

Dr. Berezvai Zombor

Associate professor
Rektori szervezet / Marketing- és Kommunikációtudományi / Marketingmenedzsment
Year of birth: 1990

Qualifications, scientific degrees

Higher education qualifications

- 2016 - 2020
  Corvinus University of Budapest, PhD in Management and Business Administration, Marketing specialization (PhD/DLA képzés)
- 2012 - 2015
  Eötvös Loránd University, MA in Economics (MSc/MA)
- 2009 - 2012
  Corvinus University of Budapest, Intensive Methodology Program – Special Mathematical and Economic Education (BSc/BA)

Scientific degrees and awards

- 2021, PhD
  Corvinus University of Budapest

Career

Workplaces

- 2019 -
  Hungarian Competition Authority, Head of Competition Economics and Market Research
- 2017 - 2019
  Planslab Kft., Senior Consultant
- 2015 - 2017
  Procter & Gamble CE, Finance Manager

Public activities in the university (memberships in university bodies)

- 2018 - 2019
  Secretary of the University Student Research Council

Membership in board of supervision and directors

- 2026 -
  Una Terra Foundation, Head of the Supervisory Committee

Important study tours, delegacies

- 2014, 5 months
  University of Vienna

Awards, titles, honors

- 2023, Academic Youth Award
  Hungarian Academy of Sciences
- 2020, Outstanding Paper Literati Award
  Emerald Publishing
- 2019, Roska Tamás Scientific Presentation Award
  National Student Research Council
- 2018, Creative Research Idea Award
  Corvinus University of Budapest
- 2016, MNB Research Excellence Award
  Corvinus University of Budapest
- 2015, Pro Scientia Gold Medal
  National Student Research Council
- 2013, Student Excellence Award
  Corvinus University of Budapest
- 2012, Mundruczó György Award
  Corvinus University of Budapest Department of Statistics
- 2012, University Professional Award
  Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	No

Research, professional activity

Major taught courses or fields of education:

Marketing Research and Market Analysis, Econometrics, Economics of regulation

Field of science and discipline:

organization science

Current fields of research:

Micromobility, Food systems and retailing

Previous fields of research:

Agricultural Economics, Student evaluation of teaching, Public health

Colleague CV: Dr. Berezvai Zombor

Major research projects

- 2026 - , Urban Transport Integration of Shared Micromobility Services
  Form of participation: leader of the research team
  Moneylender: National Research, Development and Innovation Office
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2025 - , Head of the Taxation subgroup, leadership position (president, director etc)
  National Chamber of Agriculture \\\\\\\\\\\\\\\, national
- 2017 - , Member, member
  Hungarian Society of Economics, national

Board memberships and positions

- 2018 - , Member of the Editorial board of the Competition and regulation yearbooks, president or member of the editorial board
  Hungarian language

Expert consultancy activities

- 2025 -
  Green Brands Hungary, Member of the Jury

Publications

- MTMT

Contacts

Location at the university

- Building: E
  Room number: 355
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: zombor.berezvai@uni-corvinus.hu

Consulting hours:

Based on prior appointment

Other professional profiles

LinkedIn: http://hu.linkedin.com/in/zomborberezvai

Colleague CV: Dr. Berezvai Zombor

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10053326

Scholar: https://scholar.google.com/citations?hl=en&user=5qUjkF8AAAAJ