

Academic year 2023/2024

BA/BSc courses for visiting students (English)

Course code	Course title	Language of instruction	Credit	Semester	Comment
KG00003NABB	Behavioral Economics	Institute of Economics	5	Fall	
293NMARV557B	Brand Management	Institute of Marketing and Communication Sciences	6	Fall	
293NARTV305B	Budapest – Explorations of the Urban Space	Institute of Sustainable Development	6	Fall	
7GF20NAV09B	Budapest and East Central European Urbanisation	Institute of Sustainable Development	3	Fall	
293NARTV301B	Budapest in the Twentieth Century: Historical Layers and Cultural Practices	Institute of Sustainable Development	6	Fall	
7VG32NBVH2B	Business and Innovation in Practice	Institute of Entrepreneurship and Innovation	6	Fall	
PSPE041NABB	Business and professional communication	Institute of Marketing and Communication Sciences	6	Fall	
293NBUSK489B	Business Communication	Institute of Marketing and Communication Sciences	6	Fall	
293NBUSV401B	Business Enterprise: Start-Ups	Institute of Entrepreneurship and Innovation	6	Fall	
293NBUSV498B	Business Ethics	Corvinus Institute for Advanced Studies	6	Fall	

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INIRo82NABB	Intelligent systems	Institute of Data Analytics and Information Systems	6	Fall	
PSGJo13NABB	Business Law	Institute of Accounting and Law	3	Fall	
INIRo83NABB	Business models Narrative Changes	Institute of Data Analytics and Information Systems	6	Fall	
KOZNXV4GPo5	Capital, Labor and Power in the Age of Automation	Institute of Economics	6	Fall	Intensive week course
293NHISV368B	Communism in East-Central Europe	Institute of Social and Political Sciences	6	Fall	
KOZNXV4GPo2	Comparative Economic Policy	Institute of Economics	6	Fall	
KOZNXV4OGo4	Comparative Economics	Institute of Economics	6	Fall	
293NMARV526B	Consumer Behavior: Millennials and Generation Z	Institute of Marketing and Communication Sciences	6	Fall	
KOZNXOPKUo1	Cooperative Games and Decisions	Institute of Operations and Decision Sciences	6	Fall	
293NFINK351B	Corporate Finance	Institute of Finance	6	Fall	
293NBUSV499B	Corporate Social Responsibility	Institute of Sustainable Development	6	Fall	
CULCO_VTMAR	Cross cultural communication and marketing	Institute of Marketing and Communication Sciences	6	Fall	

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MSSTo44NABB	Data Analysis I.	Institute of Data Analytics and Information Systems	6	Fall	
ADINo04NABB	Database Systems	Institute of Data Analytics and Information Systems	6	Fall	
VGDEo34NABB	Decision Techniques	Institute of Operations and Decision Sciences	6	Fall	
VFo0004NABB	Developing professional Skills	Institute of Entrepreneurship and Innovation	6	Fall	
7NK4oNGK96B	Development of European Integration	Institute of Global Studies	6	Fall	
7VG32NBVG9B	Development of Supplier and Industrial Processes 1.	Institute of Operations and Decision Sciences	6	Fall	
293NBUSVI444BB	Digital Disruption	Institute of Data Analytics and Information Systems	6	Fall	
MARKo58NABB	Digital and social media marketing	Institute of Marketing and Communication Sciences	6	Fall	
INIRo79NABB	Digital Technologies in Business	Institute of Data Analytics and Information Systems	6	Fall	
VFo0008NABB	Doing Business in Europe	Institute of Global Studies	6	Fall	
293NECOV395B	Economics and the European Union	Institute of Economics	6	Fall	
293NACCK191B	Elements of Accounting	Institute of Accounting and Law	6	Fall	

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MARK059NABB	Entrepreneurs, Intrapreneurs, and Innovation	Institute of Marketing and Communication Sciences	6	Fall	
NPNK012NAMB	European Policies of the EU Member States	Institute of Global Studies	3	Fall	
7NK40NGKQ1B	European Union Law	Institute of Global Studies	6	Fall	
293NHISV352B	Film and History	Institute of Social and Political Sciences	6	Fall	
KOZNXV4BO01	Financial Data Analysis	Institute of Finance	3	Fall	
7NK40NCKI1B	Foreign Policy of France	Institute of Global Studies	3	Fall	
7SO30NBK97B	Foundations of Sociology	Institute of Social and Political Sciences	6	Fall	
7SO30NDVT1B	Gender Studies	Institute of Social and Political Sciences	6	Fall	
293NMANS672M	Global Business Strategy	Institute of Strategy and Management	6	Fall	
GKGM022NABB	Global Economic Challenges	Institute of Global Studies	3	Fall	Intensive week course
NPGG047NABB	Global Geopolitical Relations	Institute of Sustainable Development	3	Fall	
293NSOCV457B	Global Social Change and Global Inequalities	Institute of Social and Political Sciences	6	Fall	

