



## Boros Kitti

Assistant lecturer

Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 2015 - 2017  
Kodolányi János University of Applied Sciences, Budapest, Tourism and Travel Services Management (főiskolai)
- 2010 - 2014  
Kodolányi János University of Applied Sciences, Székesfehérvár, Tourism and Catering (főiskolai)

## Career

### Workplaces

- 2021 -  
Corvinus University of Budapest, Assistant lecturer
- 2018 -  
Corvinus University of Budapest, Ph.D. Candidate
- 2017 - 2021  
Hungarian Tourism Agency Ltd./Hungarian Convention Bureau Non-profit Ltd., Research and statistics manager

### Awards, titles, honors

- 2018, ICCA Researcher of the Month / January 2018  
International Congress and Convention Association
- 2018, ICCA Researcher of the Year 2018  
International Congress and Convention Association

## Language skills

Language	Speaking	Writing	Reading	Media appearance
German	Advanced	Advanced	Advanced	No
English	Intermediate	Intermediate	Intermediate	No

# Colleague CV: Boros Kitty

## Research, professional activity

### Major taught courses or fields of education:

Introduction to Event Management; Conference organizing, MICE tourism

### Field of science and discipline:

organization science

### Current fields of research:

Meetings Industry; Conference tourism; Bleisure tourism

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### Previous fields of research:

Ski tourism; Development of sustainable tourism in the Danube region; Business tourism

### Major research projects

- 2019 - 2021, EcoVeloTour Interreg DTP2-055-2.2 international project  
Form of participation: member of the research team  
Moneylender: European Union Funds (ERDF, IPA, ENI)  
Further info about research:
- 2018 - 2019, GINOP-1.3.5-15-2015-00001 Project on national skiing and winter sport, ski slopes and their use throughout the year  
Form of participation: member of the research team  
Moneylender: European Union TIMEA Project (GINOP-1.3.5-15-2015-00001)  
Further info about research:

### Membership in scientific or professional bodies/organizations

- 2019 - , member, member  
[Association of Education and Research in Marketing \(EMOK\)](#), national
- 2021 - 2021, Member of the 27th EMOK Conference Organizing Committee,
- 2022 - 2022, Member of the EMAC Annual Conference Organizing Committee, member  
[The European Marketing Academy \(EMAC\)](#), international

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

- Building: C  
Room number: 318  
Extension: 7215
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## Colleague CV: Boros Kitti

Main line: +36 1 482 7215

Fax:

Internal fax:

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## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/kitti-boros-849943167>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10065336&view=simpleList>

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