

Public Policy and Management Master's program

Training program description

For students who start in the fall semester of 2022/2023.

Public Policy and Management Master's program

Valid: For students starting their studies in the 2022/2023/1 semester

Updated: 16/10/2023

General Information:

Person responsible for the major: Attila Bartha, associate professor

Place of the training: Budapest

Training schedule: full-time

Language of the training: Hungarian, English

Is it offered as dual training: no

Specializations:

No specialisation.

Training and outcome requirements

1. **Master's degree title:** Public Policy and Management (közgazdálkodás és közpolitika)
2. **The level of qualification attainable in the master's programme, and the title of the certification**
 - qualification level: master- (magister, abbreviation: MSc)
 - qualification in Hungarian: okleveles közgazdász közgazdálkodás és közpolitika szakon
 - qualification in English: Economist in Public Policy and Management
3. **Training area:** economics
4. **Degrees accepted for admittance into the master's programme**
 - 4.1. Accepted with the complete credit value: the applied economics undergraduate programme.
 - 4.2. May be primarily considered with the completion of the credits defined in section 9.2: from the economic sciences field, the Human Resources, Economics and Management, International Economics, Finance and Accounting, from the social sciences field, International Studies, Political Science, Social Work, Sociology, from the legal field, Labour Relations and Social Security, from the political science field, Administration Manager, International Administration, Public Administration Manager, and from the healthcare field, Health Care Manager undergraduate degrees.
 - 4.3. May also be considered with the completion of the credits defined in section 9.2: undergraduate and master's courses and courses as defined as per Act LXXX of 1993 on higher education that are accepted by the higher education institution's credit transfer committee based on a comparison of the studies that serve as the basis of the credits.
5. **Training duration, in semesters:** 4 semesters
6. **The number of credits to be completed for the master's degree:** 120 credits
 - degree orientation: balanced (40-60 percent)
 - thesis credit value: 15 credits
 - minimum credit value of optional courses: 6 credits
7. **International Standard Classification of Education field of education code:** 314
8. **Master's degree training objectives and professional competences**

The objective of the programme is the training of economists who, with their attained economic science, social science, management, legal, methodological, and specialised theoretical and practical knowledge, are capable of professionally performing analytic, planning, coordination, and management tasks in the state-run and non-state-run institutions of the public sector, in non-profit organisations, in central and local governments, in Hungarian and international (European Union) organisations that initiate, form, and realise sector-wide public policies and in meaningful participation in any phase of public projects. They are prepared to continue their training at the PhD level.

8.1. Attained professional competences

8.1.1. The economist with a public policy and management master's degree has

a) knowledge

- Has mastered the concepts, theories, processes, and characteristics of economic science and the micro- and macro-organisational levels of economy, knows the definitive economic facts.
- Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.
- Knows the European integration process and European Policies related to its activity.
- Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations.
- Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.
- Knows interrelationships of economics-based inter- and transdisciplinary theories and conceptual frameworks
- that help describe and understand the operation of the public sector.
- Knows the concepts of the economy of the public sector and their interrelationships, the principles and practice of influencing and realising public policy, the conflicted nature of realising constitutional social values and standards (public policy that promotes public good).
- Knows the institutions, operations, and public policies of governance realised in the major levels of multi-level governance (local-regional, state, European Union).
- Is aware of principles and methods for the organisation, operation, and management of public organisations.
- Is aware of the principles and practical methods of economic, organisational, political, and human resource utilisation.
- Knows the concepts of budgetary managements and public institution management and their interrelationships. Knows the factors that affect business and the methods that are used to influence these factors.
- Knows the main elements of the methodological toolkit (in particular, multivariate statistical analysis, decision-oriented analytic techniques, comparative case studies) used for the analysis of complex social-public policy issues and their alternative solutions.
- Is aware of the limits of his/her knowledge and the necessity of lifelong learning.

b) skills

- Formulates independent, new deductions, original thoughts, and approaches, is capable of utilising sophisticated analytic and modelling methods, of creating strategies for the solution of complex problems, and of making decisions in dynamic Hungarian and international environments and corporate cultures.
- After attaining practical knowledge and experiences, leads medium and large enterprises or complex organisational units, performs a comprehensive economic function in a business organisation, organises and manages complex business processes, manages resources.
- Is capable of efficient work in an international, multicultural environment.
- Is capable of exploring theoretical, methodological, and factual public management and public policy resources in Hungarian and in foreign

languages and following the professional publications of other scientific fields relevant to the specialisation.

