EXPLORE, LEARN & ENJOY!

SUMMER SCHOOL 2024

6 TO 12 ECTS

LE HAVRE
28 June to 11 July

- Digital & social media marketing
- Project management in a digital era
- Doing business in a changing world
- Experiential marketing & AI influences in a phygital world
- Working in multicultural teams and environments

CAEN
12 to 25 July

- Brand and product development in luxury
- Interpersonal & social media influences in a phygital world
- Cyber resilience for future leaders managing risk and human factors in the digital age
- Understanding climate change and how to act as a business for the ecological transition
- Leadership & becoming

PLUS!

NEW COURSES AVAILABLE
OPTIONAL VISITS AT WEEKENDS (VERSAILLES, MONT SAINT MICHEL)

REGISTER NOW
End of early bird: 30th April 2024

CAEN | LE HAVRE | PARIS | BOSTON | DUBAI | DUBLIN | OXFORD