# TOP STORIES 2022/2023

# Corvinus MiML



The Corvinus MiML team won the EMI Case Competition at Cornell, NYC



MiML course leader featured on the cover page of Computerworld magazine





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MAGAZINE SPRING 2022 ISSUE / RESEARCH FEATURE

## When Losing Money Is Strategic — and When It Isn't

A simple but often overlooked analysis of unit economics can help entrepreneurs know early on whether they are driving for unhealthy losses.

Ramon Casadesus-Masanell, Dóra Horváth, and S. Ramakrishna Velamuri

February 22, 2022

### MiML teacher/alumna co-authored MIT Sloan Management Review article



Listed company bought the fintech startup of our recent graduates

2022 CEMS MID-CAREER ALUMNI OF THE YEAR



Our Alumna won CEMS Mid-Career Alumni of the Year award as the CEO of BátorTábor



**CEMS** student satisfaction survey

#### 2022/23 Term 1 Corvinus University of Budapest



• Skill Seminars: 1st out of 30

• Learning Outcomes: 1st out of 32

Global Strategy: 2<sup>nd</sup> out of 35

• Elective Courses: 1st out of 29

• Admin. Support + Corporate Parter

Involvement: 1st out of 32

• Overall Evaluation: 1st out of 32



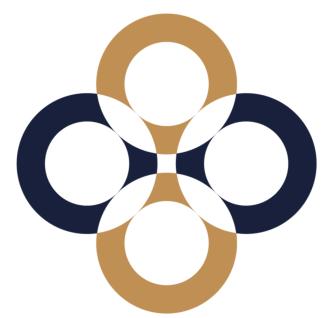
Corvinus received the highest overall student evaluation score of the 32 CEMS business schools





# MSc in Management and Leadership in English (MiML) with CEMS

Hone your strategic management and leadership skills with a globally recognized top ranked double degree program!



### **Welcome to Corvinus MiML!**

As a result of the 30-year history of our **Management and Leadership** (MiML) programme, our alumni are key decision makers at the most influential companies in Hungary and the CEE region. Based on the theoretical knowledge and the extraordinary practical experience of our broad and renowned faculty, even our recent graduates are young talents who design and drive the 21st century (di



**Dr Péter Móricz** associate professor, programme director

talents who design and drive the 21st century (digital, agile etc.) transformation of organizations and ventures. Since 2022, by offering the English version of this program with the CEMS-MIM double degree incorporated, an even more international student body join us to strengthen their holistic vision, outstanding skills and professional success.



### Corvinus MiML program: mission and vision

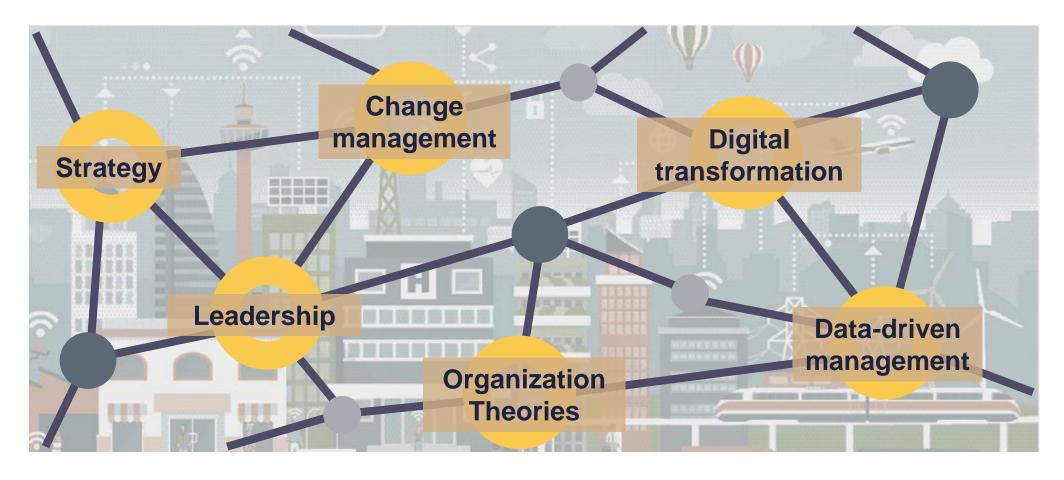
Our mission is to provide students with a leadership perspective that serves as a basis for future leadership positions, while preparing them to perform innovatively and responsibly in internal and external management functions and advisory roles.

