



Good solution in Finland. A good solution everywhere?

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Aston Business School – Aston Team Academy

Danube Cup 2022 – Budapest, Hungary

A wee warm up...



The challenge

VI = IX

The usual solution

VI \neq IX

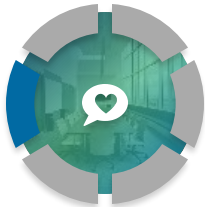
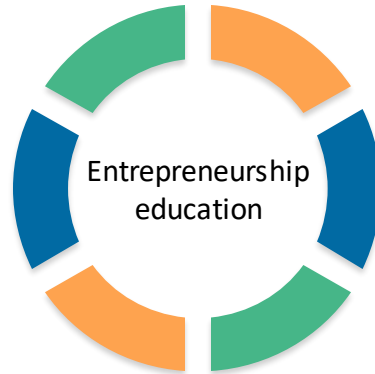
Think in a bit more creative way - 1

VI = SIX

Think in a bit more creative way - 2

VI = IX6

Some fact from Finland



91% of students works in 6 months after graduation



37% of students runs their own company in 6 months after graduation



47% of students is entrepreneur in 2 years after graduation



Turnover of 1 500 000 EUR, 10% of the projects has a turnover over 10 000 EUR



More than 200 finished projects for real companies from outside of the university



Team companies paid over 450 000 EUR tax for the benefit of the society



Team Academy in a nutshell



Differences between traditional education and TA

Traditional education

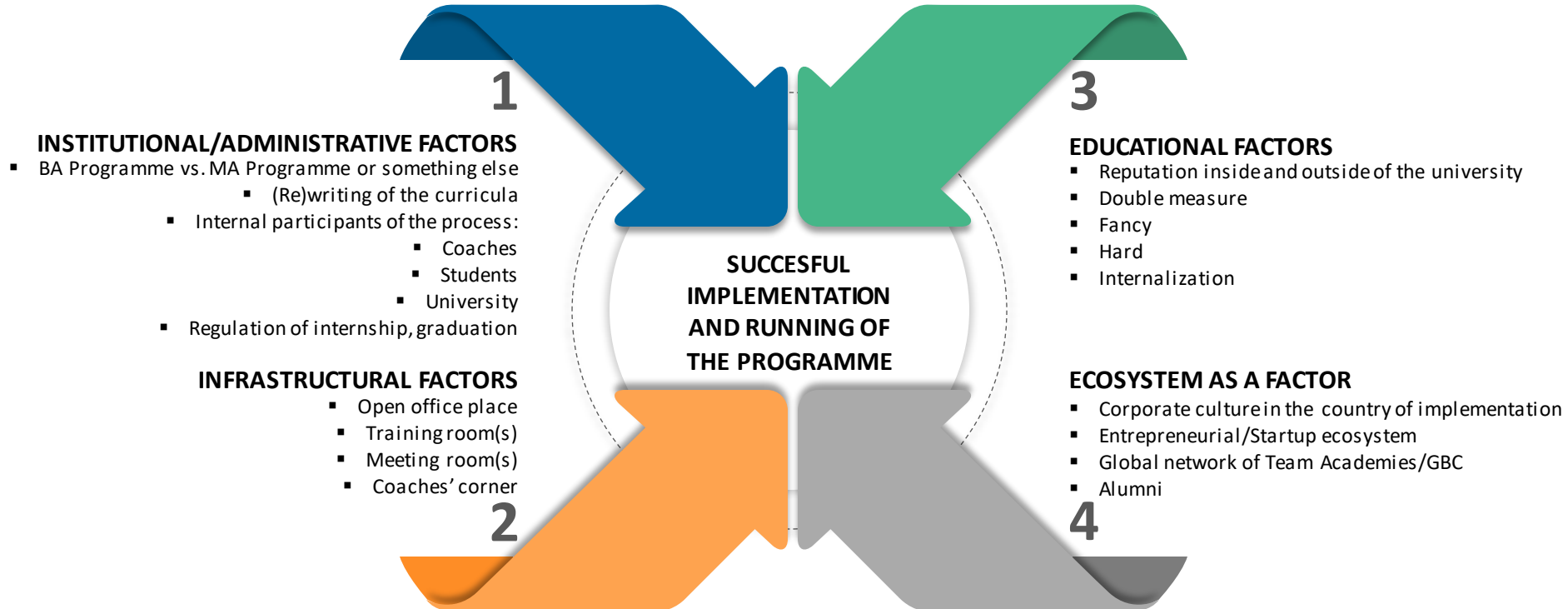
Students	↔	Team entrepreneurs
Classrooms	↔	Open space offices
Teaching	↔	Learning
Teachers	↔	Team coaches
Exams	↔	Dialogue sessions
Control	↔	Self-organising
Simulation	↔	Real business projects

