

1871

NBS

NORMANDIE
BUSINESS SCHOOL

EXPLORE, LEARN & ENJOY!

SUMMER 2024 SCHOOL

NORMANDY EDITION

6 TO 12 ECTS

LE HAVRE

28 June to 11 July

- Digital & social media marketing
- Project management in a digital era
- Doing business in a changing world
- Experiential marketing & AI influences in a phygital world **NEW**
- Working in multicultural teams and environments

CAEN **NEW**

12 to 25 July

- Brand and product development in luxury **NEW**
- Interpersonal & social media influences in a phygital world **NEW**
- Cyber resilience for future leaders managing risk and human factors in the digital age **NEW**
- Understanding climate change and how to act as a business for the ecological transition **NEW**
- Leadership & becoming

REGISTER
NOW



End of early bird :
30th April 2024

PLUS!

NEW COURSES AVAILABLE
OPTIONAL VISITS AT
WEEKENDS (VERSAILLES,
MONT SAINT MICHEL)



CAEN | LE HAVRE | PARIS | BOSTON | DUBAÏ | DUBLIN | OXFORD