### Our graduates will be able to:

- perceive and present organisational phenomenon from a holistic perspective as a system thinker,
- identify and analyse organisational issues, formulate new solutions (creatively design new organisational and management processes and practices),
- operate and manage systems and processes with autonomy, courage and participation,
- lead teams or change processes while engaging and empowering others

CORVINUS MiML - MSc in Management and Leadership with CEMS
September 2024 intake

# General management focus: holistic view on the interdependences of management areas, the "big picture"



# Corvinus MiML in English: internationally acknowledged CEMS second degree incorporated

- One admission for two programmes two degrees for the time and price of one
- CEMS as a special module covered by the 120 ECTS two-year program
- Truly international: several courses with incoming CEMS students at Corvinus
- Compulsory international term included at one of the leading business schools of the CEMS Global Alliance
- Unique networking opportunities: CEMS Corporate Partners, Business Project, Business Mixers, CEMS Career Forum etc.
- Graduates join the 18,000+ CEMS alumni of 100+ nationalities working in 75+ countries
- Ranked #11 in worldwide rankings of Quacquarelli Symonds



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

98% are employed or continuing their studies

44% are working outside of their home country

49% have worked for a CEMS Corporate or Social Partner

### Two internationally recognized diploma in two years



### **Corvinus Management and Leadership (MiML)**



CEMS Master in International Management

"Bologna" MSc degree accredited by the Hungarian Accreditation Body

Ranked by Financial Times for 15 consecutive years (value for money rank: #17 in 2022, MiM overall: #94)

AACSB international accreditation

Exclusive community of 34 CEMS schools worldwide supported by 70 corporate and 8 social partners

One semester at Corvinus and one at an international CEMS school

#11 in the 2024 QS MiM Ranking

### Program structure: MiML in English (with CEMS)

One is an international term, the other is at Corvinus

Fall Q1-Q2 Spring Q3-Q4 Fall Q5-Q6 Spring Q7-Q8 **Management and Integrative course CEMS International CEMS International** leadership core **Management Modul Management Modul** (6 ECTS) courses (29 ECTS) 2nd semester 1st semester (21 ECTS) (15 ECTS) **General business/** economy courses (18 ECTS) **CEMS electives (16 ECTS) Skill Development, Thesis Seminar and Thesis Writing (15 ECTS)** 

### Attractive career positions for fresh graduates



- Consultant at top international strategy and management consulting firms
- Business developer, analyst or controlling specialist in leading multinational or regional corporations
- Innovation or technology-focused project/process manager, often in a multicultural environment
- ➤ Typical sectors of activity: consulting, IT/telecom, financial services, FMCG, healthcare, energy



Two internationally recognized diplomas





Global talents striving for excellence

MiML team won the Cornell EMI Corning Case Competition in New York in 2023



Career boosted by strong alumni

Network of 3000+ alumni graduates over 30 years of the MiML program



Broad and knowledgeable faculty

Students guided by 60+ researchers/profs (50+ PhD) of Institute of Strategy and Mgmt



Personal and practiceoriented learning experience

100+ real-life business projects in 3 years, several Corvinus-authored case studies



Focus on future leadership

Managing virtual work, agile structures, robotized processes, digital innovations

# Corvinus Master in Management and Leadership with CEMS Entry requirements\* for international applicants for 2024/2025



#### Degree requirement: Undergraduate degree

The qualification must be legally recognised to be equivalent to a Hungarian undergraduate degree (Act C, Recognition, 2001).

A degree in business or economics is recommended but any diploma will be considered if the applicant has obtained the following required <u>prerequisites</u>:

- 15 ECTS: Quantitative methods (statistics, informatics, mathematics)
- 10 ECTS: Economics (e.g., micro- or macroeconomics, world economy)
- 15 ECTS: Business (accounting, finance, marketing, etc.)
- 10 ECTS: Social sciences (e.g., sociology, psychology, law)
- 10 ECTS: Management (e.g., strategic management, OB, HR, SCM)
  - ➤ Altogether <u>60 ECTS</u>; can be admitted if up to 12 credits are missing, in which case these credits will be made up during the programme.

#### Language requirement: C1 Level English

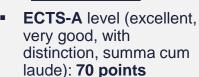
Any of the following English language tests with the minimum scores stated:

- TOEFL iBT, 100
- TOEFL iBT Special Home Edition, 100 (& min 20 in each component)
- IELTS 7.0
- Cambridge C2 Proficiency (CPE), C
- Cambridge C1 Advanced (CAE), B
- Cambridge C1 Business Higher (BEC), B
- Corvinus' Economic English (Közgazdasági szaknyelv), C1

**Exemption:** a <u>BSc diploma</u> entirely taught in English from an <u>English-speaking</u> country or in a <u>CEMS or EQUIS/AACSB-accredited</u> institution; or English as a <u>mother tongue</u> > language test is not required.

