



Dr. Aczél Petra Katalin

Intézetigazgató / Institute Director

Qualifications, scientific degrees

Higher education qualifications

- 1990 - 1995
Eötvös Loránd University of Sciences (ELUS), Hungarian Linguistics and Literature (egyetemi)

Scientific degrees and awards

- 2003, PhD
Eötvös Loránd University of Sciences (ELUS)
- 2011, Dr.Habil
Eötvös Loránd University of Sciences (ELUS)

Career

Workplaces

- 1997 - 2003
Eötvös Loránd University of Sciences, (ELUS), associate professor
- 2000 - 2002
Pázmány Péter Catholic University (PPCU), associate professor
- 2002 - 2004
Balassi Bálint Institute, international and public relations director
- 2004 - 2011
Esterházy Károly University (formerly: University College), (EKUC), adjunct professor
- 2007 - 2011
Pázmány Péter Catholic University (PPCU), associate professor
- 2011 - 2016
Corvinus University of Budapest (CUB), habilitated associate professor
- 2016 -
Corvinus University of Budapest (CUB), full professor
- 2012 -
Doctoral School of Sociology and Communication Science, CUB, core member

Colleague CV: Dr. Aczél Petra Katalin

Public activities in the university (memberships in university bodies)

- 2008 - 2011
Vice head of Institute, (PPCU)
 - 2009 - 2011
Member of Faculty Council,
 - 2005 - 2008
Member of Faculty Council (EKUC)
 - 2012 - 2019
Head of Institute, CUB, Institute of Behavioural Science and Communication Theory
 - 2015 - 2017
Program director, CUB Székesfehérvár
 - 2012 -
Member of Faculty Council, CUB Faculty of Social Sciences and International Relations
 - 2016 -
Scientific Board, CUB, member
 - 2017 - 2018
Appointed university official for communication, CUP
 - 2020 - 2021
Head of Institute, CUB, Institute of Communication and Sociology
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Membership in board of supervision and directors

- 2019 -
, Member of Supervisory Committee of Public Benefit

Important study tours, delegacies

- 2015, 6 m
University of Richmond

Awards, titles, honors

- 2006, Sebők Tamás Award
Hungarian Association of Communication Science
- 2012, Teacher/Professor of the Year
Corvinus University of Budapest (CUB)
- 2014,
Hungarian Academy of Sciences
- 2015, Kenneth Rice Reward for Excellence in Teaching
Corvinus University of Budapest (CUB)
- 2017, Pro Universitate Medal
Corvinus University of Budapest (CUB)
- 2017, European Award for Excellence in Teaching in the Social Sciences and Humanities
Central European University
- 2019, Implom József Award
Local Government of Gyula
- 2019, Medallion of Order of Merit of Hungary
Hungarian State

Language skills

Language	Speaking	Writing	Reading	Media
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Colleague CV: Dr. Aczél Petra Katalin

				appearance
English	Advanced	Advanced	Advanced	Yes
German	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Rhetoric, Communication theories, Public communication, Strategic communication, Mediarhetoric, Persuasive communication, New media communication, Future skills

Field of science and discipline:

media and communication sciences

Current fields of research:

Future skills, New media communication, Communication-coaching

Previous fields of research:

Media rhetoric, Media literacy, Visual rhetoric

Major research projects

- 2016 - 2018, Efp 361, Talk Lab Group
Form of participation: leader of the research team
Moneylender: European Union / Hungary
Further info about research:
- 2017 - 2019, Efp 3215, Development of Measuring media Literacy, member of the professional governing board
Form of participation: member of the research team
Moneylender: European Union / Hungary
Further info about research:
- 2017 - 2018, Efp 363, research group for Science Communication
Form of participation: leader of the research team
Moneylender: European Union / Hungary
Further info about research:
- 2017 - , Efp 345, Sectorial Programs Supporting the Extension of System's Development, pillar for competencies' improvement
Form of participation: member of the research team
Moneylender: European Union / Hungary
Further info about research:
- 2017 - , Representation of Elderly in News Media

Colleague CV: Dr. Aczél Petra Katalin

Form of participation: leader of the research team

Moneylender: Foundation of Media for Families

Further info about research:

- 2016 - 2017, PAL project: Fighting discrimination and anti-Gypsyism in education and employment in EU

Form of participation: member of the research team

Moneylender: European Union

Further info about research: <https://projectpal.eu/>

- 2020 - , Acting on the Margins: Arts as Social Sculpture (AMASS)

Form of participation: member of the research team

Moneylender: H2020-EU.3.6.2.2.(Call: H2020-SC6-TRANSFORMATIONS-2019) European Commission

Further info about research: <https://cordis.europa.eu/project/id/870621>

- 2017 - , Social Futuring

Form of participation: member of the research team

Moneylender: Corvinus University of Budapest / Government of Hungary

Further info about research: <http://socialfuturing.com/>

Membership in scientific or professional bodies/organizations

- 2009 - , member, member
[European Communication Research and Education Association](#), international
- 2009 - 2011, member, member
[Linguistic Board of the Hungarian Radio \(Broadcast\)](#), national
- 2006 - , member, member
[Hungarian Association for Semiotics](#), national
- 2011 - , member, member
[Rhetoric Society of Europe](#), international
- 2011 - 2018, member, member
[Hungarian Association of Communication Science](#), national
- 2018 - , member, member
[Hungarian Accreditation Committee](#), national
- 2018 - , vice president, leadership position (president, director etc)
[Hungarian Academy of Sciences, Standing Committee for Communication and Media Sciences](#), national
- 2013 - 2019, member, member
Doctoral and habilitation Board, ELUS, national
- 2014 - , , leadership position (president, director etc)
[Union for the Education of Communication](#), national
- 2017 - , Program Committee member, member
[DISCO conference, Prague](#), international

Board memberships and positions

- 2013 - 2018, Head of the Editorial Board, president or member of the editorial board
[Hungarian language](#)
 - 2014 - , member of the editorial board, president or member of the editorial board
[Foreign language](#)
 - 2014 - , member of the editorial board, president or member of the editorial board
[Hungarian language](#)
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Colleague CV: Dr. Aczél Petra Katalin

- 2015 - , member of the editorial board, president or member of the editorial board
[Foreign language](#)
- 2015 - , member of the scientific board, other position (e.g. member of the advisory board)
[Foreign language](#)
- 2019 - , Editor-in-chief, editor-in-chief, member of the editorial team
[Hungarian language](#)

Expert consultancy activities

- 2011 - 2014
Hungarian Academy of Sciences, public and organizational communication
- 2010 - 2015
OFI, Hungarian National Curriculum
- 2019 -
Ministry of Education, Youth and Sports, Czech Republic, International Evaluation Panel (of Czech Universities), member

Publications

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- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)
 - Hungarian Doctoral Council

Contacts

Location at the university

- Building: Building C.
Room number: Room 306
Extension: Extension 7362
Main line: +36-1-482-7362
Fax:
Internal fax:

E-mail address: petra.aczel@uni-corvinus.hu

Personal webpage: aczelpetra.hu

Consulting hours:

Ld. a Magatartástudományi és Kommunikációelméleti Intézet honlapján <http://portal.uni-corvinus.hu/index.php?id=36339>