



**EM Strasbourg**  
BUSINESS SCHOOL

Université

de Strasbourg

# International Summer School Strasbourg, France

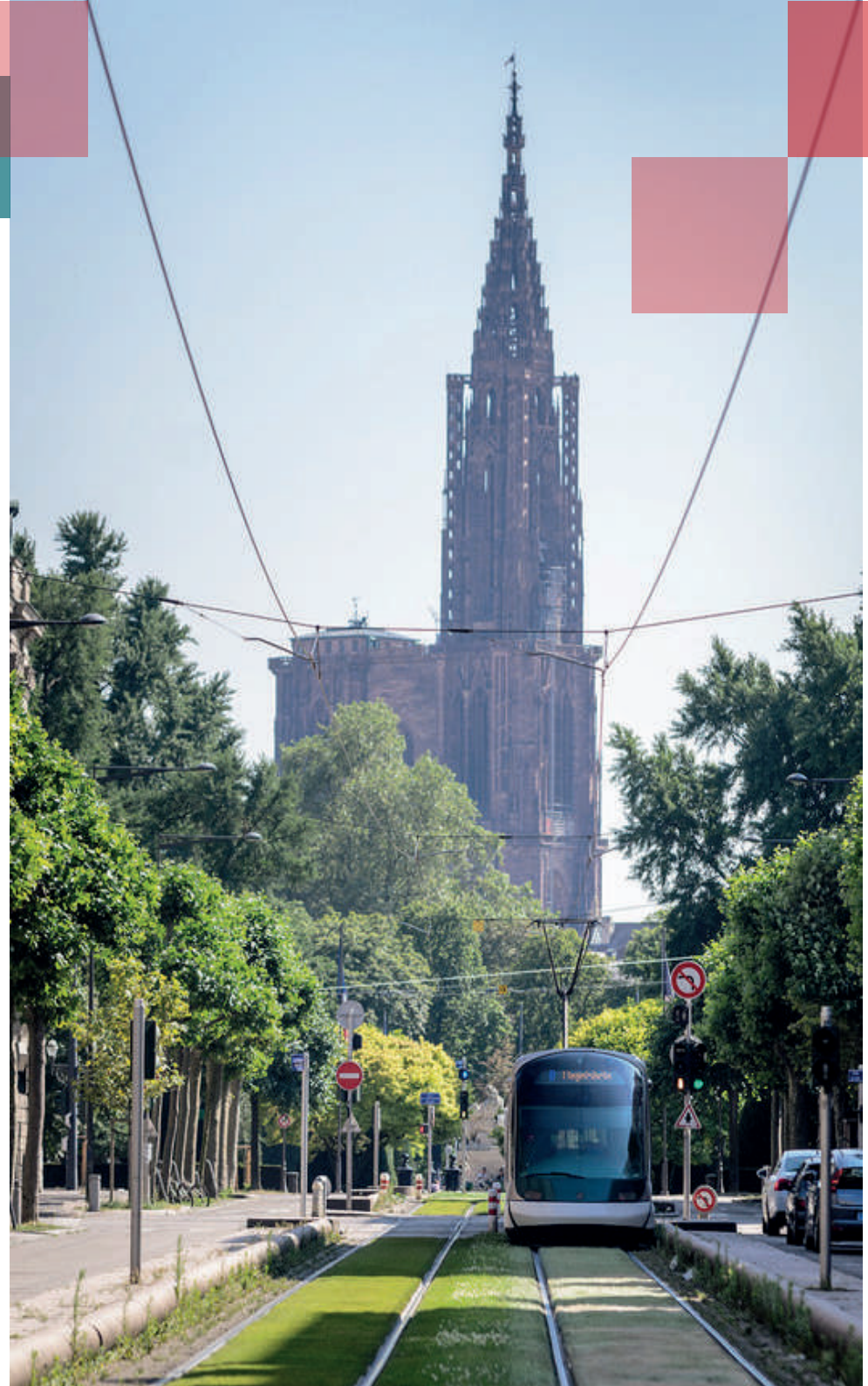
14th June – 12th July 2024

# A FOUR-WEEK PROGRAMME in the Capital of Europe!

*«Attending this course was one of the best decisions of my life.»*

*«The perfect balance between activities, social, cultural, academic and professional aspects. The best summer of my life. Not only for the classes, but for everything I learned, all the places I traveled, the experiences and friendships that I took back. Once in a lifetime opportunity.»*

