

MSc Business Informatics - International Applicant Entrance Exam information, September 2022

Type of the exam	Written
Name of the exam	Written admissions exam - MSc in Business Informatics
Duration of the exam	60 minutes
Method of the exam	essay (on-line)
Short description of the exam	Open book exam based on a current interesting topic that should be analysed from the aspect of information management
Materials that can be used during the exam	Turban, Efraim & Volonino, Linda & Wood, Gregory. (2013). Information Technology for Management: Advancing Sustainable, Profitable Business Growth, 9th Edition. Efraim Turban, Linda Volonino: Information Technology for Management, 8th Edition, ISBN 10 0-47091-680-X, Wiley. com, 2011
Recommended reading materials	Laudon, K. C., & Laudon, J. P. (2015). Management information systems (p. 143). Upper Saddle River: Pearson.
Topics	Business applications, Information management related IT and business issues, system development and IT projects, digitization, business process management,
Sample questions	19 countries are now accessing citizens' mobile location data in an effort to fight the coronavirus outbreak. Telecom companies are sharing location data with health authorities in Italy, Germany and Austria, according to Reuters, to check whether people are remaining at home. Many countries gather private data from citizens to enhance surveillance capabilities. In other countries a mobile phone-based geo-fence uses location-tracking to ensure people who are quarantined stay in their homes. Google has launched a new website that uses anonymous location data collected from users of Google products and services to show the level of social distancing taking place in various locations. 1. What are the major benefits and risks of such applications? 2. Describe the technical, telecommunication prerequisites of such a system! 3. What are the legal constraints and ethical issues? 4. How can we use IT to fight against the outbreak of COVID-19? Describe a few short examples!

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Type of the exam	Oral
Name of the exam	Interview - IT competencies and communication skills
Duration of the exam	20 minutes
Method of the exam	interview (online)
Short description of the exam	Based on the accepted application and the passed written exam applicants are asked to meet for an interview either in person (if they are in Hungary) or on Skype
Materials that can be used during the exam	Turban, Efraim & Volonino, Linda & Wood, Gregory. (2013). Information Technology for Management: Advancing Sustainable, Profitable Business Growth, 9th Edition. Efraim Turban, Linda Volonino: Information Technology for Management, 8th Edition, ISBN 10 0-47091-680-X, Wiley. com, 2011
Recommended reading materials	Laudon, K. C., & Laudon, J. P. (2015). Management information systems (p. 143). Upper Saddle River: Pearson.
Topics	Professional motivation for studying in the program. Professional experience, interests and/or goals. Communication skills. Previous studies. Experiences and skills in IT
Sample questions	Please briefly summarize your studies and career! (Main subjects, internship, work experiences) What are you proud of during your studies or career? Why do you want to (further) study at Corvinus University of Budapest? What do you want to achieve by completing the program? Where do you see yourself in 5 years? How does completing the master's program fit into this plan?