

## DATA PROCESSING NOTICE

### on data processing within Corporate and Institutional Relations

#### 1. NAME OF THE DATA MANAGER

**Corvinus University of Budapest (hereinafter: CORVINUS or University)**

Address: 1093 Budapest, Fővám tér 8.-

Website: <http://uni-corvinus.hu>

Data Protection Officer: dr. Balázs Locsmándi

E-mail: [adatvedelem@uni-corvinus.hu](mailto:adatvedelem@uni-corvinus.hu)

#### 2. LEGISLATION ON WHICH THE DATA MANAGEMENT IS BASED

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46/EC (General Data Protection Regulation): GDPR);
- Act CXII of 2011 on informational self-determination and the freedom of information.

#### 3. SUBJECT MATTER, SCOPE, PURPOSE AND DURATION OF DATA PROCESSING

CORVINUS seeks to maintain a lively relationship with economic actors that creates added value. Therefore it seeks to strengthen its corporate and institutional relations, to involve economic actors in university research, to organise events/conferences that are accessible and meaningful for all actors, and to develop possible forms of future business cooperation with partners. The present Data Processing Notice provides information on the processing of personal data in the context of corporate and institutional relations in accordance with Article 13 and 14 of the GDPR.

<b>data subjects</b>	<b>scope of the processed data</b>	<b>purpose of data processing</b>	<b>legal grounds for data processing</b>	<b>duration of data processing</b>
<b>contact person/representative of the corporate/institutional partner</b>	name, telephone number, e-mail address, company name/institution name, position held	maintaining contact with the data subject, indirectly inviting them to various events, informing them of opportunities to participate in university research, sending them business propositions	The legitimate interest of CORVINUS within the meaning of Article 6(1)(f) of the GDPR, supported by a balancing of interests test	until the lodging of an objection by the data subject or, if the data subject is the CORVINUS partner's contracted contact person, until the termination of the legal relationship or the designation of the contact person
<b>contact person/representative of the corporate/institutional partner</b>	information on whether the data subject is a member of the CORVINUS Alumni community	providing information about the Alumni community through the channels used by the Alumni Community and in	the consent of the data subject pursuant to Article 6(1)(a) of the GDPR	until the consent is withdrawn or, if the data subject is the CORVINUS partner's

		accordance with the data processing notice		contracted contact person, until the termination of the legal relationship or the designation of the contact person
<b>contact person/ representative of the corporate/ institutional partner</b>	photo/audio material/interview	capturing the events, publishing the photo/audio material/interviews on the CORVINUS website and under the online community profiles	the consent of the data subject pursuant to Article 6(1)(a) of the GDPR	until the data subject's consent is withdrawn, but no later than 5 years after disclosure

#### 4. ACCESS TO AND TRANSFER OF DATA

The data may be accessed by CORVINUS Corporate and Institutional Relations staff in order to carry out their duties and to the extent necessary for that purpose. With the exception set out in the present section, the University will only disclose data to third parties on the basis of a legal authorisation or with the consent of the data subject.

CORVINUS will publish the photos/audio material/interview on the University's online community profiles and on its website.

#### 5. ENGAGING A DATA PROCESSOR

CORVINUS does not use an external data processor in connection with the processing of data under this Data Processing Notice.

#### 6. DATA SECURITY MEASURES

The University stores personal data on the University servers. The University does not use the services of another company to store the data. The University shall take appropriate measures to ensure that personal data are protected against, inter alia, unauthorised access, and to ensure the continued confidentiality, integrity, availability and resilience of the systems and services used to process personal data, and the ability to restore in a timely manner access to and availability of personal data in the event of a physical or technical incident.

#### 7. RIGHTS IN RELATION TO DATA PROCESSING

The data subject has the right to request information about the data processing, the right to obtain rectification of data -and to data portability, in case of data processed on the grounds of consent- , data blocking (restriction of data processing) as well as to request the data processor to provide him/her information on his/her personal data and information relating to the processing thereof. If the data subject's consent constitutes the ground for processing, the data subject may withdraw his or her consent at any time. Withdrawal of consent does not affect the lawfulness of the data processing that took place before the withdrawal. The data subject may exercise his or her rights under this section by sending a request to the [adatvedelem@uni-corvinus.hu](mailto:adatvedelem@uni-corvinus.hu) e-mail address.

#### 8. LEGAL ENFORCEMENT IN RELATION TO DATA PROCESSING

In the event of unlawful processing, the data subject may refer the matter to the CORVINUS Data Protection Officer, the National Authority for Data Protection and Freedom of Information (NAIH) or a court.

E-mail-address of data protection officer: [adatvedelem@uni-corvinus.hu](mailto:adatvedelem@uni-corvinus.hu)  
NAIH contact details (<https://naih.hu/uegyfelszolgalat,-kapcsolat.html>): address: 1055  
Budapest, Falk Miksa utca 9-11 1363 Budapest, Pf:9; phone:+36 (1) 391-1400; fax: +36 (1)  
391-1400; e-mail address [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu); web <https://naih.hu/>.

In the event of court proceedings, the Budapest Metropolitan Court (Fővárosi Törvényszék) shall have jurisdiction. The action can also be brought before the court of the place of residence (the contact details of the courts can be found at the following link <http://birosag.hu/torvenyszekek>).