



## **Basics of Academic Writing Workshop: Successful Publishing in Academic Journals**

Interested in taking the challenge of publishing in peer-reviewed academic journals? This workshop offers the hands-on tools to improve both your papers and publication strategy. Most researchers learn academic writing by trial and error, dedicated training speeds up the learning process. This two-day workshop improves your understanding of what it takes to write successful academic papers *and* trains the necessary skills. In the workshop, participants analyze published articles from their own research field.

Many researchers struggle with the process of writing academic papers. Converting research into a publishable paper takes a thorough understanding of what the findings contribute to current knowledge. It also requires the author to understand and follow the standards of academic writing. After all, an academic paper is based on a research project but it entails much more than reporting a research project.

### **How to learn it?**

Major academic journals have a low acceptance rate. What could make your paper to be that 'special one'? Getting papers published requires talent and a bit of luck, but to a large extent it is about applying the right skills. Often, a better paper is a paper that has been written better, it is the product of a better skilled author. As skills can be trained, it makes sense to invest in training academic writing skills. Our workshops provide the teaching and training necessary to acquire academic publishing skills. Well over 2,500 researchers from more than 85 countries have successfully attended our workshops.

### **For whom?**

The Basics of Academic Writing workshop aims at researchers with limited experience in writing papers for academic journals, e.g., PhD students or experienced applied researchers.

### **Workshop contents**

The participants learn and determine the generic structure of an academic paper and what makes a paper acceptable for academic journals. The workshop includes topics such as understanding what makes a paper interesting and what determines paper quality, analyzing the structure of academic papers, formulating research questions, performing and writing a literature review, defining contributions to literature, providing convincing evidence, understanding the hierarchy of academic journals, and developing a publication plan.

### **About**

Eelko Huizingh has been active in academic publishing for over 35 years. He is a prolific writer with over 450 publications, and editor of 40+ Special Issues of academic journals. Dr. Huizingh is affiliated with the University of Groningen (the Netherlands), and is Vice President Scientific Affairs of ISPIM (International Society for Professional Innovation Management).