

Dr. Cosovan Attila Róbert

full professor
Rektori szervezet / Marketing- és Kommunikációtudományi / Marketing- és Designkommunikáció
Rektori szervezet / Corvinus Doktori Iskolák / Gazdálkodásitani Doktori Iskola
Year of birth: 1970

Qualifications, scientific degrees

Higher education qualifications

- 1992 - 1994
  Romanian-American University, Design (főiskolai)
- 1994 - 1998
  Moholy-Nagy University of Art and Design Budapest, Visual Communication Designer Artist (főiskolai)
- 1995 - 1997
  Eötvös Loránd University, Aesthetics (főiskolai)
- 2001 - 2009
  MOME, doctoral school (főiskolai)

Scientific degrees and awards

- 2010, DLA
- 2013, Dr.Habil

Career

Workplaces

- 2001 - 2018
  www.coandco.cc / Co&Co Designcommunication Kft, Founder
- 2000 - 2018
  MOME, assistant professor, senior lecturer, associate professor, full pofessor
- 2015 - 2018
  Corvinus University of Budapest, habil. associate professor
- 2018 -
  Corvinus University of Budapest, Full Professor

Membership in board of supervision and directors

- 2012 - 2015
  , member of the advisory board
- 2012 - 2015
  , member of the advisory board

Colleague CV: Dr. Cosovan Attila Róbert

- 2015 - 2015
  , mentor

Awards, titles, honors

- 1970, https://hu.wikipedia.org/w/index.php?title=Cosovan_Attila&stable=0&redirect=no
- 2008, https://hu.wikipedia.org/wiki/Designkommunik%C3%A1ci%C3%B3
- 2010, Hungarian Product Grand Prix / Gömböc Stamp Booklet / www.coandco.cc
- 2011, RedDot Design Award, Winner / CocoDice / www.coandco.cc
  Red Dot Awardhttp://en.red-dot.org/
- 2011, Hungarian Design Award / Product Category / CocoDice / www.coandco.cc
  Hungarian Design Council
- 2012, Ferenczy Noémi Award
  Ministry of National Resources
- 2012, RedDot Design Award, Winner / DSI / www.coandco.cc
  Red Dot Awardhttp://en.red-dot.org/
- 2013, Hungarian Design Award / Product Category / DSI/ www.coandco.cc
  Hungarian Design Council
- 2014, RedDot Design Award, Winner / NOSIBOO / www.coandco.cc
  Red Dot Awardhttp://en.red-dot.org/
- 2015, RedDot Design Award, Winner / TEQBALL / www.coandco.cc
  Red Dot Awardhttp://en.red-dot.org/
- 2015, German Design Award / Special Winner / Nosiboo / www.coandco.cc
  German Design Assotiation
- 2016, The Fine Water Society Guangzhou, Bronze / 383 The Kopjary Water / www.coandco.cc
  The Fine Water Society
- 2018, iF Design Award, Winer / TEQBALL SMART / www.coandco.cc
  https://ifworlddesignguide.com/
- 2019, Finewaters Taste and Design Competition / Gold Award / 383 The Kopjáry Water / coandco.cc
  The Fine Water Society
- 2020, Red Dot Design Award Winner
  Teqball / coandco.cc
- 2021, Red Dot Design Award Winner
  878co.com
- 2022, Design Management Excellence award
  SZTNH,
- 2024, Best Film
  ACR (Advances in Consumer Research) Paris

Language skills

Language	Speaking	Writing	Reading	Media appearance
Romanian	Advanced	Advanced	Advanced	Yes
English	Intermediate	Intermediate	Intermediate	
Hungarian	Advanced	Advanced	Advanced	Yes

Colleague CV: Dr. Cosovan Attila Róbert

Research, professional activity

Major taught courses or fields of education:

typography, infocommunications, communications design, designcommunication, lead designer - design leader, company and corporate management programs

Field of science and discipline:

media and communication sciences

Current fields of research:

Designcommunication, Wicinomics Cooperation, Identity Design, Design-Leadership Attitude

Major research projects

- 2017 - , EFOP-3.6.1-16-2016-00013, Intitutional Developments for Intelligent Specialization at the Székesfehérvár Campus of Corvinus University of Budapest
  Form of participation: leader of the research team
  Moneylender: EFOP (Human Resources Operative Programme)
  Further info about research: Living Lab means that we establish a knowledge center which provides infrastructure and space for volunteer projects, who engaging in the designcommunication education program or series of workshops will facilitate the development of local innovative enterprise that solve special local issues.Designcommunicaiton* = communication integrated into development. *Source: Hungarian Gazette for Patents and Trade Marks (113. no. 12. / I., 2008.12.15. Registration number: 196961).

- 2018 - ,
  Form of participation: leader of the research team
  Moneylender: European Commission Horizon 2020 Programme
  Further info about research: https://cordis.europa.eu/project/rcn/214910_en.html

Expert consultancy activities

- 2012 - 2015
  Hungarian Design Council, member of advisory board
- 2012 - 2015
  Design Terminal, member of advisory board
- 2015 -
  Design Terminal, mentor

Publications

- MTMT
- WIKI
- DIS:CO WIKI
- DIS:CO BOOK

Colleague CV: Dr. Cosovan Attila Róbert

Contacts

E-mail address: attila.cosovan@uni-corvinus.hu
Personal webpage: www.coandco.cc
Additional contact details: www.cosibori.com

Consulting hours:

TUE: 10-11:30

Other professional profiles

LinkedIn: https://www.facebook.com/cosovan.attila/

MTMT:
https://m2.mtmt.hu/api/publication?cond=authors%3Beq%3B10057620&ty_on=1&ty_on_check=1&st_on=1&st_on_check=1&url_on=1&url_on_check=1&cite_type=2&sort=publishedYear%2Cdesc&size=100

Other professional profile 1: https://hu.wikipedia.org/wiki/Cosovan_Attila

Other professional profile 2: https://hu.wikipedia.org/wiki/Designkommunik%C3%A1ci%C3%B3