COCOCO
THE AGE OF THE AI-MAGE

Call for Papers
The Age of the AI-mage: Conference on Visual Communication for Young Researchers

The Doctoral School of Sociology and Communication Science at **Corvinus University of Budapest** (Hungary) is proud to host the second online CoCoCo (Corvius Communication Conferences) event titled **"The Age of the AI-mage: Conference on Visual Communication for Young Researchers"** on 31 May 2024 for Young Researchers (primarily, but not limited to PhD students and early career researchers).

The BBC documentary series, The Age of the Image (2020), in which art historian James Fox discusses the transformative power of images in the modern world, begins with an astonishing fact: we produce more images per minute, than all the creators during the 19th century. Are we really "image addicts"? When do we cross the borders of authenticity and enter the land of deceit? Can we, or should we still believe our eyes?

Join us online on **31 May 2024** for a day of presentations and discussions about the new Pictorial Age of the 21st century, characterized by AI-maging from augmented to faked realities, and see how the major genres of visual communication struggle or thrive in the abundance of new imaging options.

Important dates
Abstract submission: **15 March 2024**
Notification of acceptance: **31 March 2024**
Abstract submission for Book of Abstracts: **30 April 2024**
Conference: **31 May 2024**
NO REGISTRATION FEE
uni-corvinus.hu/post/landing-page/cococo

CORVINUS UNIVERSITY
of BUDAPEST

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We invite abstracts on the following themes:

1. *Visual communication and post-truth:* how deep is deepfake?
2. *New visual genres in communication:* from corporate identity to social media personas
3. *Image and text:* art beyond illustration
4. *Scientific visualisations:* from pretty charts to tools of discovery
5. *Artification* in fashion communication
6. *Visual Storytelling:* contemporary take on an ancient genre
7. *Constructive reconstructions:* how images recreate the past and predict the future
8. *New trajectories in 21st century visual communication*

Please send us a short abstract (150–200 words) that includes the title, the name of the presenter(s), your affiliation and 5 key words by 15 March 2024 to the following email address: CoCoCo@uni-corvinus.hu

Accepted abstracts will be published in an online Book of Abstracts (with ISSN number) in an extended form of 5,000 characters (with spaces) on the conference home page and archived for later download.

Types of presentations

Abstracts will be accepted for either online paper presentation (in the form of a 10–15 minute talk) or an online poster (on show throughout the conference as clickable small images). Both presentation types will be featured in the Book of Abstracts.

Confirmed plenary speakers

Prof. Dr. Michalle Gal

Professor of Philosophy, Shenkar College of Engineering and Design, Unit of History and Philosophy of Art and Design, Interdisciplinary Design Graduate Program, Israel

Prof. Dr. Nick Holliman

Professor in Computer Science and Director of the Centre for Urban Science and Progress (CUSP) at King's College London and founding member of the Visualization Turing Interest Group at The Turing Institute, London.