Colleague CV: Boros Kitti



Boros Kitti

Assistant lecturer
Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2015 - 2017
  Kodolányi János University of Applied Sciences, Budapest, Tourism and Travel Services Management (főiskolai)
- 2010 - 2014
  Kodolányi János University of Applied Sciences, Székesfehérvár, Tourism and Catering (főiskolai)

Career

Workplaces

- 2021 -
  Corvinus University of Budapest, Assistant lecturer
- 2018 -
  Corvinus University of Budapest, Ph.D. Candidate
- 2017 - 2021
  Hungarian Tourism Agency Ltd./Hungarian Convention Bureau Non-profit Ltd., Research and statistics manager

Awards, titles, honors

- 2018, ICCA Researcher of the Month / January 2018
  International Congress and Convention Association
- 2018, ICCA Researcher of the Year 2018
  International Congress and Convention Association

Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Advanced	Advanced	Advanced	No
English	Intermediate	Intermediate	Intermediate	No

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Research, professional activity

Major taught courses or fields of education:

Introduction to Event Management; Conference organizing, MICE tourism

Field of science and discipline:

organization science

Current fields of research:

Meetings Industry; Conference tourism; Bleisure tourism

Previous fields of research:

Ski tourism; Development of sustainable tourism in the Danube region; Business tourism

Major research projects

- 2019 - 2021, EcoVeloTour Interreg DTP2-055-2.2 international project
  Form of participation: member of the research team
  Moneylender: European Union Funds (ERDF, IPA, ENI)
  Further info about research:

- 2018 - 2019, GINOP-1.3.5-15-2015-00001 Project on national skiing and winter sport, ski slopes and their use throughout the year
  Form of participation: member of the research team
  Moneylender: European Union TIMEA Project (GINOP-1.3.5-15-2015-00001)
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2019 - , member, member
  Association of Education and Research in Marketing (EMOK), national
- 2021 - 2021, Member of the 27th EMOK Conference Organizing Committee,
  ,
- 2022 - 2022, Member of the EMAC Annual Conference Organizing Committee, member
  The European Marketing Academy (EMAC), international

Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

Contacts

Location at the university

- Building: C
  Room number: 318
  Extension: 7215

Colleague CV: Boros Kitti

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Internal fax:

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Postal address: 1093 Budapest, Fővám Square 8.

Other professional profiles

LinkedIn: https://www.linkedin.com/in/kitti-boros-849943167

~~MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10065336&view=simpleList~~