



Dr. Aranyossy Márta

Egyetemi docens / Associate Professor

Year of birth: 1981

Qualifications, scientific degrees

Higher education qualifications

- 1999 - 2004
Corvinus University of Budapest, Corporate Finance (főiskolai)

Scientific degrees and awards

- 2013, PhD
Corvinus University of Budapest
- 2023, Dr.Habil
Corvinus University of Budapest

Career

Workplaces

- 2004 - 2008
Nova-Pack Kft., financial manager
- 2011 -
Value-IT Kft., senior partner, consultant on the field of finance and internal audit

Public activities in the university (memberships in university bodies)

- 2023 -
Member of the Senate
- 2022 -
Programme Director, Business development master programme
- 2020 - 2021
Programme Director, BA in Business and Management
- 2015 - 2019
Director of Corporate Affairs and Alumni, Corvinus Business School
- 2017 - 2018
Member of the Senate
- 2016 - 2019
Deans Cabinet
- 2019 - 2020
Member of the Quality Assurance Committee, Corvinus Business School
- 2007 - 2008

Colleague CV: Dr. Aranyossy Márta

Alumni task force

Important study tours, delegacies

- 2007, 1 week
Helsinki School of Economics (Blocked seminars for CEMS-MIM)

Awards, titles, honors

- 2016, Teacher of the Year
Corvinus University of Budapest
- 2017, Outstanding Publication Award
Corvinus Business School
- 2018, Pro University Medal
Corvinus University of Budapest
- 2019, Outstanding Publication Award
Corvinus Business School
- 2023, Corvinus Gold Medal
Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Intermediate	Intermediate	Advanced	

Research, professional activity

Major taught courses or fields of education:

Research methodology, Decision-making systems, Financial information systems, Financial analysis, Financial planning, Corporate financing, Strategic Financial Analysis, Financial Ratio Analysis and Prediction, Venture Capital Financing

Field of science and discipline:

organization science

Current fields of research:

business value of information technology, valuation of internet firms, e-commerce, e-governance, IT project success and failure, e-governmnet value creation

Major research projects

- 2006 - 2006, Website business value
Form of participation: leader of the research team

Colleague CV: Dr. Aranyossy Márta

Moneylender: Wizz Air

Further info about research: Website business valuation in the low-cost airline industry

- 2006 - 2006, E-payment options
Form of participation: leader of the research team
Moneylender: Wizz Air
Further info about research: Market overview of e-payment options in Eastern Central Europe
- 2017 - , Digital Governance, Digital State
Form of participation: member of the research team
Moneylender: KÖFOP-2.1.2.-VEKOP-15-2016-00001
Further info about research: E-government project success and value creation

Membership in scientific or professional bodies/organizations

- 2016 - 2020, Representing Corvinus Business School , member [AmCham Hungary](#), international
- 2017 - 2020, Representing Corvinus Business School , member [Hungarian Business Leaders Forum](#), national
- 2017 - , representing the Institute of Enterprise Development Institute, member [Hungarian Project Management Association](#), national
- 2024 - , committee member, member [Hungarian Academy of Sciences, Committee on Business Administration](#), national

Board memberships and positions

- 2016 - , Vezetéstudomány / Budapest Management Review editor, president or member of the editorial board
[Hungarian language](#)
- 2023 - , Vezetéstudomány / Budapest Management Review editor-in-chief, president or member of the editorial board
[Hungarian language](#)

Expert consultancy activities

- 2013 -
Value-IT Kft., Financial consultancy
- 2012 - 2017
Corvinus Nemzetközi Befektetési Zrt., Kisvállalkozás-fejlesztő Pénzügyi Zrt., internal audit
- 2008 - 2008
Ivy Kft., Valuation
- 2005 - 2006
Pannonhalmi Borház Kft., Financial planning
- 2004 - 2005
Synergon Rt., Portal valuation

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Colleague CV: Dr. Aranyossy Márta

Location at the university

- Building: Main building
Room number: 358
Extension: 0
Main line: 0
Fax: 0
Internal fax: 0

E-mail address: marta.aranyossy@uni-corvinus.hu

Personal webpage: <https://hu.linkedin.com/in/márta-aranyossy-ph-d-64a71623>

Consulting hours:

see Neptun

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/m%C3%A1rta-aranyossy-ph-d-64a71623/?originalSubdomain=hu>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033467>

Scholar: <https://scholar.google.com/citations?user=uj-AIjQAAAAJ&hl=hu&oi=ao>