- Is capable of analysing and developing strategies to solve complex social and public policy issues, planning the solution, making decisions, and offering professional advice to economic operators.
- Is capable of successfully utilising complex statistical analysis, modelling, and comparative institutional analytic tasks in public management and public policy analysis and decision preparation work, and case-study based methods.
- Is capable of cooperating in the realisation of Hungarian and European Union development policies, of analysing, planning, and managing the processes of public organisations.
- Is capable of uncovering and explicitly presenting the realisation of social values and value changes, and of understanding and creatively handling conflicted situations resulting from opposite viewpoints.
- Is capable of applying his/her specialist, financial, management, research methodology, and IT skills in practice in a complex way.
- Is capable of using his/her economic, legal, political science, and sociological knowledge in the analysis of real public policy issues and resolutions (suggestions).

c) attitudes

- Has a critical attitude towards the work and behaviour of him/herself and any subordinates, is innovative and proactive in managing economic issues.
- Is open to new results of economic science and practice.
- Is characterised by a cultured, ethical, and objective intellectual approach to persons and social issues, in his/her work, pays attention to the wider range of sectoral, regional, national, and European values (including social, ecological, and sustainability considerations).
- Strives to improve his/her knowledge and work relationships; motivates, helps, and supports any colleagues and subordinates to do the same.
- Is dedicated to recognising and promoting public good.
- Has a critical attitude towards the knowledge, work, and behaviour of him/herself and any subordinates.
- Considers correcting mistakes and improving his/her employees a duty.
- Consciously searches for public management and public policy issues to solve, is innovative and proactive in the handling of economic issues.
- Is open to new results from public management and public policy theory and practice and changes of the social-economic-legal environment that affect his/her specialist field.

d) autonomy and responsibilities

- Independently selects and utilises relevant problem-solving methods in areas important for organisational policy, strategy, and management, performs financial analysis, decision-preparation, and consulting tasks independently.
- Takes responsibility for his/her own work, the organisation or enterprise under his/her control and the employees thereof.
- Independently identifies, plans, and organises the professional and general development of his/herself and any employees and takes responsibility for them.
- Independently performs financial analysis, decision preparation, and consulting tasks in fields significant for organisational policy, strategy, or management based on his/her professional views.

- Takes initiative in solving problems, developing strategies, and the cooperation of groups and colleagues, both inside the organisation and between organisations.
- Is characterised by an independent and responsible thinking through and consideration of economic and extra-economic consequences in formulating professional questions. Takes responsibility for the effects of his/her activities on other specialist fields.
- Takes responsibility for the professional content and correct terminology in his/her own professional summaries, presentations, and publications.
- Takes initiative and responsibility towards colleagues and employees in social and public issues.

9. About the master's programme

9.1. Professional properties

9.1.1. The scientific fields and areas that the training is based on are:

- economics, 40-60 credits;
- administration science, public policy science, and public policy analysis 20-30 credits;
- organisation and management science 10-15 credits;
- political science 10-15 credits;
- jurisprudence 10-15 credits.

9.1.2. Specialist knowledge attained in the specialist fields of public policy and analysis, the management and organisational tasks of public organisations, and sectoral policy expertise, considering optional specialisations. The credit ratio of specialisation in the training, recommended by the training institution, is 15-25 credits.

9.2. For persons with degrees defined in sections 4.2 and 4.3, the minimal requirements of admittance to the master's programme training cycle

For entering the master's programme, a minimum of 60 credits is necessary from the following subject areas:

- methodological, economic, and social science studies 40 credits;
- programme-specific studies (economics and management of public institutions and levels of government, public policy and policy area studies, public law, and social policy studies) 20 credits.

