

## **ECONOMIC TOPICS - LEVEL B2**

### **1 European integration**

- Objectives, enlargement and extension of cooperation
- Monetary Union
- Advantages and disadvantages of EU membership

### **2 International trade and globalisation**

- Main features and organisations of international trade
- Characteristics, advantages and disadvantages of globalisation, aims of anti-globalisation movements
- Multinational companies

### **3. Labour market**

- Characteristics of the Hungarian labour market, labour mobility
- The job search process, job interview
- Advantages/disadvantages of teleworking/homeworking

### **4. Environmental protection**

- Global environmental problems and threats
- Energy problems, alternative energy sources
- Waste problems (storage, recycling, hazardous waste)

### **5. Market economy**

- The regulatory role of the market in the economy
- Main market economy models
- Characteristics of the Hungarian market, consumer habits

### **6 Finance**

- The role of central banks in the economy
- Services provided by commercial banks
- The stock exchange and its role in the economy

### **7. Marketing**

- The role of marketing
- Advertising, advertising techniques
- Successful advertising

### **8. Entrepreneurship and taxation**

- Forms of business organisations
- Organisation of a company
- The role of taxation in the economy and its impact on business

### **9. Current problems in the economy of Hungary and target language country(ies)**

- Current economic situation, current challenges
- Economic relations between Hungary and the target language country(ies)
- Economic relations between Hungary and EU countries

### **10. Society and economy in the 21st century**

- The problems of an ageing society and possible solutions
- Cultural diversity in the economy and at work
- Electronic financial, commercial, etc. retail services