



Dr. Berezvai Zombor

Associate professor
Rektori szervezet / Marketing- és Kommunikációtudományi /
Marketingmenedzsment
Year of birth: 1990

Qualifications, scientific degrees

Higher education qualifications

- 2016 - 2020
Corvinus University of Budapest, PhD in Management and Business Administration, Marketing specialization (PhD/DLA képzés)
- 2012 - 2015
Eötvös Loránd University, MA in Economics (MSc/MA)
- 2009 - 2012
Corvinus University of Budapest, Intensive Methodology Program – Special Mathematical and Economic Education (BSc/BA)

Scientific degrees and awards

- 2021, PhD
Corvinus University of Budapest

Career

Workplaces

- 2019 -
Hungarian Competition Authority, Head of Competition Economics and Market Research
- 2017 - 2019
Planslab Kft., Senior Consultant
- 2015 - 2017
Procter & Gamble CE, Finance Manager

Public activities in the university (memberships in university bodies)

- 2018 - 2019
Secretary of the University Student Research Council

Membership in board of supervision and directors

- 2026 -
Una Terra Foundation, Head of the Supervisory Committee

Important study tours, delegacies

Colleague CV: Dr. Berezvai Zombor

- 2014, 5 months
University of Vienna

Awards, titles, honors

- 2023, Academic Youth Award
Hungarian Academy of Sciences
- 2020, Outstanding Paper Literati Award
Emerald Publishing
- 2019, Roska Tamás Scientific Presentation Award
National Student Research Council
- 2018, Creative Research Idea Award
Corvinus University of Budapest

- 2016, MNB Research Excellence Award
Corvinus University of Budapest
- 2015, Pro Scientia Gold Medal
National Student Research Council
- 2013, Student Excellence Award
Corvinus University of Budapest
- 2012, Mundruczó György Award
Corvinus University of Budapest Department of Statistics
- 2012, University Professional Award
Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	No

Research, professional activity

Major taught courses or fields of education:

Marketing Research and Market Analysis, Econometrics, Economics of regulation

Field of science and discipline:

organization science

Current fields of research:

Micromobility, Food systems and retailing

Previous fields of research:

Agricultural Economics, Student evaluation of teaching, Public health

Colleague CV: Dr. Berezvai Zombor

Major research projects

- 2026 - , Urban Transport Integration of Shared Micromobility Services
Form of participation: leader of the research team
Moneylender: National Research, Development and Innovation Office
Further info about research:

Membership in scientific or professional bodies/organizations

- 2025 - , Head of the Taxation subgroup, leadership position (president, director etc)
National Chamber of Agriculture \\\\", national
 - 2017 - , Member, member
[Hungarian Society of Economics](#), national
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Board memberships and positions

- 2018 - , Member of the Editorial board of the Competition and regulation yearbooks, president or member of the editorial board
[Hungarian language](#)

Expert consultancy activities

- 2025 -
Green Brands Hungary, Member of the Jury

Publications

- [MTMT](#)

Contacts

Location at the university

- Building: E
Room number: 355
Extension:
Main line:
Fax:
Internal fax:

E-mail address: zombor.berezvai@uni-corvinus.hu

Consulting hours:

Based on prior appointment

Other professional profiles

LinkedIn: <http://hu.linkedin.com/in/zomborberezvai>

Colleague CV: Dr. Berezvai Zombor

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10053326>

Scholar: <https://scholar.google.com/citations?hl=en&user=5qUjkF8AAAAJ>