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293NECOV305B	Globalization (Economic Theory)	Institute of Global Studies	6	Fall	
7SO30NDVT6B	Globalization and Social Change	Institute of Social and Political Sciences	6	Fall	
KOZNXV4OG35	Governance and Corruption	Institute of Social and Political Sciences	3	Fall	
7NK40NCK91B	History of International Relations from 1945	Institute of Global Studies	6	Fall	
293NHISV445B	History of Modern Europe	Institute of Global Studies	6	Fall	
GKGM023NABB	How do central banks work?	Institute of Economics	3	Fall	Intensive week course
293NMANK485B	Human Resources Management	Institute of Strategy and Management	6	Fall	
293NLNGV105B	Hungarian for Beginners I.	Centre for Foreign Language Education and Research	6	Fall	
KOZNXV4OG24	Illiberal Democracy in Central- and Eastern Europe	Institute of Social and Political Sciences	6	Fall	
GKOI015NABB	Institutional Economics	Institute of Economics	3	Fall	
PSPE042NMBB	Intercultural Communication: Hungary and the U.S.	Institute of Marketing and Communication Sciences	6	Fall	
VF00062NABB	International Business	Institute of Entrepreneurship and Innovation	6	Fall	

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293NLAWV465B	International Business Law	Institute of Accounting and Law	6	Fall	
KOZNXV4OG28	International Competitiveness	Institute of Economics	6	Fall	
293NPOLV301B	International Debate	Institute of Marketing and Communication Sciences	6	Fall	
293NECOK238B	International Economics	Institute of Economics	6	Fall	
432_4320VTE	International Marketing	Institute of Marketing and Communication Sciences	6	Fall	
7NK40NBKA5B	International Organisations	Institute of Global Studies	6	Fall	
ADIN002NABB	Introduction to Data Science and Programming	Institute of Data Analytics and Information Systems	6	Fall	
KG00020NABB	Introduction to Economics	Institute of Economics	8	Fall	
KG00009NABB	Introduction to Game Theory	Institute of Economics	4	Fall	
SZAM007NABB	Introduction to International Accounting	Institute of Accounting and Law	6	Fall	
293NMANK488B	Introduction to International Business	Institute of Entrepreneurship and Innovation	6	Fall	
7PO10NFVF4B	Introduction to Political Science	Institute of Social and Political Sciences	6	Fall	

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ADIN031NAMB	LegalTech in theory and in practice	Institute of Data Analytics and Information Systems	6	Fall	
KG00038NABB	Macroeconomics	Institute of Economics	8	Fall	
293NACCS314B	Managerial Accounting	Institute of Accounting and Law	6	Fall	
293NMARK370B	Marketing	Institute of Marketing and Communication Sciences	6	Fall	
KG00064NABB	Microeconomics for Business	Institute of Economics	6	Fall	
KG00027NABB	Microeconomics II.	Institute of Economics	6	Fall	
PSBV021NABB	Money and Capital Markets	Institute of Finance	6	Fall	
KOZNXV4KZ68	NGOs Management and Civil Society	Institute of Social and Political Sciences	6	Fall	
TARSo23NAMB	NGOs Management and Civil Society	Institute of Social and Political Sciences	6	Fall	
293NMARV649M	Online and Digital Marketing	Institute of Marketing and Communication Sciences	6	Fall	
293NMANK481B	Organizational Theory and Behavior	Institute of Strategy and Management	6	Fall	
293NPSYV311	Personality Types and Team Dynamics	Institute of Strategy and Management	6	Fall	

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7PE20NGKL2B	Press Photography, Documentary and Campaign Film-Making	Institute of Marketing and Communication Sciences	6	Fall	
VF00132NABB	Project Management	Institute of Strategy and Management	6	Fall	
VTVT003NABB	Project: Solving Strategic Problems	Institute of Strategy and Management	6	Fall	
GKKK031NABB	Public Choice	Institute of Social and Political Sciences	6	Fall	
KOZNXV4KZ56	Public Policies for Human Development	Institute of Social and Political Sciences	6	Fall	
NPNK014NABB	Research Manager as a profession in the EU ecosystem: Research-specific concepts, tools and practices II.	Institute of Global Studies	3	Fall	
7NK40NBKB8B	Security Studies	Institute of Global Studies	6	Fall	
293NMARV523B	Services Marketing	Institute of Marketing and Communication Sciences	6	Fall	
7SO30NDVT9B	Social Policy	Institute of Social and Political Sciences	6	Fall	
KSSZ032NABB	Social Structure and Inequalities	Institute of Social and Political Sciences	9	Fall	

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VGLE035NABB	Sustainability Management	Institute of Sustainable Development	6	Fall	
PSGK009NABB	Sustainable Value Creation	Corvinus Institute for Advanced Studies	3	Fall	
SZAM001NABB	Taxation and tax planning	Institute of Accounting and Law	6	Fall	
293NECOV411B	The Economics and Ethics of Globalization	Corvinus Institute for Advanced Studies	6	Fall	
KOZNXV4MI15	The Microeconomics of the Gig Economy	Institute of Economics	6	Fall	
KOZNXV4OG27	Topics in Measurement of Progress and Wellbeing	Institute of Social and Political Sciences	3	Fall	
TOUWO_VTSZO	Tourism and World Economy	Institute of Sustainable Development	6	Fall	
293NIECV483	Tourism Management and Marketing	Institute of Sustainable Development	6	Fall	
KOZNXV4PU04	Trainings in Financial Communications	Institute of Finance	3	Fall	
293NECOV415B	Transition and Post Transition Challenges in Hungary	Institute of Economics	6	Fall	