



## Dr. Berezvai Zombor

Associate professor  
Rektori szervezet / Marketing- és Kommunikációtudományi /  
Marketingmenedzsment  
Year of birth: 1990

## Qualifications, scientific degrees

### Higher education qualifications

- 2016 - 2020  
Corvinus University of Budapest, PhD in Management and Business Administration, Marketing specialization (PhD/DLA képzés)
- 2012 - 2015  
Eötvös Loránd University, MA in Economics (MSc/MA)
- 2009 - 2012  
Corvinus University of Budapest, Intensive Methodology Program – Special Mathematical and Economic Education (BSc/BA)

### Scientific degrees and awards

- 2021, PhD  
Corvinus University of Budapest

## Career

### Workplaces

- 2019 -  
Hungarian Competition Authority, Head of Competition Economics and Market Research
- 2017 - 2019  
Planslab Kft., Senior Consultant
- 2015 - 2017  
Procter & Gamble CE, Finance Manager

### Public activities in the university (memberships in university bodies)

- 2018 - 2019  
Secretary of the University Student Research Council

### Membership in board of supervision and directors

- 2026 -  
Una Terra Foundation, Head of the Supervisory Committee

### Important study tours, delegacies

# Colleague CV: Dr. Berezvai Zombor

- 2014, 5 months  
University of Vienna

## Awards, titles, honors

- 2023, Academic Youth Award  
Hungarian Academy of Sciences
  - 2020, Outstanding Paper Literati Award  
Emerald Publishing
  - 2019, Roska Tamás Scientific Presentation Award  
National Student Research Council
  - 2018, Creative Research Idea Award  
Corvinus University of Budapest
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- 2016, MNB Research Excellence Award  
Corvinus University of Budapest
  - 2015, Pro Scientia Gold Medal  
National Student Research Council
  - 2013, Student Excellence Award  
Corvinus University of Budapest
  - 2012, Mundruczó György Award  
Corvinus University of Budapest Department of Statistics
  - 2012, University Professional Award  
Corvinus University of Budapest

## Language skills

| Language | Speaking     | Writing      | Reading      | Media appearance |
|----------|--------------|--------------|--------------|------------------|
| English  | Advanced     | Advanced     | Advanced     | Yes              |
| German   | Intermediate | Intermediate | Intermediate | No               |

## Research, professional activity

### Major taught courses or fields of education:

Marketing Research and Market Analysis, Econometrics, Economics of regulation

### Field of science and discipline:

organization science

### Current fields of research:

Micromobility, Food systems and retailing

### Previous fields of research:

Agricultural Economics, Student evaluation of teaching, Public health

# Colleague CV: Dr. Berezvai Zombor

## Major research projects

- 2026 - , Urban Transport Integration of Shared Micromobility Services  
Form of participation: leader of the research team  
Moneylender: National Research, Development and Innovation Office  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2025 - , Head of the Taxation subgroup, leadership position (president, director etc)  
National Chamber of Agriculture \\\\\\\\\\\\\\\\\\\\\\\\, national
  - 2017 - , Member, member  
[Hungarian Society of Economics](#), national
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## Board memberships and positions

- 2018 - , Member of the Editorial board of the Competition and regulation yearbooks, president or member of the editorial board  
[Hungarian language](#)

## Expert consultancy activities

- 2025 -  
Green Brands Hungary, Member of the Jury

## Publications

- [MTMT](#)

## Contacts

### Location at the university

- Building: E  
Room number: 355  
Extension:  
Main line:  
Fax:  
Internal fax:

E-mail address: [zombor.berezvai@uni-corvinus.hu](mailto:zombor.berezvai@uni-corvinus.hu)

### Consulting hours:

Based on prior appointment

## Other professional profiles

LinkedIn: <http://hu.linkedin.com/in/zomborberezvai>

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## Colleague CV: Dr. Berezvai Zombor

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10053326>

Scholar: <https://scholar.google.com/citations?hl=en&user=5qUjkF8AAAAJ>

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