



Beke Diána Dóra

Assistant Lecturer

Rektori szervezet / Vezetéstudományi Intézet / Szervezeti Magatartás és Emberi Erőforrásfejl. Tsz

Year of birth: 1994

Qualifications, scientific degrees

Higher education qualifications

- 2021 -
Corvinus Doctoral Schools - Doctoral School of Business and Management, Corvinus University of Budapest, Strategy, Management and Entrepreneurship doctoral programme (PhD/DLA képzés)
- 2017 - 2020
Corvinus University of Budapest, Management and Leadership (Organizational Development and HR specialization) (MSc/MA)
- 2013 - 2017
University of Pécs (UP), Faculty of Business and Economics, Marketing and Trade (BSc/BA)

Career

Workplaces

- 2023 - 2026
Corvinus University of Budapest, assistant lecturer & PhD candidate
- 2020 - 2026
freelancer, Organizational Development and Communications Consultant and Trainer
- 2019 - 2021
FERLING PR - FERLING Tanácsadó és Szolgáltató Kft, Pécs, Hungary, account 4 new business - Sales Manager (earlier: PR assistant)
- 2018 - 2018
VSSB Vodafone Shared Services Centre Zrt., Budapest, Hungary, Finance Reporting Intern
- 2014 - 2016
MOKOS Winery Körpince Kft, Villány Wine Producing Area, Palkonya, Hungary, Marketing Manager (earlier: marketing and sales assistant)

Public activities in the university (memberships in university bodies)

- 2023 - 2025
Representative of the Doctoral Student Union (as the representative of the Doctoral School of Business and Management)

Membership in board of supervision and directors

- 2016 - 2017
National Association of College for Advanced Studies (Interkoll), member of the Communication

Colleague CV: Beke Diána Dóra

Committee of Interkoll - event management, organizational communication, political and public advocacy

Important study tours, delegacies

- 2018, 4 months
NHH Norwegian School of Economics

Awards, titles, honors

- 2023, Creative Research Idea Scholarship
Corvinus Doctoral Schools, Corvinus University of Budapest
- 2017, OTDK 1st place
National Scientific Students' Associations Conference; economics section; online marketing communication and media department
- 2016, Central-European 3rd place
L'Oréal Brandstorm
- 2015, Scholar Leader
GE Foundation Scholar Leaders Program

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Basic	Basic	Basic	No
Spanish	Basic	Basic	Basic	
Norwegian	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Organizational Interpersonal Skills Development (ENG/HUN); Organizational Theory and Behavior (ENG); Human Resources Management (ENG); Organizational Behavior and HR (HUN); Learning and Development (HUN); The Learning Organization (HUN) • Organizational Behavior and Organizational Development

Field of science and discipline:

organization science

Current fields of research:

organizational/team learning from failures and mistakes

Colleague CV: Beke Diána Dóra

Previous fields of research:

organizational learning in IT startups

Major research projects

- 2021 - 2026, Learning from Failures and Mistakes in Knowledge-Intensive Agile IT Engineering Organizations
Form of participation: leader of the research team
Moneylender:
Further info about research: PhD thesis
 - 2021 - 2023, Meaningful Work and The Meaningful Organization
Form of participation: member of the research team
Moneylender:
Further info about research: Leader of research: Dr. Klaudia Szóts-Kovács
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Expert consultancy activities

- 2021 - 2026
freelancer, Organizational Development and Communications Consultant and Trainer

Publications

- [Beke, D.D., Sólyom, A., Juhászné Klér A. \(2023\). What managers can learn from knowledge intensive technology startups?: Exploring the skillset for developing adaptive organizational learning capabilities of a successful start-up enterprise in management education.](#)

Contacts

Location at the university

- Building: Building E
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Internal fax:

E-mail address: diana.beke@uni-corvinus.hu

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/diana-dora-beke-b38442104/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10081448>

Scholar: <https://scholar.google.com/citations?user=35rEh6MAAAAJ&hl=en>

Other professional profile 1: <https://orcid.org/0000-0002-7667-2626>

Colleague CV: Beke Diána Dóra

Other professional profile 2: <https://www.scopus.com/authid/detail.uri?authorId=58450813500>
