Event management support

O Responsibility of Organiser **C** Responsibility of Communications



Defining communications support requests - website, intranet, social and offline presence	0
Pre- and post-communication needs assessment	
Display the event on the university's communication channels with the content submitted by the organiser	C
Defining digital support requests	i
Creation of a conference subpage on the university website on request <i>– based on the information and content provided by the organiser</i>	
Creation of an online registration form on request, after the deadline for registration, forwarding the list of registrants to the organiser	C
Sending an eDM to invited participants on request – on the basis of the content submitted by the organiser, to the address list provided	
Defining graphic design requests	0
Graphic design in case of on-time delivery: digital (projection) opening image, programme, badge designs, poster etc.	
For conferences with a large number of participants (300-400 people) (multi-day, international, multi-building) design of maps, banners, roll-ups.	
Coordination of a public press event	0
After agreement (the nature and content of the event is decisive here), we will send out the news to the university press list. Information on the press invited by the organisers is always requested.	С

