

Berezvai Zombor

PhD Hallgató / PhD Student
Institute of Marketing

Qualifications, scientific degrees

Higher education qualifications

- 2012 - 2015
Eötvös Loránd University, MA in Economics (D)
- 2009 - 2012
Corvinus University of Budapest, Intensive Methodology Program - Special Mathematical and Economic Education (C)
- 2016 -
Corvinus University of Budapest, PhD in Management and Business Administration, Marketing specialization (F)

Career

Workplaces

- 2014 - 2015
IFUA Horváth & Partners Management Consultants, Management Consulting
- 2011 - 2011
Mercedes-Benz Manufacturing Hungary Kft., Remuneration and Work Policy
- 2015 - 2017
Procter & Gamble (Hyginett Kft.), Finance Manager
- 2017 - 2018
Hungarian Academy of Sciences - University of Szeged "Lendület" Federal Markets Research Group, Junior research fellow

Important study tours, delegacies

- 2014, 5 months
University of Vienna

Díjak, címek, kitüntetések

- 2013, Student Excellence Award
Corvinus University of Budapest
- 2012, Mundruczó György Award
Corvinus University of Budapest Department of Statistics
- 2012, University Professional Award
Corvinus University of Budapest
- 2016, Research Excellence Award of the Central Bank of Hungary
Central Bank of Hungary and Corvinus University of Budapest
- 2015, Pro Scientia Gold Medal
National Student Scientific Council
- 2014, Outstanding Student Award in Marketing
University of Vienna
- 2017, Best Visiting Lecturer

Colleague CV: Berezvai Zombor

ELTE Department of Economics

- 2017, EMOK Conference Best Paper Award
Association for Education and Research in Marketing

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Marketing Research and Market Analysis, Microeconomics

Field of science and discipline:

organization science

Current fields of research:

Retail innovation

Previous fields of research:

Agricultural Economics

Membership in scientific or professional bodies/organizations

- 2010 - , member, member
Hungarian Economic Association, national
- 2017 - , member, member
Hungarian Society of Economics, national

Publications

- [MTMT](#)

Contacts

E-mail address: zombor.berezvai@uni-corvinus.hu

Consulting hours:

Based on appointment