



Boros Kitti

Assistant lecturer

Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2015 - 2017
Kodolányi János University of Applied Sciences, Budapest, Tourism and Travel Services Management (főiskolai)
- 2010 - 2014
Kodolányi János University of Applied Sciences, Székesfehérvár, Tourism and Catering (főiskolai)

Career

Workplaces

- 2021 -
Corvinus University of Budapest, Assistant lecturer
- 2018 -
Corvinus University of Budapest, Ph.D. Candidate
- 2017 - 2021
Hungarian Tourism Agency Ltd./Hungarian Convention Bureau Non-profit Ltd., Research and statistics manager

Awards, titles, honors

- 2018, ICCA Researcher of the Month / January 2018
International Congress and Convention Association
- 2018, ICCA Researcher of the Year 2018
International Congress and Convention Association

Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Advanced	Advanced	Advanced	No
English	Intermediate	Intermediate	Intermediate	No

Colleague CV: Boros Kitty

Research, professional activity

Major taught courses or fields of education:

Introduction to Event Management; Conference organizing, MICE tourism

Field of science and discipline:

organization science

Current fields of research:

Meetings Industry; Conference tourism; Bleisure tourism

Previous fields of research:

Ski tourism; Development of sustainable tourism in the Danube region; Business tourism

Major research projects

- 2019 - 2021, EcoVeloTour Interreg DTP2-055-2.2 international project
Form of participation: member of the research team
Moneylender: European Union Funds (ERDF, IPA, ENI)
Further info about research:
- 2018 - 2019, GINOP-1.3.5-15-2015-00001 Project on national skiing and winter sport, ski slopes and their use throughout the year
Form of participation: member of the research team
Moneylender: European Union TIMEA Project (GINOP-1.3.5-15-2015-00001)
Further info about research:

Membership in scientific or professional bodies/organizations

- 2019 - , member, member
[Association of Education and Research in Marketing \(EMOK\)](#), national
- 2021 - 2021, Member of the 27th EMOK Conference Organizing Committee,
- 2022 - 2022, Member of the EMAC Annual Conference Organizing Committee, member
[The European Marketing Academy \(EMAC\)](#), international

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

- Building: C
Room number: 318
Extension: 7215
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Colleague CV: Boros Kitti

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Fax:

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E-mail address: kitti.boros@uni-corvinus.hu

Postal address: 1093 Budapest, Fővám Square 8.

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/kitti-boros-849943167>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10065336&view=simpleList>
