiveness Survey of the Competitiveness Research Centre
Form of participation: leader of the research team
Moneylender: Foundation for Business Economics Research and Education
Further info about research: 5th round of the competitiveness surveys; managing the questionnaire development and the data collection; contributor for the fast report on the first results
- 2018 - , Competitiveness at the advent of concurrent industrial revolution - the 6th enterprise competitiveness survey
Form of participation: leader of the research team
Moneylender: OTP Bank, and Foundation for Business Economics Research and Education
Further info about research: The 6th round of competitiveness survey on Hungarian enterprises and connected research on concurrent technological, social, and political changes and their impacts on firm-level competitiveness. The research project is managed by the Competitiveness

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Research Center, and investigators are from the institutes of the Corvinus Business School.

Membership in scientific or professional bodies/organizations

- 1987 - , Founding Member, Association of the Alumni of the Rajk College, national
- 1987 - 2009, Board Member, Association of the Alumni of the Rajk College, national
- 1990 - , Founding Member, Harvard Club of Hungary, international
- 2001 - , President, Association for Business Economics Research, national
- 2003 - 2008, Member and Secretary, Committee of Industry and Business Economics, Department IX of the HAS (MTA), national

- 2004 - 2004, Member, Committee on Professional Training at Higher Level, Hungarian Accreditation Committee (MAB), national
- 2005 - 2008, Member and Member of the Board, Division of Industry and Enterprises; Association of the Hungarian Economists, national
- 2006 - , Member, Strategic Management Society (SMS), international
- 2006 - 2008, Member, Economics and Statistics Review Panel, Hungarian Research Fund (OTKA), national
- 2007 - , Member, Academy of International Business (AIB), international
- 2008 - , President, Division of Industry and Enterprises; Association of the Hungarian Economists (MKT), national
- 2008 - , Member, European International Business Academy (EIBA), international
- 2008 - 2011, Vice-president, Committee of Industry and Business Economics, Department IX of the HAS (MTA), national
- 2011 - 2013, Vice-president, Committee of Business and Management, Department IX, HAS (MTA), national
- 2012 - 2014, Member, Economics and Statistics Review Panel, Hungarian Research Fund (OTKA), national
- 2012 - 2018, Founding Member, LATIMO Hungarian - Latin-American Association, international
- 2013 - 2019, Representative of non-HAS doctor members in the HAS General Assembly, Hungarian Academy of Sciences (MTA) , national
- 2013 - , Executive Board Member, Vice Chair for Program, Academy of International Business Central and Eastern European (AIB-CEE) Chapter, international
- 2013 - 2014, Program Chair, AIB-CEE Chapter, international
- 2014 - 2020, Executive Board Member, CEMS Global Alliance, international
- 2015 - , Elected Member, Committee on Business and Management; Department IX of the Hungarian Academy of Sciences, national
- 2015 - 2019, Member, Council of Social Sciences and Humanities; Hungarian Scientific Research Fund (OTKA), national
- 2017 - , Country representative; Board, European International Business Academy (EIBA), international

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Board memberships and positions

- 2006 - 2007, Editorial Board Member,
 - 2007 - 2010, Editorial Board Member,
 - 2010 - 2016, Editorial Board Member,
 - 2011 - , Editorial Board Member,
 - 2014 - , Editorial Board Member,
 - 2014 - , Scientific Council Member,
 - 2015 - , Editorial Board Member,
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Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

- Building: Main Building - Fovam ter 8.
Room number: 133
Extension: 5568
Main line: 36-1-482-5568
Fax: 36-1-482-5567
Internal fax: 5567

E-mail address: erzsebet.czako@uni-corvinus.hu

Consulting hours:

Announced at the beginning of every semester

Other professional profiles

LinkedIn: <https://hu.linkedin.com/in/erzsebet-czako-a9a18b21>

Scholar: <https://scholar.google.com/citations?pagesize=100&user=JABCs2EAAAAJ&hl=hu>