

Full-time MBA International Applicant Entrance Exam information, September 2022

Type of the exam	Oral
Name of the exam	Entry examination
Duration of the exam	15 minutes
Method of the exam	Online
Short description of the exam	Applicants submit a motivation letter at least 24 hours prior to the exam. In the examination, the examiners ask the applicants about their reasons for applying for the programme, their background, fundamental issues and analytical tools in business, as well as general trends in the business enviornment. Command of English, basic mathematical skills will also be tested.
Materials that can be used during the exam	None
Recommended reading materials	RONALD, J., EBERT, G., & RICKY, W. (2019). Business Essentials Plus Pearson Mylab Business with Pearson Etext, Global Edition. PEARSON EDUCATION Limited.
Topics	Business models, strategy, marketing, finance, human resource management, etc.
Sample questions	None