#### 70 points: Based on Diploma grade or Test

Diploma (BSc/MSc)
obtained at an <u>AACSB or</u>
<u>EQUIS accredited</u> university
or a CEMS member school:



ECTS-B level (good, cum laude): 50 points International test, any of the following (scores will be converted to the 70-point scale, some examples below):

Points:	70	60	50	43
• GMAT FE	755	675	565	485
■ NMAT	249	225	189	165
■GRE	340	328	311	300
-GMAT	800	710	590	500

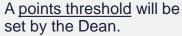
### 30 points: Oral interview



- desire to achieve,
- intellectual potential,
- critical thinking,
- interpersonal competences,
- international openness & crosscultural aptitudes,
- integrity.

At least 50% (15 points) of the oral interview is required for admission.

#### **SUM (max. 100)**



- Those scoring greater than or equal to the points threshold will be conditionally accepted.
- Those scoring below the points threshold will be rejected.

The threshold is likely to be between 68-78 points, but it cannot be predicted and could be different.

<sup>\*</sup>This overview only contains an extract of the requirements for information purposes, the official and detailed rules can be found on our <u>website</u> and in the Admission Regulations (see on the website: Main page / The University / <u>Regulations</u>, <u>provisions</u>).

# Corvinus Master in Management and Leadership with CEMS Entry requirements\* for EEA applicants (via Felvi.hu) for 2024/2025



#### Degree requirement: Undergraduate degree

The qualification must be legally recognised to be equivalent to a Hungarian undergraduate degree (Act C, Recognition, 2001).

A <u>credit recognition procedure</u> is required (except for the BA in Business and management) to prove that he following prerequisites has been obtained:

- 15 ECTS: Quantitative methods (statistics, informatics, mathematics)
- 10 ECTS: Economics (e.g., micro- or macroeconomics, world economy)
- 15 ECTS: Business (accounting, finance, marketing, etc.)
- 10 ECTS: Social sciences (e.g., sociology, psychology, law)
- 10 ECTS: Management (e.g., strategic management, OB, HR, SCM)
  - ➤ The missing credits will have to be made up in the first year of the course, at the discretion of the Credit Transfer Committee, typically 12 credits can realistically be made up without having to defer the regular courses.

#### Language requirement: C1 Level English

Any of the following English language tests with the minimum scores stated:

- TOEFL iBT, 100
- TOEFL iBT Special Home Edition, 100 (& min 20 in each component)
- IELTS 7.0
- Cambridge C2 Proficiency (CPE), C
- Cambridge C1 Advanced (CAE), B
- Cambridge C1 Business Higher (BEC), B
- Corvinus' Economic English (Közgazdasági szaknyelv), C1

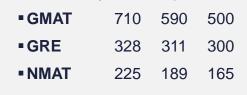
**Exemption:** a <u>BSc diploma</u> entirely taught in English from an <u>English-speaking</u> country or in a <u>CEMS or EQUIS/AACSB-accredited</u> institution; or English as a <u>mother tongue</u> > language test is not required.

### 60 points: Based on Diploma grade or Test

Diploma (BSc/MSc) obtained at an <u>AACSB or</u> <u>EQUIS accredited</u> university or a <u>CEMS member</u> school:

 ECTS-A level (excellent, very good, with distinction, summa cum laude): 60 points

ECTS-B level (good, cum laude): 50 points International test, any of the following (scores will be converted to the 60-point scale, some examples below):



■ **GMAT FE** 675 565 485 Points: **60 50 43** 



30-min <u>online interview</u> with two parts: problem solving (guesstimate) exercise and motivational interview, assessing:

- desire to achieve,
- intellectual potential,
- critical thinking,
- interpersonal competences,
- international openness & crosscultural aptitudes,
- integrity.

At least 50% (15 points) of the oral interview is required for admission.

### 10 points

Extra points (up to 10 points):



- OTDK I-III
- Sport achievments

### **SUM (100)**

A points threshold will be set by the "Vonalhúzás".

- Threshold cannot be lower than 65. In 2023, it was 78.
- Threshold for Corvinus scholarship cannot be lower than 75..ln 2023, it was 79.

<sup>\*</sup>This overview only contains an extract of the requirements for information purposes, for official and detailed rules please refer to the national Admission Guide and our website.





# Are you ready for excellence? We are.

### **Any questions? Contact us via email/Teams:**

Péter Móricz program director

Anda Milassin program coordinator

Sára Lenkefi & Réka Izsák student ambassadors

