

BA Communication & Media Science
International Applicant Entrance Exam information, September 2023

Type of the exam	Oral
Name of the exam	Entrance exam
Duration of the exam	15 min.
Method of the exam	MS Teams
Short description of the exam	The purpose of the interview is to measure applicants' verbal competences, as well as to learn about their motivation for joining a program. Interviews are evaluated, among others, on the basis of how successful applicants are in communicating their ideas, what career plans they have in mind or how they think they can benefit from the Bachelor's program in order to meet their future goals.
Materials that can be used during the exam	-
Recommended reading materials	-
Topics	Measurement of verbal competences, inquiring the motivation of the applicants, career plans.
Sample questions	What techniques do you use to communicate your ideas? How do you depict yourself as a professional in 5 or 10 years? How does this programme serve your future goals?