Welcome to your GlobalData Explorer

This is GlobalData’s latest cross-sector platform that has been specifically designed to enable students, faculty and universities access trusted data and develop multi-disciplinary knowledge.

VISIT GLOBALDATA.COM TO LEARN MORE
GlobalData Explorer includes everything MarketLine provides, plus a whole lot more...

Comparing GlobalData Explorer to MarketLine

**GlobalData Explorer**

- Exclusive Explorer Content
  - Company Filings
  - Deeper Market Data
  - Sector Reports
  - Job Analysis
  - Advertising Database
  - Surveys
  - COVID-19 Country dashboard
  - Themes
  - Social Media Analytics
  - Product Launch Analytics

**MarketLine**

- Deals & Partnerships
- Macroeconomic & City Indicators
- Industry Profiles
- Case Studies
- Country & City Profiles
- Company Intelligence
- Market Values & Volumes
- Forecasts
- News
- Tenders
## Supporting a Range of Roles Across Academia

An invaluable resource for your academic courses, faculty members and students

<table>
<thead>
<tr>
<th>Students &amp; Academic Researchers</th>
<th>Lecturers &amp; Professors</th>
<th>Academic Librarians</th>
<th>Deans &amp; Directors</th>
<th>Technology Transfer Offices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve quality of academic outputs</td>
<td>Increase research efficiencies</td>
<td>Advance academic achievement</td>
<td>Increase student enrolments</td>
<td>Commercialize Intellectual Property</td>
</tr>
<tr>
<td>Improve and substantiate coursework and research efforts by identifying real life examples of academic theories and models. Waste less time researching with powerful search capabilities on an intuitive, easy-to-use platform</td>
<td>Access credible data, research and analysis to enrich personal research projects and white papers. Facilitate lesson planning and develop teaching materials that use real life industry examples and the latest market data</td>
<td>Support a wide range of students and staff from multiple disciplines with an easy to access cross-sector platform that provides market-leading real-time data and intelligence for their research objectives</td>
<td>Support a wider range of courses with access to multi-sector intelligence and offer students access to the same world class data used by corporates. Enhance the credibility of teaching staff and the institution by aiding with more research projects and white papers</td>
<td>Assess invention disclosures and understand the sector landscape of the world’s major industries, assessing how best to commercialize IP. Identify potential investors and alliances to support ongoing or new ventures and research</td>
</tr>
</tbody>
</table>
Explore . Track . Compare .

Unrivalled sector, macroeconomic and company coverage that empowers students to explore their discipline with ease.

Explore
Explore cross sector industry intelligence and access unique datasets to spot global trends and gain a complete picture of the industries and market dynamics you’re researching.

Track
Track emerging industry innovations, providing students and faculty with unique and timely insights that sets your research capabilities apart from other educational institutions.

Compare
Access consistent and comparable real-time data, all structured into a single taxonomy, enabling you to compare sectors and market drivers with ease.

Sectors Covered: 22
Sub-sectors Covered: 120+
Reports: 15K+
Companies: 697K+
Statistics: 55M+
Data Points: 28M+
Introducing GlobalData Explorer

Let our CS executive give you a quick tour of your brand new product.
CORE NAVIGATION

Now our Customer Success Executive will walk you through the core navigation for this platform.

VISIT GLOBALDATA.COM TO LEARN MORE
Methodologies & Frameworks

Key Highlights

Our research analysts leverage a series of proprietary analytical research frameworks to:

Connect
Connecting terabytes of continuously updated and relevant data about your industry

Decode
Translating this data into digestible formats and views

Action
Ensuring actionable insights can be taken from complex data
Above and Beyond: GlobalData Explorer

Before you begin your trial, we would love to show you the above and beyond data GDX has to offer you.

Cross-sector Industry Data & Analysis
Users can explore, track and compare industries, economies and companies all on one platform.

1,200 Expert Analysts and Researchers
Tap into the collective knowledge of extensive cross-sector experience and industry insight.

One Platform. One Taxonomy
Access real-time information structured into a single taxonomy and navigate comparable data effortlessly.

28 Million Data Points
All accessible via powerful and intuitive search functionality.
GlobalData Explorer also helps students in their Job search.

Identify Top Recruiters driving the activity

Analyze how various themes are driving hiring in these top companies.
One stop access to your **Entrepreneurial research**

Analyze key innovations and trends across regions and categories

Which regions are witnessing most innovation?

Who are the leading players across regions and categories?

Food products launches across the world – 2021

<table>
<thead>
<tr>
<th>Company</th>
<th>Europe</th>
<th>North America</th>
<th>Asia-Pacific</th>
<th>South &amp; Central America</th>
<th>Middle East &amp; Africa</th>
<th>Total</th>
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<tbody>
<tr>
<td>Unilever</td>
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<tr>
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<td>209</td>
<td>197</td>
<td>160</td>
<td>224</td>
<td>622</td>
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</table>
Available through all of your favourite access points.

VISIT GLOBALDATA.COM TO LEARN MORE
Want to learn from an expert?

We have various Webinars and Conferences just for you

Browse our webinar library for live & on-demand insights
GlobalData is a leading provider of data, analytics, and insights on the world's largest industries.

In an increasingly fast-moving, complex, and uncertain world, it has never been harder for organizations and decision makers to predict and navigate the future. This is why GlobalData’s mission is to help our clients to decode the future and profit from faster, more informed decisions. As a leading information services company, thousands of clients rely on GlobalData for trusted, timely, and actionable intelligence. Our solutions are designed to provide a daily edge to professionals within corporations, financial institutions, professional services, and government agencies.

**Unique Data**
We continuously update and enrich 50+ terabytes of unique data to provide an unbiased, authoritative view of the sectors, markets, and companies offering growth opportunities across the world's largest industries.

**Expert Analysis**
We leverage the collective expertise of over 2,000 in-house industry analysts, data scientists, and journalists, as well as a global community of industry professionals, to provide decision-makers with timely, actionable insight.

**Innovative Solutions**
We help you work smarter and faster by giving you access to powerful analytics and customizable workflow tools tailored to your role, alongside direct access to our expert community of analysts.

**One Platform**
We have a single taxonomy across all of our data assets and integrate our capabilities into a single platform – giving you easy access to a complete, dynamic, and comparable view of the world’s largest industries.
Dedicated Support

We ensure global 24/7 multi-channel support and engagement:

- **Training Calls & Webinars** offer interactive, insight-led sessions
- **Responsive teams** who save you time by providing proactive support
- **On site support** and self-service offering instant solutions
- **Product Tours** help you get to grips with new and existing features
- **Notifications** keep you informed of the latest releases
- **Help Center** contains support guides, recommendations and top tips
- **Ask an Analyst** at any time if you need fast assistance with a query
- **Regular usage reports** showing user engagement to determine ROI
Let your journey begin...

CONTACT laura.stanham@marketline.com TO LEARN MORE