The prerequisite of admittance into the master's programme is for the student to have at least 30 credits in the listed area based on his/her previous studies. Missing credits must be attained in the master's programme as defined in the higher education institution's Study and Exam Regulations.

10. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

- a) research thesis
- b) portfolio-type dissertation - OTDK, scientific article, system of portfolio tasks with reflection.

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,

- c) evaluation of the dissertation with a different grade than insufficient,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The final exam consists of the defense of the dissertation and oral exam.

Oral exam topics: 4MNKGKP17ABP

Comparative public administration and administrative law

Public policy processes, public policy analysis

Economics and institutional economics of the public sector

Quantitative methods

Public financial management

15. Determining the result of the final exam

The arithmetic mean of the following three digits, rounded to two decimal places:

- a) The grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation - established with a five-level qualification

16. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two marks, rounded to two decimal places:

- a. the credit-weighted average of the grades of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory subjects prescribed by the curriculum, then all the subjects taken) in the number of credits prescribed by the curriculum, and
- b. the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

18. Core Elective (Module) Courses

By the end of Semester 4, Students are required to complete a minimum of 24 credits of Module Courses of their choice. If, however a student completes all three courses (18 credits) of a given module then the completion of the module will be indicated in the diploma supplement.

4MNKGKP17ABP - Public Policy and Management master programme in Budapest, in English, full time training Curriculum for 2022/2023. (1.) fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2022/23 Academic year		2023/24 Academic year		Credit	Subject responsible	Institute	Requirement		Equivalent subject		Remarks	PSO
			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester											
Catch-up courses																				
								0	0	0	0	0								
GKGM021NAMB	Economic Foundations for Public Policy	KR	2	2	0	a	fall	0					András Olivér Németh	Institute of Economics			GKGM012NAMB	Economic Foundations for Public Policy	Compulsory subject: successful accomplishment of the Competence test at the beginning of the 1. Semester provides an exemption of its participation. The course has to be fulfilled in the first academic year, otherwise the Students fail the Programme.	no
GKKK070NAMB	Methodological Foundations of Public Policy	KR	2	2	0	a	fall	0					Sándor Csengódi	Institute of Social and Political Sciences			GKKK041NAMB	Methodological Foundations of Public Policy	Compulsory subject: successful accomplishment of the Competence test at the beginning of the 1. Semester provides an exemption of its participation. The course has to be fulfilled in the first academic year, otherwise the Students fail the Programme.	no
Core courses																				
								21	18	18	21	78								
Professional Core courses																				
								21	18	18	21									
4KO03NBK10M	Comparative Public Administration	C	2	2	6	ex	fall	6					Márton Ugrósy	Institute of Social and Political Sciences						yes
4KO03NBK50M	Comparative Administrative Law	C	2	2	6	ex	fall			6				Institute of Accounting and Law						yes
KOZNXV4KZ59	Managing Organizations in the Public Sector	C	2	2	6	pg	fall	6					György Gajduschek	Institute of Social and Political Sciences						yes
4KO03NBK78M	Academic Writing, Qualitative Methods and Research Design	C	0	2	3	pg	fall	3					György Hajnal	Institute of Social and Political Sciences						yes
4KO03NBK80M	Quantitative Research Methods	C	0	4	6	pg	spring		6				György Hajnal	Institute of Social and Political Sciences						yes

