

Team dynamics optimisation

in short term entrepreneurship programmes



The Need

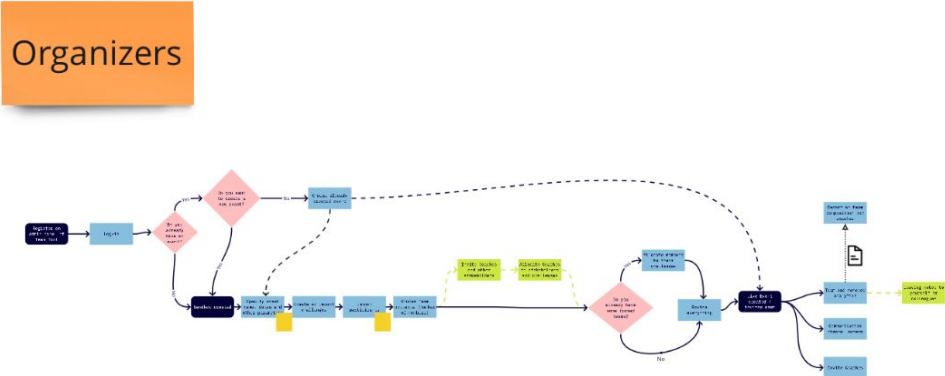
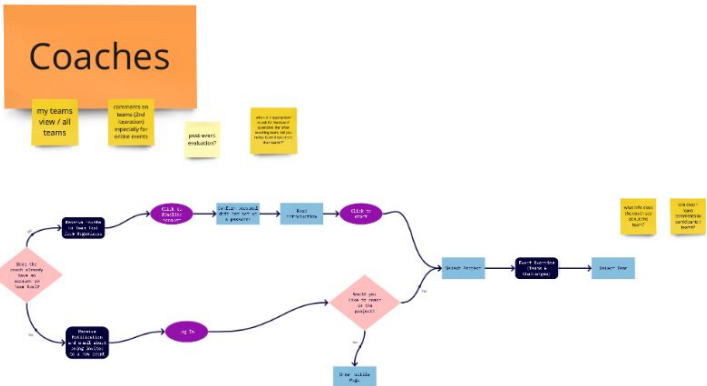
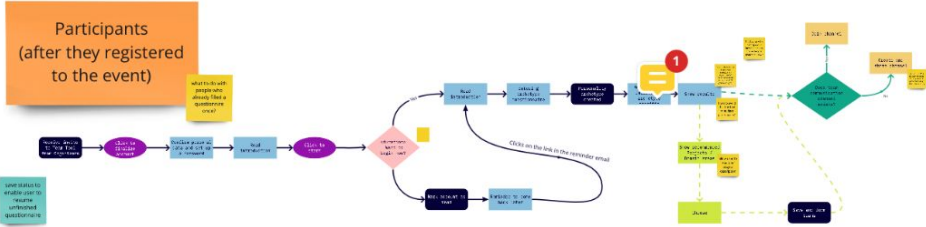


Team Dynamics

or

The lack of it...

The Approach



Teamtool

*Business Coach
Management*

*Archetype
detection*

*Machine
Learning*

*Challenge
allocation*

Research Setting

12 events 1000+ participants 20+ nationalities

Event length varied between 3-14 days

***60% of teams
created by the
teamtool***

***40% were built by
the traditional
diversity measures***

Evaluation

Business coaches

Jury members

Participant feedbacks

The Results

Improved team dynamics

Higher participant ratings

Higher quality projects from learner teams

*94% match on better teamwork rated by the
business coaches*

*Winning teams on the competitions came from
the tool built teams*

Thank you for your attention!

Balazs Horvath

Co-founder @



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Get in touch:

balazs@kimitisik.eu