Team Academy

Key factors of implementation



Four key areas

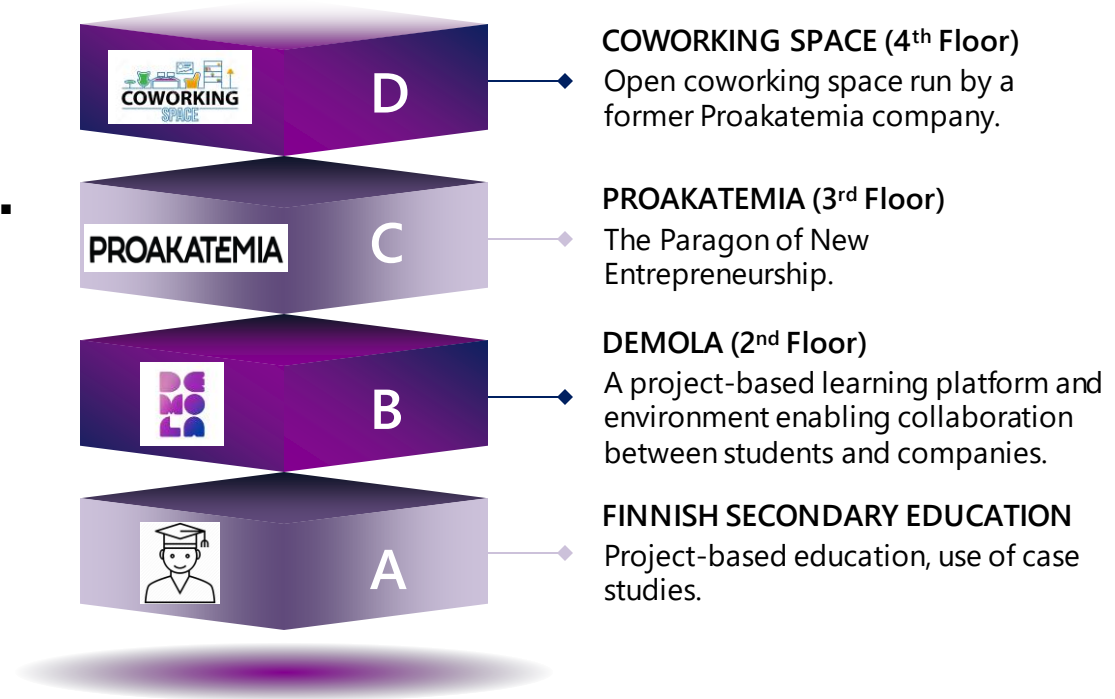


Ecosystem as key factor



Lasagne model of entrepreneurship (education)

By Jose Mari Luzarraga, co-founder of Mondragon Team Academy
In Tampere, Finland, Old Finlayson factory building



Institutional model



Organizational ecosystem model



BSEEN

It's a start-up support programme for current students & recent graduates in Birmingham who want to launch a new business. Across a 12 month period, successful applicants can access a wide range of support: Co-working space with like-minded entrepreneurs £500 business grant 5 day intensive business bootcamp Mentoring Networking opportunities. BSEEN is a partnership between Aston University, Birmingham City University, University College Birmingham and Newman University. This project is partly funded by the ERDF.

ASTON ENTERPRISE

- Enterprise placements
- Go! University crowdfunding
- Entrepreneurial societies
- Monthly Entrepreneurs Meetup
- (Pre) Seed founding

ASTON ENTREPRENEURS' CLUB

Starting with student entrepreneurs within Aston University, their mission is to be a breeding ground for entrepreneurial activity in the West Midlands.

The Authors



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Favourite saying: *“I never fail; either I win, or I learn”* – Nelson Mandela



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Favourite saying: *“nothing worth having comes easy”* – Theodore Roosevelt

Thank you for your attention.

