Master of Business Administration (MBA)
Master’s program

training program

For students who start in the fall semester of 2024/2025
Master of Business Administration (MBA) Master’s program

Valid: For students starting their studies in the 2024/2025/1 semester

General Informations:
Responsible person for the program in the full-time training schedule:
Miklós Kozma, associate professor
Place of the training: Budapest
Training schedule: full-time
Language of the program: English
Specializations:
No specialization.

Training and outcome requirements:
1. Title of Master’s programme: Master of Business Administration (MBA)
2. The level of qualification attainable in the Master’s programme, and the title of the certification
   - qualification level: master- (magister, abbreviation: MSc)
   - qualification in Hungarian: okleveles közgazdász MBA szakon
   - qualification in English: Economist
3. Training area: economics
4. Degrees accepted for admittance into the Master’s programme
4.1. Accepted with the complete credit value: undergraduate degrees of the economic science field, from the technical field, the Technical Management undergraduate degree, from the agricultural field, the Rural Development Engineer undergraduate degree, from the informatics field, the Business Informatics Engineer undergraduate degree, and from the healthcare field, the Health Care Manager undergraduate degree.
4.2. May also be considered with the completion of the credits defined in section 9.3: undergraduate and Master's courses and courses as defined as per Act LXXX of 1993 on higher education that are accepted by the higher education institution’s credit transfer committee based on a comparison of the studies that serve as the basis of the credits.
5. Training duration, in semesters: 4 semesters
6. The number of credits to be completed for the Master’s degree: 120 credits
   - degree orientation: balanced (40-60 percent)
   - thesis credit value: 15 credits
   - the minimum number of credits to be attributed to the elective subjects is at least 5% of the total number of credits required for the award of the diploma
7. International Standard Classification of Education field of education code: 345/0413
8. Master’s degree training objectives and professional competences
The objective of the program is the education of economist experts who, with their skills attained in every major area of the business field, are capable of developing a strategic view that ensures the survival and development of organisations and enterprises. Graduates will know the major tendencies of international economics, and will be capable of managing human resources and, in general, the activities of organisations and enterprises. Another goal is accelerating their career progress with the appropriate theoretical studies. They will be prepared to continue their education, if desired, at PhD level.

8.1. Attained professional competences
8.1.1. At the MBA level, the economist has
a) knowledge
   - Has mastered the concepts, theories, processes, and characteristics of economic science and the micro and macro organisational levels of economy, knows the definitive economic facts. Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.
   - Knows the European integration process and European Policies related to its activity.
   - Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations. Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.
   - Knows the factors that affect business and the methods that are used to influence them. Furthermore, knows decision-making and decision support methods.
   - Has a comprehensive knowledge of the most important interrelationships between the economic system and other social subsystems.
   - Has comprehensive management and organisational skills. Possesses a relevant, comprehensive social and public erudition beyond professional issues.
   - Along with a high-level mastery of everyday language, knows the economic terminology and its expressive and compositional characteristics in his/her native language and at least one foreign language.
   - Has mastered the written and oral forms of professional and efficient communication, the methods of visualising data, including the options offered by infocommunication technology.
   - Knows the possibilities, requirements, tools, and methods of career planning in a wide context, including the conditionalities and tools of helping and motivating others.

b) skills
For entering the Master's program, a minimum of 60 credits is necessary from the following subject areas:

- Economics and methodology studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management) at least 25-40 credits;
- Economic science and management studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management, business (corporate) economics, strategic management, corporate communication, business law, change management, quality management, project management, decision-problem solving, international finance, investments, information management, elective courses) 20-30 credits.

9. About the Master's program

9.1. Professional properties

9.1.1. The scientific fields and areas that the training is based on are:

- Economics and methodology studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management) at least 25-40 credits;
- Economic science and management studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management, business (corporate) economics, strategic management, corporate communication, business law, change management, quality management, project management, decision-problem solving, international finance, investments, information management, elective courses) 20-30 credits.

9.1.2. Including optional specialisations, special studies may be pursued in the fields of banking, healthcare management, economic policy, futures and options, environmental management, community economics, logistics, macroeconomic finance, international (multinational) management, psychology, technology management, production organisation, business ethics, advanced business law, and business policy.

The credit value of optional studies is 25-65 credits.

9.2. Internship requirements

The program may be accompanied by internship. The internship requirements are defined by the institution's curriculum.

