

# Colleague CV: Dr. Nagy-Béni Alexandra

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## Dr. Nagy-Béni Alexandra

Rektori szervezet / Marketing- és Kommunikációtudományi / Kommunikáció- és Médiatudomány

## Qualifications, scientific degrees

### Scientific degrees and awards

- 2024, PhD  
Doctoral School of Sociology and Communication Science

## Career

### Workplaces

- 2023 -  
Department of Communication and Media Science, Institute of Marketing and Communication Sciences, Corvinus University of Budapest, Assistant Professor

### Awards, titles, honors

- 2025, Lecturer of the Year

## Language skills

| Language         | Speaking | Writing  | Reading  | Media appearance |
|------------------|----------|----------|----------|------------------|
| <b>Hungarian</b> | Native   | Native   | Native   |                  |
| <b>English</b>   | Advanced | Advanced | Advanced |                  |
| <b>Spanish</b>   | Advanced | Advanced | Advanced |                  |
| <b>Russian</b>   | Basic    | Basic    | Basic    |                  |

## Research, professional activity

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## **Major taught courses or fields of education:**

Visual and Virtual Communication, Skills Seminar, Strategic Language

## **Field of science and discipline:**

media and communication sciences

## **Current fields of research:**

visual communication, metaphors and metonymies in media discourse

## **Contacts**

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E-mail address: alexandra.beni@uni-corvinus.hu

## **Other professional profiles**

LinkedIn: <https://www.linkedin.com/in/alexandra-nagy-béni-phd>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10071476>