

# ipag

Business School

## SUMMER COURSE

Enjoy a unique experience  
in **Nice and Barcelona**

**Integrated Hospitality Management:  
Bridging Business Events and Technology**



# 6 good reasons to study with us

1

Study in Nice and Barcelona and dive into their local culture and long lasting history.

2

Learn from great professors and professionals in an internationally accredited French Business School.

3

Boost your CV with a certificate awarded at the end of the program.

4

Meet and study with international students.

5

Immerse yourself in European environment both in France and Spain.

6

Meet our amazing International Team.



### 📍 IPAG Nice, France



### 📍 Barcelona Technology School, Spain





**Program 1: Nice**

This short course aims to provide a comprehensive understanding of hospitality management, business events planning, and the effective utilization of technology in the industry, thus preparing them for the evolving landscape of hospitality and events management.

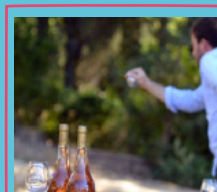
### You will below the subject that are included in the programme:

- Foundations of Hospitality Management
- Business Events Management
- Technology in Hospitality and Events
- Digital disruptions
- Innovation & creative technology

## Visits and activities\*



Eze Village

The Prince Albert  
Luxury Car collectionFragonard Perfumery  
and perfume creation

Luxury hotels

### We will also take you to the following activities throughout the program:

- Welcome Breakfast,
- Ice Breaking,
- Nice old town visit,
- Visit to the Bellet cellars: wine tasting and Fr

\* This is a non-exhaustive list subject to change without notice.

**Nice Campus**

## Practical information

Dates	June 24 <sup>th</sup> to July 12 <sup>th</sup> - Online meeting mid June
Location	IPAG Nice and BTS Barcelona
Hours	80 contact hours and visits + independent working hours + fun time
ECTS	10
Program	Integrated Hospitality Management : Bridging Business Events and Technology
Language	English
Language requirements	B2 Level in English recommended
Academic requirements	1 year of studies, undergraduate level
Application deadline	May 1 <sup>st</sup> , 2024 (min 10 students to open the program)

Tuition fees	2 450 €
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Partner discount	- 10 %
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Early bird discount for non partners (until April 1 <sup>st</sup> )	- 10 %
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## How to apply

### Application

Complete your application using the link that will be sent to you.

Please do not forget to enclose mandatory documents:

- Copy of your passport,
- Copy of your transcripts from higher education level.

To receive the application link, contact us at [international.office@ipag.fr](mailto:international.office@ipag.fr)

**Deadline: May 1<sup>st</sup>, 2024**

### Acceptance

Once we receive your application, we will send a conditional offer letter and the invoice so you can proceed with the deposit payment.

Once we receive the deposit, we will be able to send you your official acceptance letter.

Full payment must be done in full at least two weeks prior to the start of the selected program.

### Time to go

Additional information will be sent to you by email prior to your venue regarding visa requirements, accommodation and health insurance.

A webinar will be organized mid June with all selected students.

# Any question?

Feel free to contact us should you have any question about the program.

## International Relations Department

[international.office@ipag.fr](mailto:international.office@ipag.fr)



→ **Caroline & Clémence**  
based in Nice

...will be happy to answer any question you may have!

**Join and meet us on our social networks**



*Everything in the programme was good. The main task was to learn something new and the school justified its expectations completely. I found the courses very interesting and I'm happy to my knowledge. Activities and trips organized during the program were exciting and funny. I got acquainted with a lot of people from all over the world. It was pleasure to be in your summer program. I would for sure recommend it to my friend.*

**Vladimir from Estonia**