9.3. Special characteristics of the program

A special admission requirement into the programme is at least three years of professional management experience for undergraduate degree holders, and two years for Master's degree holders.

9.4. For persons with degrees defined in section 4.2 the minimal requirements of admittance to the Master's program training cycle

For entering the Master's program, a minimum of 60 credits are necessary from the following subject areas:

- Methodology studies (mathematics, statistics, informatics) 15 credits;
Master of Business Administration (MBA) Master’s program

- economics studies (micro and macro economy, international economics, environmental economics, economic theory, economic statistics, the history of economic thought, economic modelling, economic policy, sectoral and functional economics, community economics, world and European economics, public policy studies) 10 credits;
- business studies (corporate economics, finance, economic law, decision theory and methodology, business ethics, business communication) 10 credits;
- social science studies (European Union studies, general and financial law studies, economic history, sociology, psychology, philosophy) 10 credits;
- professional studies (organisational behaviour, accounting, corporate finaneses, marketing, production management, management and organisation, controlling, strategic planning, human resource management) 15 credits.

The prerequisite of admittance into the Master’s program is for the student to have at least 30 credits in the listed area based on his/her previous studies. Missing credits must be attained in the Master’s programme as defined in the higher education institution’s Study and Exam Regulations.

10. Degree thesis/ Dissertation
The aim of the dissertation is to certify the student’s knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis
Project type thesis.

12. Requirements for the issue of a final certificate
The University will issue a final certificate to the student who has obtained
- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination
Joint conditions for admission to the final exam:
a) obtaining a final certificate,
b) submission of the dissertation by the deadline,
c) evaluation of the dissertation with a grade different than “fail” by the deadline,
d) registration for the final exam by the deadline,
e) the student has no overdue payment debt to the University for the given program,
f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam
The final exam consists of the project work and the presentation of the evaluation portfolio, answering questions.

15. Determining the result of the final exam
The arithmetic mean of the following three digits, rounded to two decimal places:
a) the grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation - established with a five-level qualification
c) the grade based on a portfolio-based oral answer - determined with a five-level qualification.

16. Components of diploma qualification, method of calculation
The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:
a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
b) the result (grade) of the final examination.

17. Conditions for issuing a diploma
A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.
## Master of Business Administration (MBA) master programme in Budapest, in English, full time training Curriculum for 2024/2025/1 fall semester for beginning students.

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Type</th>
<th>Number of classes per week</th>
<th>Credits</th>
<th>Evaluation</th>
<th>Fall or Spring Semester</th>
<th>Fall 2024/25 Academic year</th>
<th>Spring 2024/25 Academic year</th>
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<th>Requirement</th>
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# Master of Business Administration (MBA) master programme in Budapest, in English, full time training Curriculum for 2024/2025/1 fall semester for beginning students.

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Type</th>
<th>Lecture</th>
<th>Seminar</th>
<th>Credits</th>
<th>Evaluation</th>
<th>Fall or Spring</th>
<th>Semester</th>
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## Electives

- **Elective courses**
  - Foreign language
    - Type: E
    - Number of classes per week: 4
    - Credits: 6
    - Evaluation: pg
    - Fall or Spring: fall, spring
    - Semester: 2024/25
    - Institute: Centre of Foreign Language Education and Research
    - Requirement: no

- **Sports/Physical Education**
  - Type: E
  - Number of classes per week: 2
  - Credits: 2
  - Evaluation: pg
  - Fall or Spring: fall
  - Semester: 2024/25
  - Institute: Centre for Physical Education and Sports
  - Course leader: Csaba Vladár

### Criterion subjects

- **Hungarian Language SH I**
  - Type: CR
  - Number of classes per week: 4
  - Credits: 3
  - Evaluation: pg
  - Semester: fall
  - Institute: Centre for Foreign Language Education and Research
  - Course leader: Judit Magyar

- **Hungarian Language SH II**
  - Type: CR
  - Number of classes per week: 4
  - Credits: 3
  - Evaluation: ex
  - Semester: spring
  - Institute: Centre for Foreign Language Education and Research
  - Course leader: Judit Magyar

### Total credits

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<th>Type</th>
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### Remarks

- **Type:** C=compulsory courses, CE=core elective courses, E=elective (optional) courses, CR=criterion courses
- **Methods of assessment:** ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature
- **A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)**

### Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

### Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

### Curriculum

- It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:
  1. the pre-study order,
  2. semester of announcing subjects
  3. Completion of an average of 30 credits per semester
  4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
  5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!