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			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name			
			Fall semester	Spring semester				Fall semester	Spring semester												
KOZNXV4KZ39	Economics of the Public Sector	C	2	2	6	ex	spring		6				Sándor Csengódi	Institute of Social and Political Sciences	GKGM021NAMB	Economic Foundations of Public Policy				yes	
4KO03NBK82M	Institutions and Processes of Public Policy	C	2	2	6	ex	spring		6				Éva Margit Kovács	Institute of Social and Political Sciences						yes	
4KO03NBK84M	Public Policy Analysis	C	2	2	6	ex	fall			6			Attila Bartha	Institute of Social and Political Sciences						yes	
4KO03NBK20M	Multi-level Governance	C	2	2	6	ex	fall	6					Rosta Miklós	Institute of Economics						yes	
GKKK071NAMB	Institutional Economics of the Public Sector	C	2	2	6	pg	spring		(6)		6		József Golovics	Institute of Economics			KOZNXV4KZ52	Institutional Economics of the Public Sector		yes	
4KO03NBK52M	Public Financial Management	C	2	2	6	ex	spring				6		Attila Bartha	Institute of Social and Political Sciences						yes	
4KO03NBK38M	Thesis Seminar I.	C	0	4	6	pg	fall			6			Attila Bartha	Institute of Social and Political Sciences						yes	
4KO03NBK39M	Thesis Seminar II.	C	0	4	9	pg	spring				9		Attila Bartha	Institute of Social and Political Sciences	4KO03NBK38M	Thesis Seminar I.				yes	
Core elective (Module) courses								6	6	6	6	24									
Professional Core elective courses								6	6	6	6	24									
Analytical Tools for Policy Decisions Module																					
GKKK072NAMB	Cost-Benefit Analysis	CE	2	2	6	ex	fall	6		(6)			Sándor Csengódi	Institute of Social and Political Sciences	GKGM021NAMB	Economic foundations for Public Policy (parallel study)	KOZNXV4KZ36	Cost-Benefit Analysis		yes	
KOZNXV4KZ62	Program and Performance Evaluation	CE	2	2	6	ex	spring		6		(6)		György Hajnal	Institute of Social and Political Sciences						yes	

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Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2022/23 Academic year		2023/24 Academic year		Credit	Subject responsible	Institute	Requirement		Equivalent subject		Remarks	PSO
			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester											
KOZNXV4KZ48	Practicing Public Policy	CE	2	2	6	ex	spring		6		(6)		György Gajduschek	Institute of Social and Political Sciences						yes
Public Management Module																				
KOZNXV4KZ68	NGOs Management and Civil Society	CE	2	2	6	ex	fall	6			(6)		Éva Margit Kovács	Institute of Social and Political Sciences						yes
KOZNXV4KZ55	Digital Era Governance	CE	2	2	6	ex	spring		6				Kádár Krisztián Sándor	Institute of Social and Political Sciences						yes
KOZNXV4KZ62	Program and Performance Evaluation	CE	2	2	6	ex	spring		6		(6)		György Hajnal	Institute of Social and Political Sciences						yes
Polices for Human Development Module																				
KOZNXV4KZ72	Health Policy and Public Health	CE	2	2	6	ex	fall	6			(6)		Petra Fadgyas Freyler	Institute of Social and Political Sciences						yes
KOZNXV4KZ15	Health Economics	CE	2	2	6	ex	spring		6		(6)		Valentin Péter Brodszky	Institute of Social and Political Sciences						yes
KOZNXV4KZ56	Public Policies for Human Development	CE	2	2	6	ex	fall	6			(6)		Attila Bartha	Institute of Social and Political Sciences						yes
Economic Regulation Module																				
KOZNXV4KZ57	Law and Economics	CE	2	2	6	ex	spring		6		6		Ákos Szalai	Institute of Accounting and Law						
GKKK073NAMB	Economic Regulation	CE	2	2	6	ex	fall				6		László Szakadát	Institute of Economics						
GKKK074NAMB	Case Studies in Economic Regulation	CE	0	4	6	pg	spring				6		László Szakadát	Institute of Economics						
Elective Courses								0	6	6	6	18								
	Elective courses	E					fall, spring	0	6	6	6									
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	fall	2					Csaba Vladár	Centre for Physical Educations and Sports						

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			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester											
IOK0001NABB	Hungarian Language SHI I.*	KR	0	4	3	pg	fall	3	3				Judit Magyar	Centre of Foreign Language Education and Research						no
IOK0004NABB	Hungarian Language SHI II.*	KR	0	4	3	ex	spring	3	3				Judit Magyar	Centre of Foreign Language Education and Research						no
Total credits								27	30	30	33	120								

Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses
Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination.
A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER).

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Catch-up Courses

Please note that catch-up courses do not count into the 120 credits to be completed during the Programme!

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!