*«Stimulating and growth provoking.»*







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BUSINESS SCHOOL



## WELCOME TO EM STRASBOURG BUSINESS SCHOOL!

EM Strasbourg Business School is the only French business school to be part of a multidisciplinary research university, the University of Strasbourg. A network of over 200 partner companies and 16,000 alumni provide valuable support to the academic corporate organisation.

EM Strasbourg Business School is internationally renowned for its Grande Ecole programme and has achieved international academic recognition with its triple accreditation.





# PRACTICAL INFORMATION



## LEVEL

Undergraduate /Graduate (Students must have completed at least 2 years of university studies)

## LANGUAGE REQUIREMENT

English level B2 (according to the Common European Reference Framework of Languages)

## PREREQUISITES

This programme is ideally suited to business students of all specialisations and/or international studies students. Students from other majors may also be considered. The session is limited to 25 participants. Priority will be given to students seeking credit transfer and students coming from institutions with whom the gap in the exchange balance needs to be reduced. Please contact us for further information.

## PROGRAMME FEES

Each student is responsible for fees at their home university. Accommodation and meals are paid for by the students. Travel arrangements are to be made and paid for individually.

## ACCOMMODATION

Private residence halls near the school (depending on availability), close to tram stop and very close to the school. Students are expected to arrive 1-2 days prior to the beginning of the programme (reservations will be made accordingly).

- Close to tram stop and very close to the school.
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## CLASSES & LECTURES

All classes, lectures and visits will be held in English. Kindly note that students are required to take all the classes from the first two modules.

This year, our international business program will also have a focus on **sustainability**.



Module 1 <b>BUSINESS IN EUROPE</b> (42 contact hours / 3 US credit hours / 6 ECTS credits)	Module 2 <b>EUROPEAN ECONOMY AND POLICIES</b> (42 contact hours / 3 US credit hours / 6 ECTS credits)
Intercultural Human Resource Management	SME's in Europe
Sustainable Marketing in Europe	Economic aspects of EU integration
Sustainable Supply Chain in Europe	

*Optional*

### **FRENCH LANGUAGE AND CULTURE**

An optional French language class will also be offered if enough students express interest.

(20 contact hours / 1.5 US credit hours /  
3 ECTS credits)






## CORPORATE & CULTURAL VISITS

A variety of company visits, visits of international institutions and cultural sights will be organized throughout the programme in conjunction with the classes:

Some previous examples include:

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- The **European Parliament** – Strasbourg, France
  - The **Council of Europe** – Strasbourg, France
  - Port of the Rhine River
  - A tour of Strasbourg's main **museums** (Historical Museum, Alsatian Museum, Museum of Fine Arts, Museum of Modern Art)
  - **Mercedes-Benz**. Rastatt, Germany
  - **Local winery**. Alsace, France
  - **Weberhaus**. Rheinau, Germany

### EXTRA-CURRICULAR ACTIVITIES

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- Two **dinners** hosted by the school in charming Alsatian restaurants
  - A visit of an 18th century **castle (Haut-Koenigsbourg)** in the Vosges mountains
  - A **wine tasting** session of our famous Alsatian wines in a local vineyard and a wine-producing village
  - A **guided tour** in the historical city centre of Strasbourg
  - A guided tour of Strasbourg **by boat**

## CONTACT DETAILS

[summer.school@em-strasbourg.eu](mailto:summer.school@em-strasbourg.eu)

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Ms. Kelly Wonnacott-Elie



Ms. Lucile Begeot

Partners will receive a link to nominate students in February 2024.  
Nominations will be open until March 15th 2024.

